Module Specification

Frameworks for Career and Enterprise Development

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Contents

Module Specification 1

Part 1: Information 2

Part 2: Description 2

Part 3: Teaching and learning methods 3

Part 4: Assessment 4

Part 5: Contributes towards 7

Part 1: Information

Module title: Frameworks for Career and Enterprise Development

Module code: UTLGVP-30-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 30

ECTS credit rating: 15

College: College of Health, Science & Society

School: CHSS School of Education and Childhood

Partner institutions: None

Field: Secondary Education and Lifelong Learning

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module forms part of the Postgraduate Certificate in Career Development and is designed to equip participants with a contemporary understanding of relevant contexts and frameworks for career and enterprise development. Participants will develop an understanding of key ethical principles and theories, and will engage in activities which allow them to explore a range of practices. Additionally, the module seeks to enable participants to develop a

reflective approach to their practice, and to engage with the professional status of the career and enterprise development sector.

Features: This module is available as CPD.

Educational aims: The module aims to provide a critical overview of key theories, models and practice that will enable participants to develop underpinning knowledge and understanding of programmes of career development, legislation and policy issues that is relevant and current, and to evaluate this content within their professional context.

The module also aims to provide opportunities for participants to consider the principles of ethical and inclusive practice, and to evaluate the impact of personal values and beliefs on professional practice. Within this context, participants will appraise their practice and plan for their professional development.

Outline syllabus: Participants are expected to work through a set of study units, each covering a different topic area, such as:
Career and enterprise development in the 21st century.
Enterprise and entrepreneurship.
Frameworks for professional practice.
Concepts of career.
Theories which support career development.
Contemporary policy and legislation.
Ethical and inclusive practice.
UK and global contexts.
Professionalism.
Reflective practice.

Part 3: Teaching and learning methods

Teaching and learning methods: The module will be delivered online using appropriate online learning platforms. Each of the study units will be a structured learning journey and will comprise a set of online teaching materials, such as recorded lectures, videos, webinars and articles, that allow participants to

understand, apply and reinforce their learning of the concepts covered. Using the readings and self-directed activities to build a strong theoretical background, participants will be encouraged to consider how theory informs practice. Participants will also be encouraged, via a series of activities and an online discussion board, to share their professional and personal experiences of career development for mutual benefit and learning. Participants will also develop skills in self-directed learning which will facilitate their studies.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically engage with appropriate theories which support career development in order to evaluate programmes of career development.

MO2 Analyse contemporary policy issues, equality legislation, ethics and codes of practice for career development and how these relate to employment, education and training options.

MO3 Critically evaluate models of career and enterprise development and how these inform career decision-making.

MO4 Appraise the impact of own values and beliefs on professional practice and plan for continuing professional development.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/utlgvp-30-m.html

Part 4: Assessment

Assessment strategy: The assessment is designed to test the module learning outcomes, and has been developed to encourage participants to reflect deeply and

critically on their experience and their learning and to make connections between theory, ideas and concepts, and their application in practice. The mix of assessments has been chosen to support the wide range of subject areas covered, the online delivery, application to a variety of contexts and assessment of understanding and application.

The module assessment will comprise two assessments: Assessment 1: A 10 minute recorded presentation where participants will be asked to critically reflect on their own career development. This assessment task will allow participants to demonstrate effective professional communication and presentation skills, confidence and controlled assessment consideration of knowledge and understanding related to career development and continuing professional development. Assessment 2: A 3500-word appraisal of a case study where participants will be asked to critically review and analyse relevant information and apply this to a case study. This assessment task will enable participants to demonstrate contextual understanding of relevant policy and thoughtful reflection underpinned by academic reasoning.

Opportunities for formative dialogue and feedback from teaching staff will be provided throughout the module.

Given the individual nature of the narrated presentation assessment task, the individually negotiated focus of the case study, together with the formative conversations between participants and teaching staff, it is extremely unlikely that participants would plagiarise others' work.

Participants will be provided with individual feedback based on a department marking template.

Assessment tasks:

Presentation (First Sit)

Description: A 10 minute recorded presentation where participants will be asked to critically reflect on their own career development to date and demonstrate evidence of planning for continuing professional development.
Weighting: 25 %
Final assessment: No
Group work: No
Learning outcomes tested: MO4

Case Study (First Sit)
Description: A 3500-word appraisal of a case study where participants will be asked to critically review and analyse relevant information and apply this to a case study.
Weighting: 75 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3

Presentation (Resit)
Description: A 10 minute recorded presentation where participants will be asked to critically reflect on their own career development to date and demonstrate evidence of planning for continuing professional development.
Weighting: 25 %
Final assessment: No
Group work: No
Learning outcomes tested: MO4

Case Study (Resit)
Description: A 3500-word appraisal of a case study where participants will be asked to critically review and analyse relevant information and apply this to a case study.
Weighting: 75 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Career Development [Distance] MA 2025-26

Career Development [Distance] PGDip 2025-26

Career Development [Distance] PGCert 2025-26

Career Development [Distance] MA 2025-26

Career Development [Distance] PGDip 2025-26

Career Development [Distance] PGCert 2025-26