



Module Specification

Enquiry into Enterprise and Entrepreneurship 1

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Part 1: Information

Module title: Enquiry into Enterprise and Entrepreneurship 1

Module code: UMCDSE-30-1

Level: Level 4

For implementation from: 2020-21

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: Bristol City Robins Foundation - Ashton Gate Stadium

Delivery locations: Bristol City Robins Foundation - Ashton Gate Stadium,
Frenchay Campus

Field:

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: In this module you will “learn from others” as you undertake enquiry, including through research which enables you to identify and apply models, frameworks, theories and methodologies that have been developed within the discipline of enterprise and entrepreneurship. You will also identify and apply concepts relating to professional values, ethics, practices and behaviours.

During your enquiry you will explore relevant material produced by academics, entrepreneurs and thought leaders in the field. You will also learn from others through your direct engagement with others, including mentors and experienced entrepreneurs, and from your peers through engagement in training sessions run by your Team Company.

You will create and maintain a Portfolio of Enquiry which captures and evidences your engagement in, and learning from, enquiry.

You will be supported by an Enquiry Framework which enables you to identify the domains of knowledge which you will be required to evaluate and understand during your first year on the programme. The Enquiry Framework will also enable you to build your Portfolio of Enquiry so that you can show how your engagement in enquiry has developed relevant learning, knowledge and understanding.

In this module you will demonstrate evidence of enquiry and the development of knowledge and understanding of a range of topics and concepts, including some that are determined by the Programme, some that are determined by your Team Company, and some that you determine for yourself. You will evidence your ability to educate others by sharing the knowledge and understanding that you have gained with your peers.

This is the first module in the “Learning from Others” strand of the programme, where you will gain a threshold level of knowledge and understanding in a range of key concepts relating to enterprise and entrepreneurship.

Module content will be contextualised in line with the differing deliveries of the programme within which this module is provided.

Features: Not applicable

Educational aims: See above

Outline syllabus: See above

Part 3: Teaching and learning methods

Teaching and learning methods: See above

Module Learning outcomes:

MO1 Identify and apply theories, models and frameworks and methodologies.

MO2 Explore professional values, ethics, practices and behaviours.

MO3 Plan and facilitate learning activities relating to outcomes of enquiry.

MO4 Communicate outcomes of enquiry accurately.

MO5 Undertake enquiry using suggested sources.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 174 hours

Placement = 50 hours

Face-to-face learning = 76 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/3201CFEB-94A0-164C-C22B-D9A913E23543.html?lang=en-US&login=1) via the following link <https://rl.talis.com/3/uwe/lists/3201CFEB-94A0-164C-C22B-D9A913E23543.html?lang=en-US&login=1>

Part 4: Assessment

Assessment strategy: Students will be able to achieve the Learning Outcomes for the module through an assessment strategy which involves continual review of their Portfolio of Enquiry and the delivery of training workshops to their peers in their Team Company.

Assessment will include continual review of each student's Portfolio of Enquiry which they will undertake with Team Company members and their Team Coach. Formative and summative feedback will be provided by Team members and the Team Coach at each Review, which combine to provide an overall assessment for the Portfolio of Enquiry assignment. Discussion and feedback will help students explore and evaluate concepts and ideas in the fields of enterprise and entrepreneurship. Students will be required to determine the extent to which their engagement in enquiry into enterprise and entrepreneurship is being undertaken in ways that link to

the goals set within their Learning Contract, thereby enabling them to develop areas of special interest.

Assessment also includes evaluations of “Training Session Workshops” to peers within the same Team Company on relevant topics agreed with the Team Company. These forms of assessment have been chosen because they support the development of the Team Company as a learning organisation, design out plagiarism, ensure validation within a controlled environment, support the development of peer review and assessment, and include formative feedback in a rich and continuing basis.

Assessment word counts or equivalent will be specified in Module Handbooks.

The Resit assignment for Component A2 (Training Delivery) will involve the development of an online training course or “webinar” which can be assessed without the requirement for the Team Company to be present.

Retakes of the module may involve assessment elements being met through different activities and/or different assessment processes than in the first sit. These differences will be specified within Module Handbooks as appropriate.

Engagement in the assessment processes (including feedback and review) gives rich discipline-relevant experience and competence in the practice of self-managed learning and the ability to mobilise self. The assessment processes capture the underpinning practice-led, self-managed, team-based, enterprise-orientated approach that the programme seeks to achieve.

The strategy and processes for assessment are highly inclusive. They provide the opportunity for the development of a relevant and personalised programme of learning where the student has flexibility in how they evidence the learning that they have achieved and the knowledge and understanding that they have developed. This contributes to the University’s policies for disability support, wellbeing and widening participation.

Assessment components:

Portfolio - Component A (First Sit)

Description: Portfolio of Enquiry

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO5

In-class test - Component A (First Sit)

Description: Training workshop delivery

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Set Exercise - Component A (Resit)

Description: Training workshop delivery (online/webinar)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Report - Component A (Resit)

Description: Portfolio of Enquiry Review

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business (Team Entrepreneurship) [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21