



## MODULE SPECIFICATION

Part 1: Information			
<b>Module Title</b>	Advanced Journalistic Writing		
<b>Module Code</b>	UABB4E-30-3	<b>Level</b>	3
<b>For implementation from</b>	September 2020		
<b>UWE Credit Rating</b>	30	<b>ECTS Credit Rating</b>	15
<b>Faculty</b>	ACE	<b>Field</b>	Broadcast and Journalism
<b>Department</b>	Film and Journalism		
<b>Contributes towards</b>	BA (Hons) Media Production BA (Hons) Media Production (Journalism)		
<b>Module type:</b>	Project		
<b>Pre-requisites</b>	None		
<b>Excluded Combinations</b>	None		
<b>Co- requisites</b>	None		
<b>Module Entry requirements</b>	None		

Part 2: Description
<p>This module will introduce you to the skills required to produce a range of features and long-form pieces across different media markets, including print and online. You will develop an awareness of the needs of audiences, markets and clients so that you are able to produce original material to a professional standard.</p> <p>In the module you will examine the best ways to generate, research and write original features. Hands-on workshops will allow you to practise your writing skills and to gain feedback from workshop leaders. You will be encouraged to build up a specialist area, such as sport, environment, music, travel or fashion.</p> <p>You will be introduced to different feature formats, including news features, investigative features, profiles and colour pieces. You will also get the chance to practise writing arts reviews, columns and opinion pieces.</p> <p>You will build up a portfolio of original pieces both for assessment and to show to prospective employers.</p>
Part 3: Assessment

<p>The assessment strategy develops students' skills in journalistic writing to address a range of different feature forms and to meet deadlines. These forms may include news features, investigative features, profiles and colour pieces.</p> <p>Students are required to submit a portfolio which will include three specific features they have produced during the module. Feature types will be clearly defined in the module handbook. Deadlines will be set at regular intervals during the module.</p> <p>These pieces will not exceed 4,000 words in total, with one of these pieces to be no shorter than 2,000 words (learning outcomes 2, 3, 4 and 5).</p> <p>Students will receive formative feedback on their ideas during the module. They will be expected to prove the originality of the pieces if required by having interview notes and recordings available for inspection.</p>		
A1		
Identify final timetabled piece of assessment (component and element)		
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	<b>100</b>	<b>0</b>
<b>First Sit</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <i>(as % of component)</i>	
1. Portfolio	100	
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <i>(as % of component)</i>	
<b>Resit (further attendance at taught classes is not required)</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <i>(as % of component)</i>	
1. Portfolio	100	
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <i>(as % of component)</i>	
<b>Part 4: Learning Outcomes &amp; KIS Data</b>		
<b>Learning Outcomes</b>	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>• Develop a critical understanding of different forms and platforms for feature writing and long-form writing (assessed through component A1)</li> <li>• Carry out focused research and interviews using a wide range of methods, databases and sources within accepted legal and ethical constraints (assessed through A1)</li> <li>• Translate and communicate complicated information, concepts and data for audiences (assessed through A1)</li> <li>• Originate and develop original features, drawing from both a traditional and novel news agenda (assessed through A1)</li> </ul>	

	<ul style="list-style-type: none"> <li>Produce to a publishable standard a range of feature writing pieces demonstrating an understanding of audience (assessed through A1)</li> </ul>																																			
<b>Key Information Sets Information (KIS)</b>  <b>Contact Hours</b>	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="5">Number of credits for this module</td> </tr> <tr> <td colspan="4"></td> <td style="text-align: right;">30</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">300</td> <td style="text-align: center;">72</td> <td style="text-align: center;">228</td> <td style="text-align: center;">0</td> <td style="text-align: center;">300</td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p><b>Written Exam:</b> Unseen or open book written exam  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Key Information Set - Module data					Number of credits for this module									30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%
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<b>Reading List</b>	<p>The reading list for this module is available at:</p> <p><a href="https://uwe.rl.talis.com/index.html">https://uwe.rl.talis.com/index.html</a></p>																																			

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<b>First Approval Date (and panel type)</b>	24 March 2020		
<b>Revision ASQC Approval Date</b>	<b>Version</b>	1	

