



Module Specification

Animation Studies 3

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	7

Part 1: Information

Module title: Animation Studies 3

Module code: UALAXP-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: In this module students devise and produce a research project that investigates an identified topic and its relationship to themes and critical discourses in animation and other media. The topic can relate to a specialised creative interest, and can address themes and issues related to their project work.

The extended essay can take the form of a written essay or an audiovisual essay; for both options students must provide substantial evidence of research activity and wider reading in the form of a bibliography (written essay) or in the credits and captions (audiovisual essay).

Outline syllabus: Indicative content:

Ways to generate ideas for an extended essay.

Being a practitioner-researcher: identifying the connections between topics, theory and their practice.

Critical theory in support of research questions and investigation.

Research models, methods and strategies in support of investigation and analysis.

Historical and contemporary contexts of production, exhibition and reception.

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures and seminars will enable students to generate and question ideas, think discursively and utilize research methods. Students will have an allocated academic supervisor for this project and supervision meetings will support students as they formulate their research question, conduct research, structure their argument and produce their essay.

Poster presentations (formative assessment) will enable students to synthesise and focus their research question and investigation in relation to critical theory, written and filmic references and other forms of evidence. A first draft outline (formative assessment) will enable students to structure and evaluate their investigation.

The module handbook will give detailed guidance in relation to written and audiovisual assignments, academic probity and plagiarism. Additional study

workshops in support of academic writing and research methods can be booked through the UWE Library Services website. Individual support for writing assignments is available from UWE Study Support.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Identify a subject and devise research questions in support of its investigation

MO2 Conduct research using a range of primary and secondary research methods

MO3 Demonstrate coherent, detailed and critical knowledge of their subject and relate it to cultural, historical and contemporary contexts

MO4 Select, justify and interpret appropriate research in support of an argument or research question

MO5 Analyse a subject with reference to relevant critical and theoretical discourses

MO6 Structure and present research in an appropriate format

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ualaxp-15-3.html) via the following link <https://uwe.rl.talis.com/modules/ualaxp-15-3.html>

Part 4: Assessment

Assessment strategy: Assessment Strategy:

The Final Project assessment enables the student to demonstrate achievement across all the learning outcomes of the module. This assessment type has been chosen as most appropriate to the programme's summative piece of academic analysis, critique and writing as well as to enable flexibility of presentation formats. The learning outcomes for this module reflect independent engagement with research activities and critical theory in support of a substantial research project. Evidence of enquiry, initiative, analysis and the articulation of findings will be the core focus of assessment. Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements and to support the monitoring of progress by the student and their academic supervisor.

Formative Assessment:

Participation in formative assessment activities such as poster presentations and group tutorials involving peer-to peer discussion is incorporated into this module's delivery. Further formative assessment will take the form of a first draft outline (or edit in the case of audio-visual outputs); this will enable students to structure and evaluate their investigation and to gain specialist feedback.

Summative Assessment:

Assessment 1: Final Project (100%):

Students produce a research project in a form most appropriate to communicating their ideas and argument (for example, a written essay, illustrated written essay, a film essay, an audio essay, which is supported by references and a bibliography using the UWE Harvard Referencing System).

Assessment Criteria (as related to learning outcomes):

Students will be assessed using the following criteria:

Research and creative development (MO1, MO2, MO3, MO4): The use and breadth

of research methods, discursive thinking and discussion in support of enquiry and investigation; The ability to connect academic research to identified interests, topics or themes;

Contextual and critical analysis (MO1, MO2, MO3, MO4, MO5, MO6): Intellectual enquiry and critical engagement with the subject, its wider context, critical theory, debates, themes and ethical considerations; The ability to focus, edit and deepen enquiry and evidence this in formative and summative assessments;

Communication and engagement (MO1, MO3, MO5, MO6): The ability to mediate, structure and communicate research findings in presentations, written or audio-visual outputs;

Professional practice (MO1, MO2, MO6): Engagement with project work and the supervision support system; Time-management and organization of the research process; Independence, initiative and resourcefulness; The construction of well-designed and coherently articulated work that features correct spelling, grammar, accurate citations, referencing and captioning.

Assessment tasks:

Project (First Sit)

Description: Research Project (4000 word written essay or alternative format)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Project - Component A (Resit)

Description: Research Project (4000 word written essay or alternative format)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Animation [Sep][FT][Bower][3yrs] BA (Hons) 2021-22