



## **Module Specification**

### **Enquiry into Enterprise and Entrepreneurship 2**

Version: 2023-24, v2.0, 16 Jun 2023

#### **Contents**

<b>Module Specification .....</b>	<b>1</b>
<b>Part 1: Information .....</b>	<b>2</b>
<b>Part 2: Description .....</b>	<b>2</b>
<b>Part 3: Teaching and learning methods .....</b>	<b>4</b>
<b>Part 4: Assessment.....</b>	<b>5</b>
<b>Part 5: Contributes towards .....</b>	<b>6</b>

## Part 1: Information

**Module title:** Enquiry into Enterprise and Entrepreneurship 2

**Module code:** UMCDSJ-30-2

**Level:** Level 5

**For implementation from:** 2023-24

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Business & Management

**Partner institutions:** None

**Field:**

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** In this module you will “learn from others” as you undertake enquiry, including through research which enables you to identify and apply models, frameworks, theories and methodologies that have been developed within the discipline of enterprise and entrepreneurship. You will also identify and apply

concepts relating to professional values, ethics, practices and behaviours.

During your enquiry you will explore relevant material produced by academics, entrepreneurs and thought leaders in the field. You will also learn from others through your direct engagement with others, including mentors and experienced entrepreneurs, and from your peers through engagement in training sessions run by your Team Company.

You will create and maintain a Portfolio of Enquiry which captures and evidences your engagement in, and learning from, enquiry.

You will be supported by an Enquiry Framework which enables you to identify the domains of knowledge which you will be required to evaluate and understand during your first year on the programme. The Enquiry Framework will also enable you to build your Portfolio of Enquiry so that you can show how your engagement in enquiry has developed relevant learning, knowledge and understanding.

In this module you will demonstrate evidence of enquiry and the development of knowledge and understanding of a range of topics and concepts, including some that are determined by the Programme, some that are determined by your Team Company, and some that you determine for yourself. You will evidence your ability to educate others by sharing the knowledge and understanding that you have gained with your peers.

This is the first module in the “Learning from Others” strand of the programme, where you will gain a threshold level of knowledge and understanding in a range of key concepts relating to enterprise and entrepreneurship.

**Outline syllabus:** On successful completion of this module students will be able to:

- Identify and apply theories, models and frameworks and methodologies. (A1, A2)
- Explore professional values, ethics, practices and behaviours. (A1, A2)
- Plan and facilitate learning activities relating to outcomes of enquiry. (A2)
- Communicate outcomes of enquiry. (A1, A2)

Number of Credits for the Module: 30

Hours to be allocated: 300 hours

Scheduled learning and teaching study hours: 76 hours

Independent study hours: 174 hours

Placement study hours: 50 hours

Allocated hours: 300 hours

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Scheduled learning on this module is through participation in team coaching sessions. It is also covered through scheduled workshops, study sessions, creative conversations with external business networks and 'where are you at' review sessions with the whole community.

Independent learning includes hours engaged with essential reading. Identifying and researching theories, models and concepts which can be applied enterprising and entrepreneurial activities. These sessions constitute an average time per level as indicated in the table below.

Placement study hours on this module is through engagement with enterprising and entrepreneurial projects and activities

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Identify and apply theories, models and frameworks and methodologies.

**MO2** Explore professional values, ethics, practices and behaviours.

**MO3** Plan and facilitate learning activities relating to outcomes of enquiry.

**MO4** Communicate outcomes of enquiry.

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 174 hours

Total = 174

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](http://readinglists.uwe.ac.uk) via the following link

## **Part 4: Assessment**

**Assessment strategy:** Students will be required to :

Task A - 40% - run an individual workshop of max 45 minutes for your team company. In this assignment we require you to explore and acquire knowledge through inquiry and research, and to present your learning in an informative way to others in your team. Instead of writing an academic essay, you will need to explore, understand, and acquire knowledge to be able to efficiently communicate this to others by running a workshop for them. New theories will also bring you new ideas and knowledge that you can use in your dialogues and reflections within your team, as well as your projects.

Task B - 60% - Submit a portfolio of Enquiry . In this assignment you will be able to provide evidence on the activities undertaken to learn from others, I.e. businesses, organizations, entrepreneurs, lecturers, researchers, other teams, mentors, alumni, etc. You will need to engage in activities that help you develop those competencies that make you entrepreneurial and enterprising. You might also want to 'learn from others' in terms of academic readings, TedTalks, YouTube videos, Podcasts or LinkedIn Learning courses and explore theories within different areas of interest: such as leadership, team learning, marketing, self-development, etc. )

Formative assessment / feedback will be given through Team Coaching and Individual Coaching sessions as well as drop in session with Module leaders.

### **Assessment tasks:**

#### **Presentation (First Sit)**

Description: Delivery of a 45 min workshop for team company.

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Portfolio (First Sit)**

Description: Portfolio

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO4

**Presentation (Resit)**

Description: Video-recorded presentation

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Portfolio (Resit)**

Description: Portfolio

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO4

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Business (Team Entrepreneurship) [Frenchay] BA (Hons) 2022-23

Sports Business and Entrepreneurship [AshtonGate] BA (Hons) 2022-23

