



Module Specification

Dissertation

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Part 1: Information

Module title: Dissertation

Module code: UABB4F-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: None

Excluded combinations: Media Production Project 2023-24

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The module enables students to explore a subject of particular interest in depth, and will culminate with the production of an 8,000-word dissertation.

The module builds on and represents the consolidation of the study at Levels 1 and 2, and equips students with skills required by employers such as maintaining a sustained focus on a chosen topic; the ability to work proactively; to undertake research to a high degree; to work independently.

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: The dissertation is designed to offer students choice and independence in determining their own abilities and ambitions within a subject discipline; the chosen topic may be linked to production work undertaken on other modules at Level 3 thereby providing the opportunity to deepen knowledge and understanding across Level 3 study.

The module enables students to become critical, creative and analytical thinkers in ideation and project development with the ability to organise and manage supervised, self-directed projects. The module allows for investigation into areas that relate to a career in media or creative industries and for facilitating the development of personal and transferable skills that will enhance students' readiness for graduate employment in their chosen context and enable them to contribute to society more widely.

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled learning: Workshops designed to develop and focus the chosen research area. The workshops also help students define their research method and complete the dissertation proposal and research questions.

Independent learning: Students receive a series of individual tutorials by an assigned dissertation supervisor whose role is to guide students through the process of researching and writing up the dissertation.

The contact hours for students on this module will be 12 hours of scheduled workshop learning, followed by one-on-one meetings with an allocated supervisor. Students are expected to conduct 228 hours of independent learning when they will engage with essential reading, case study preparation, research and completion etc.

Tutorial staff will recommend readings to individual students according to the needs of their projects. Students will also be expected to find their own further reading in support of their particular projects. All students will be encouraged to make full use of the print and electronic resources available to them.

Training in the identification and evaluation of library and online research resources will be provided in taught sessions.

The development of literature searching skills is supported by a library seminar provided within the first semester. These Level 3 skills will build upon skills gained by the student whilst studying at Levels 1 and 2.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically evaluate material within the academic field of study.

MO2 Demonstrate a systematic and in depth understanding of the topic and related literature.

MO3 Work independently taking responsibility for accessing support through the supervision team.

MO4 Synthesising ideas derived from practical research and theoretical understanding.

MO5 Analysing primary data using appropriate methodological techniques.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 12 hours

Total = 240

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

Part 4: Assessment

Assessment strategy: Indicative Project Schedule (1,000 words): Students will produce a 1,000-word schedule to indicate their ongoing research and time management strategy for the coming year.

Dissertation (8,000): Students will produce an 8,000-word original research project on a relevant topic within the field. This will demonstrate a clear, critical understanding of the academic work within the field and ability to apply appropriate methodological approaches to a high standard.

Assessment tasks:

Dissertation (First Sit)

Description: Dissertation (8000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Dissertation (Resit)

Description: Dissertation (8000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Media Production (Creative Content) [Sep][FT][Bower][3yrs] BA (Hons) 2021-22

Media Production (Journalism)[Sep][FT][Bower][3yrs] BA (Hons) 2021-22

Media Production [Sep][FT][Bower][3yrs] BA (Hons) 2021-22

Media Communications (Public Relations) [Sep][FT][Frenchay][3yrs] BA (Hons)
2021-22

Media Communications (Campaigns) [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Media Communications [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Media Communications (Advertising) [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Media Production {Foundation}[Sep][FT][Bower][4yrs] BA (Hons) 2020-21

Media Production (Journalism) {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-
21

Media Production (Creative Content) {Foundation}[Sep][FT][Bower][4yrs] BA (Hons)
2020-21

Media Production [Sep][SW][Bower][4yrs] BA (Hons) 2020-21

Media Production (Journalism)[Sep][SW][Bower][4yrs] BA (Hons) 2020-21

Media Production (Creative Content) [Sep][SW][Bower][4yrs] BA (Hons) 2020-21

Media Communications (Public Relations) {Foundation} [Sep][FT][Frenchay][4yrs]
BA (Hons) 2020-21

Media Communications {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Media Communications [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Media Communications (Advertising) [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Media Communications (Advertising) {Foundation} [Sep][FT][Frenchay][4yrs] BA
(Hons) 2020-21

Media Communications (Campaigns) [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Media Communications (Campaigns) {Foundation} [Sep][FT][Frenchay][4yrs] BA
(Hons) 2020-21

Media Communications (Public Relations) [Sep][SW][Frenchay][4yrs] BA (Hons)
2020-21