



MODULE SPECIFICATION

Part 1: Information			
Module Title	Audio and Storytelling		
Module Code	UABB4N-30-1	Level	1
For implementation from	September 2020		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	ACE	Field	Broadcast and Journalism
Department	Film and Journalism		
Contributes towards	BA (Hons) Media Production BA (Hons) Media Production (Journalism) BA (Hons) Media Production (Creative Content)		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description	
<p>An introduction to, and experience of, a range of audio situations, radio news studio programmes and podcasting, In this module students will have the opportunity to acquire the basics of audio for production. Technical and studio expertise will combine with academic concepts behind audio.</p> <p>We also consider issues such as tone and narrative, copyright, online publishing platforms and how to promote content using social media.</p> <p>Students will develop their storytelling via the use of audio, work on research and written skills for audio that can be applied to further modules.</p> <p>Learning and Teaching Methods</p> <p>Students will learn narrative, ethical, production and commercial principles to their own project within this module as well as responding to other teaching about production.</p> <p>Lectures and seminars as well as talks by industry professionals to enable students to develop their producing and production management skills so they can be applied widely from podcast to radio to sound production for emerging and immersive media forms</p> <p>The content of these may include subjects such as:</p>	

- Researching and developing stories and storytelling
- Working with contributors
- Pitching ideas for storytelling
- Scriptwriting for audio/podcast
- News and audio programme making

The students' development process will be supported through regular seminars facilitating peer feedback and constructive critical analysis, individual and group tutorials and sessions with industry guests.

Preparation for production will be supported by an extensive range of workshops designed to help develop students' technical skills and craft techniques to enable them to achieve their own project and/or work collaboratively on other students' projects as required.

A series of workshops, seminars and practical exercises will develop and extend knowledge and skills in relation to students' employability plans. Indicative topics are: research and information analysis skills, networking, pitching, preparing for interviews, developing resilience,

Scheduled learning: includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops = 72 hours.

Independent learning: includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc = 228 hours.

Part 3: Assessment

The summative assessment is as follows:

Component A, Element 1: Portfolio of Audio Projects

Students are required to submit a portfolio which will include specific features they have produced during the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the module handbook. Deadlines will be set at regular intervals during the module.

These may include:

- Short audio podcast
- Longer form podcast
- Music programme
- Magazine programme
- News programme
- Reflective workbook
- Soundscape / experimental sound piece

Component A, Element 2: Reflective Essay

These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module. This will allow students to articulate their skills as part of embedding graduate attributes and skills.

These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

Identify final timetabled piece of assessment (component and element)	A1	
% weighting between components A and B (Standard modules only)	A:	B:
	100	0

First Sit																																				
Component A (controlled conditions) Description of each element	Element weighting (as % of component)																																			
1. Portfolio of audio projects	80																																			
2. Reflective essay	20																																			
Component B Description of each element	Element weighting (as % of component)																																			
Resit (further attendance at taught classes is not required)																																				
Component A (controlled conditions) Description of each element	Element weighting (as % of component)																																			
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Component B Description of each element	Element weighting (as % of component)																																			
Part 4: Learning Outcomes & KIS Data																																				
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Develop audio production skills to enable students to work in differing styles and formats for a variety of audiences (assessed through Component A1) 2. Demonstrate a clear understanding of issues and concepts around tone, form, narrative and pacing in storytelling for digital audio media (assessed through A1, A2) 3. Demonstrate by applying theories and appropriate tools and techniques to produce audio content (A1) 4. Originate ideas for storytelling of content and treatment of audio production pieces (assessed through A1, A2) 5. Understand the different styles of audio content to allow effective planning and delivery (assessed through A1) 																																			
Key Information Sets Information (KIS)	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </thead> <tbody> <tr> <td colspan="4"><i>Number of credits for this module</i></td> <td style="border: 2px solid black; text-align: center;">30</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">300</td> <td style="text-align: center;">72</td> <td style="text-align: center;">228</td> <td style="text-align: center;">0</td> <td style="text-align: center;">300</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td style="text-align: center;"></td> </tr> </tbody> </table>	Key Information Set - Module data										<i>Number of credits for this module</i>				30						Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300					
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Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test</p>																																			

Total Assessment	Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)			
	Total assessment of the module:			
	Written exam assessment percentage			0%
	Coursework assessment percentage			100%
Practical exam assessment percentage			0%	
			100%	
Reading List	The reading list for this module is available at: https://uwe.rl.talis.com/index.html			

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First Approval Date (and panel type)	24 March 2020			
Revision ASQC Approval Date	Version		1	