

**MODULE SPECIFICATION**

Part 1: Information			
Module Title	Animation Studies 1		
Module Code	UALAXN-15-1	Level	1
For implementation from	September 2019		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Arts, Creative Industries and Education	Field	Lens and Moving Image
Department	Film and Journalism		
Contributes towards	BA (Hons) Animation (compulsory)		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description

The aim of this module is to enable students to consider ways of looking at animation; theoretically, contextually, critically, and in relation to their own developing practice. In support of this, students will focus on research assignments that will enable students to investigate a chosen role or specialism within animation practice; this investigation will culminate in a presentation that will demonstrate a deeper understanding of identified specialisms and innovative developments related to them. The essay will critically examine an animation artefact, theme, issue or topic related to animation and its wider academic discourses.

Indicative content

- Primary and secondary research methods in support of assignments.
- Aspects of critical theory and contextual studies applied to the investigation of artefacts, themes or topics.
- The study of animation in relation to film theory.
- Animation history; contexts of production, exhibition and reception.
- Professional practice in relation to external contexts; business, sustainability, innovation, platforms and ethical practice.

Lectures introduce aspects of the syllabus which are expanded on in screenings and seminars. In addition, there are coursework support sessions and group tutorials to support project work, and access to 'office hour' individual pastoral tutorials. The module handbook will give detailed guidance in relation to assignments. UWE Library Services will provide workshops in support of research methods. Individual support for writing assignments is available from UWE Study Support.

Part 3: Assessment**Assessment Strategy**

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module, to provide flexibility in selecting appropriate and specific outputs and to facilitate engagement with research activities, which is the focus of the module's learning outcomes. Evidence of enquiry, initiative, analysis and the articulation of findings will be the core focus of assessment. Assessment strategies will include presentations and written work supported by evidence of research.

Formative Assessment

Peer review and formative assessments are embedded in each research assignment and may take the form of presentations, debates and coursework support sessions. This will enable staff to support enquiry and encourage critical engagement and to provide students with a clear understanding of their progress and how this can be improved. In addition, students will be expected to contribute to the constructive critical evaluation of fellow students' work for the purpose of formative feedback.

Summative Assessment

Component A: Portfolio (100%)

Detailed guidance on assessment will be provided in the Module Handbook and assignment briefs. Examples of portfolio contents are:




- Research Project and Presentation: informed by individual career aims and objectives, this project involves peer-learning, decision making and communication. Students are required to evidence the use and analysis of primary and secondary research in support of their investigation. Summative assessment will require students to mediate and articulate their findings and to discuss how this information will contribute to their own development.
- Essay (written or alternative format submission): a contextual study of an animation artefact. This will include reference to wider economic and cultural issues, and to critical discourses and debates.

Assessment Criteria (as related to learning outcomes)

Students will be assessed using the following criteria:

- Research and Creative development** (LO1, LO2, LO3, LO4, LO5): The level and use of research methods, discursive thinking and debate in support of enquiry and investigation; The level to which reflections on their own developing practice are contributing to the formulation of a learning strategy in support of creative and practical development.
- Contextual and Critical Analysis** (LO1, LO2, LO3, LO4): The range of knowledge and understanding demonstrated in research assignments; the level of critical engagement with identified topics, their wider context, critical theory, themes and ethical considerations
- Professional Practice** (LO3, LO4, and LO5): The level and ability to mediate, structure and communicate research findings in presentations and written outputs, and the use of scholarly conventions.

Identify final timetabled piece of assessment (component and element)	Component A, 1	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	
First Sit		
Component A (controlled conditions) Description of each element	Element weighting	
1. Portfolio	100%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting	

1. Portfolio	100%																																										
Part 4: Teaching and Learning Methods																																											
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Contextualise animation practice within a wider historical, cultural, and critical framework; 2. Demonstrate critical thinking: formulate research questions, debate, analyse and structure arguments; 3. Use a range of research methods and approaches to situate and delineate their own practice and interests; 4. Engage in peer-to-peer discussion and student led research assignments; 5. Structure presentations and written outputs using appropriate scholarly conventions. <p>All assessed through Component A.</p>																																										
<p>Key Information Sets Information (KIS)</p> <p>Contact Hours</p> <p>Total Assessment</p>	<table border="1" data-bbox="523 775 1418 1173"> <thead> <tr> <th colspan="5" data-bbox="523 775 1418 813">Key Information Set - Module data</th> </tr> <tr> <td colspan="5" data-bbox="523 813 1418 853"></td> </tr> <tr> <td colspan="4" data-bbox="523 853 1418 893"><i>Number of credits for this module</i></td> <td data-bbox="523 853 1418 893" style="text-align: center;">15</td> </tr> <tr> <td colspan="5" data-bbox="523 893 1418 934"></td> </tr> <tr> <th data-bbox="523 934 659 1099">Hours to be allocated</th> <th data-bbox="659 934 818 1099">Scheduled learning and teaching study hours</th> <th data-bbox="818 934 986 1099">Independent study hours</th> <th data-bbox="986 934 1150 1099">Placement study hours</th> <th data-bbox="1150 934 1286 1099">Allocated Hours</th> <td data-bbox="1286 934 1418 1099"></td> </tr> <tr> <td data-bbox="523 1099 659 1173" style="text-align: center;">150</td> <td data-bbox="659 1099 818 1173" style="text-align: center;">36</td> <td data-bbox="818 1099 986 1173" style="text-align: center;">114</td> <td data-bbox="986 1099 1150 1173" style="text-align: center;">0</td> <td data-bbox="1150 1099 1286 1173" style="text-align: center;">150</td> <td data-bbox="1286 1099 1418 1173" style="text-align: center;"></td> </tr> </thead> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" data-bbox="635 1480 1311 1720"> <thead> <tr> <th colspan="2" data-bbox="635 1480 1311 1520">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td data-bbox="635 1563 1174 1603">Written exam assessment percentage</td> <td data-bbox="1174 1563 1311 1603" style="text-align: center;">0%</td> </tr> <tr> <td data-bbox="635 1603 1174 1644">Coursework assessment percentage</td> <td data-bbox="1174 1603 1311 1644" style="text-align: center;">100%</td> </tr> <tr> <td data-bbox="635 1644 1174 1684">Practical exam assessment percentage</td> <td data-bbox="1174 1644 1311 1684" style="text-align: center;">0%</td> </tr> <tr> <td colspan="2" data-bbox="635 1684 1311 1720" style="text-align: center;">100%</td> </tr> </tbody> </table>	Key Information Set - Module data										<i>Number of credits for this module</i>				15						Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		150	36	114	0	150		Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%	100%	
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Reading List	<p>Identified texts will be provided on Blackboard in support of teaching delivery. The complete reading list can be found by following this link:</p> <p>Reading List Link (Animation Studies)</p>																																										

ACADEMIC SERVICES

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First ASQC Approval Date	22/05/2019			
Revision ASQC Approval Date		Version	1	Link to RIA 12923