



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Advanced Case Study		
Module Code	UMADQJ-15-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	Accounting and Finance
Department	FBL Dept of Accounting Economics & Finance		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p><b>Educational Aims:</b> This module provides a comprehensive opportunity to consolidate your learning on the programme by supporting the development of important skills.</p> <p><b>Outline Syllabus:</b> Topics will include strategies for managing organisational risk in a number of contexts, including technological change and the risk for SMEs and entrepreneurs as well as large corporations. There will be a focus on emerging developments in accounting and finance, including the deployment of artificial intelligence and technology in the discipline. Students will explore and apply ethical perspectives to current issues, including consideration of sustainability, corporate social responsibility, accountability, ethical investment, equality and diversity issues.</p> <p><b>Teaching and Learning Methods:</b> The module enhances your ability to contextualise your knowledge and develops your critical reasoning skills through simulating real-life scenarios that allow you to demonstrate your knowledge of the core modules you have studied on the programme. You will be required to stretch and challenge yourself in identifying the connections in your previous studies across the levels and how these are relevant is solving strategic organisational problems. You will need to be able to select relevant information from a significant large amount of information and you will need to be able to use appropriate information to make reasoned judgement and proffer solutions to specific strategic problems in an organisational setting. These will require you to draw on your previous knowledge and skills as well as the development skills in synthesis, critical reasoning and strategic decision making that are regularly used in various work situations for aspiring business professionals.</p>

## STUDENT AND ACADEMIC SERVICES

### Part 3: Assessment

The assessment methods are designed to provide summative feedback and to enable students to demonstrate that they have achieved the learning outcomes of the module. Formative feedback will be provided as part of the taught units and through student contacts with the tutors on the module.

There are two assessment components on the module:

Component A – Case Study Online Examination (60%)

A pre-seen case study will be made available to students prior to the examination. The case study will draw on a range of accounting and finance disciplines and will test students understanding of a wide range of topics, concepts and techniques that have been learnt on the programme. The questions will not be made available in advance.

During the online assessment period further additional information will be made available relating to the case. Questions will also be provided to the students and they will have to answer questions appropriately, within the given time period.

This will take the form of an open-book assessment in a 24 hour window with a max length of 2500 words.

Component B – Group Coursework (40%) 1500 words plus 250 word reflection

The group course work comprise of a 15 minutes group presentation (B1- 30%) and group report (B2- 70%) both on the same topic.

Students will be required to evaluate and make recommendations around a relevant contemporary issue within accounting disciplines. Students will also write a 250 word reflection on their group experience and team working skills development.

First Sit Components	Final Assessment	Element weighting	Description
Report - Component B		28 %	Group report (1500 words) and 250 word individual reflection (1750 words in total)
Presentation - Component B		12 %	Group presentation (15 minutes)
Examination (Online) - Component A	✓	60 %	Component A – Case Study Online Examination (60%)  A pre-seen case study will be made available to students prior to the examination. This will take the form of an open-book assessment in a 24 hour window with a max length of 2500 words.
Resit Components	Final Assessment	Element weighting	Description
Report - Component B		28 %	1000 word individual report with 250 words individual reflection
Presentation - Component B		12 %	Recorded presentation 5 minutes
Examination (Online) - Component A	✓	60 %	Component A – Case Study Online Examination (60%)

## STUDENT AND ACADEMIC SERVICES

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<b>Part 4: Teaching and Learning Methods</b>		
<b>Learning Outcomes</b>	On successful completion of this module students will achieve the following learning outcomes:	
	<b>Module Learning Outcomes</b>	<b>Reference</b>
	Synthesise and evaluate data and information from multiple sources, and challenge viewpoints, ideas and concepts and make well-reasoned judgements	MO1
	Identify the relationship between organisational structure, financing decisions and corporate reporting	MO2
	Explain the nature of risk and describe how risks may be managed through organisational and financial strategies in a variety of contexts	MO3
	Identify alternative ethical frameworks and practices within business	MO4
	Work in a team and make effective presentations	MO5
	Critically explore and apply ethical perspectives to current issues in accounting and finance, including consideration of sustainability, corporate social responsibility, accountability, ethical investment, equality and diversity issues	MO6
	Apply strategic decision making in a variety of organizational contexts	MO7
<b>Contact Hours</b>	<b>Independent Study Hours:</b>	
	Independent study/self-guided study	114
	<b>Total Independent Study Hours:</b>	114
	<b>Scheduled Learning and Teaching Hours:</b>	
	Face-to-face learning	36
	<b>Total Scheduled Learning and Teaching Hours:</b>	36
	<b>Hours to be allocated</b>	150
	<b>Allocated Hours</b>	150
<b>Reading List</b>	<p>The reading list for this module can be accessed via the following link:</p> <p><a href="https://uwe.rl.talis.com/index.html">https://uwe.rl.talis.com/index.html</a></p>	

### Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Accounting and Finance {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21