STUDENT AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Information			
Module Title	Animation Enquiry		
Module Code	UALB47-15-M	Level	Level 7
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Arts Creative Industries & Education	Field	Lens and Moving Image
Department	Cultural & Creative Industries		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
Overview: A research module that asks students to undertake a small-scale independent research project, tailored to their individual Agenda of personal, learning, creative practice and future career goals. Two pathways are offered. The first enables students with an interest in enterprise and entrepreneurial activity to research into an aspect of creative business. The second enables students with an interest in academic research to undertake research and analysis in the field of Animation Studies. **Features**: Two teaching intensives cover the essential syllabus for both pathways to enable students to make an informed choice; Students have the option to deliver their work in a form most relevant to their Agenda. **Educational Aims:** The aim of this module is to inspire students to engage with a focussed research question relevant to their Agenda and assist them to undertake a short investigation that will enable them to learn as a practitioner-researcher. **Outline Syllabus:** Key concepts in enterprise and entrepreneurial practice; animation industry and business; key concepts in animation studies, film production studies and visual culture; diverse case studies, from multi-cultural contexts; being a practitioner-researcher: identifying connections between topics, theory and practice; practice-led research methods, reportage,

picture research and research ethics; practical skills for developing and presenting an academic essay

Teaching and Learning Methods: Lectures and seminars will enable students to generate and question ideas, think discursively and utilize research methods. Formative assessments, e.g. poster presentations seminars, will enable students to synthesise and focus their enquiry and research question as well as focus and strengthen their arguments and proposals. All students will be allocated a pathway specialist tutor who will offer supervisory support and expertise. Essay tutorials will use the Oxford system. The Library will offer research workshops. Independent research and study form a substantial part of the activity of this module. Academic skills support, including subject-specific and generic workshops and online resources, is available from the Library. Academic skills support for international students is available from the Academic Learning Development team.

Part 3: Assessment

The assessment is designed to demonstrate students' ability undertake a small-scale research study in line with their stated aims. The module handbook will give detailed guidance in relation to written assignments, academic probity and plagiarism.

There are two formative assessments: a poster presentation, where students propose what they are going to do and why and a draft outline / plan. Feedback (verbal and/or in writing) from tutors will provide students with a clear understanding of their progress and how this can be improved.

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module and to provide flexibility in selecting appropriate and specific outputs. Students are assessed by criteria and achievement standards that are identified within module handbooks, and individual assignments and briefs. The assessment criteria take account of the quality of the research question; the level of ability to develop, critically and contextually analyse, communicate, present it; the level of professional practice.

First Sit Components	Final Assessment	Element weighting	Description
Project - Component A	✓	100 %	Students produce a Project which may take a variety of forms. Guidance as to the approach and detailed requirements for each form of submission will be fully explained in the Module Handbook. In each case, bibliography and filmography are required. Students must negotiate the form of their project submission with their tutor. Indicative forms: written and illustrated essay, film essay, conference-style presentation.
Resit Components	Final Assessment	Element weighting	Description
Project - Component A	✓	100 %	Students produce a Project which may take a variety of forms. Guidance as to the approach and detailed requirements for each form of submission will be fully explained in the Module Handbook. In each case, bibliography and filmography are required. Students must negotiate the form of their project submission with their tutor. Indicative forms: written and illustrated essay, film essay, conference-style presentation.

2

STUDENT AND ACADEMIC SERVICES

Part 4: Teaching and Learning Methods	
Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:

Module Learning Outcomes	Reference
Devise and plan an independent research project appropriate to their Agenda	MO1
Choose a method of research and analysis that facilitates successful exploration of the chosen topic	MO2
Research across a range of subject-specific and contextual sources and use appropriate theories to critically evaluate them	MO3
Make a detailed, critical and justified analysis of the topic	MO4
Communicate research in well-considered, coherent and persuasive way, using effective written and illustrated techniques	MO5
Present research in an appropriate format using defined scholarly and/or business conventions	MO6

Contact Hours	**Independent Study Hours:**	
	Independent study/self-guided study	114
	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	36
	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150
Reading List	*The reading list for this module can be accessed via the following link:* https://uwe.rl.talis.com/index.html	

Part 5: Contributes Towards
This module contributes towards the following programmes of study: Animation [Sep][FT][Bower][1yr] MA 2020-21