



Module Specification

Advanced Journalistic Writing

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Part 1: Information

Module title: Advanced Journalistic Writing

Module code: UABB4E-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module will introduce you to the skills required to produce a range of features and long-form pieces across different media markets, including print and online. You will develop an awareness of the needs of audiences, markets and clients so that you are able to produce original material to a professional standard.

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: In the module you will examine the best ways to generate, research and write original features. Hands-on workshops will allow you to practise your writing skills and to gain feedback from workshop leaders. You will be encouraged to build up a specialist area, such as sport, environment, music, travel or fashion.

You will be introduced to different feature formats, including news features, investigative features, profiles and colour pieces. You will also get the chance to practise writing arts reviews, columns and opinion pieces.

You will build up a portfolio of original pieces both for assessment and to show to prospective employers.

Part 3: Teaching and learning methods

Teaching and learning methods: See Learning Outcomes.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Develop a critical understanding of different forms and platforms for feature writing and long-form writing.

MO2 Carry out focused research and interviews using a wide range of methods, databases and sources within accepted legal and ethical constraints.

MO3 Translate and communicate complicated information, concepts and data for audiences.

MO4 Originate and develop original features, drawing from both a traditional and novel news agenda.

MO5 Produce to a publishable standard a range of feature writing pieces demonstrating an understanding of audience.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

Part 4: Assessment

Assessment strategy: The assessment strategy develops students' skills in journalistic writing to address a range of different feature forms and to meet deadlines. These forms may include news features, investigative features, profiles and colour pieces.

Students are required to submit a portfolio which will include three specific features they have produced during the module. Feature types will be clearly defined in the module handbook. Deadlines will be set at regular intervals during the module.

These pieces will not exceed 4,000 words in total, with one of these pieces to be no shorter than 2,000 words (learning outcomes 2, 3, 4 and 5).

Students will receive formative feedback on their ideas during the module. They will be expected to prove the originality of the pieces if required by having interview notes and recordings available for inspection.

Assessment components:**Portfolio** (First Sit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Media Production (Journalism)[Sep][FT][Bower Ashton][3yrs] BA (Hons) 2021-22

Media Production [Sep][FT][Bower Ashton][3yrs] BA (Hons) 2021-22

Media Production {Foundation}[Sep][FT][Bower Ashton][4yrs] BA (Hons) 2020-21

Media Production (Journalism) {Foundation} [Sep][FT][Bower Ashton][4yrs] BA (Hons) 2020-21

Media Production [Sep][SW][Bower Ashton][4yrs] BA (Hons) 2020-21

Media Production (Journalism)[Sep][SW][Bower Ashton][4yrs] BA (Hons) 2020-21