



### MODULE SPECIFICATION

| Part 1: Information       |   |                    |  |
|---------------------------|---|--------------------|--|
| Module Title              | Dissertation: International Management              |                    |  |
| Module Code               | UMCDPP-45-M   | Level              | M  |
| For implementation from   | September 2019                                      |                    |  |
| UWE Credit Rating         | 45  | ECTS Credit Rating | 22.5                                       |
| Faculty                   | Business and Law                                    | Field              | Business and Management Cross Disciplinary |
| Department                | Business and Management                             |                    |  |
| Contributes towards       | MSc International Management                        |                    |  |
| Module type:              | Masters Dissertation                                |                    |  |
| Pre-requisites            | Research in Global Business Environment UMCDPT-15-M |                    |  |
| Excluded Combinations     | None  |                    |  |
| Co- requisites            | None  |                    |  |
| Module Entry requirements | N/A   |                    |  |

| Part 2: Description  |  |
|--|--|
| <p>This module aims to provide students in the MSc in International Management with two main alternative pathways to demonstrate that they meet the module learning outcomes: (1) the opportunity to undertake independent, but directly supervised, research on a topic that is related to the programme and of personal interest to the student or, (2) an opportunity to carry out a client-based project on behalf of an external client.</p> <p>Students enrolled in the 2 year MSc in International Management (with Placement) will conduct and deliver a placement related project/report.</p> <p>During the independent research phase or client-based project phase, primary support is given to the student through their dissertation supervisor. The supervisor is there to act as advisor and mentor to the student, providing the immediate contact point when ideas need to be explored or problems addressed.</p> <p>The learning in this module is achieved through a combination of independent study and research by the student supported by both one-to-one supervision, most notably by a single appointed project supervisor, and facilitated topic and proposal development using individual and workshop sessions.</p> <p>Students submit their research proposal in the beginning of this module, and an appropriate dissertation/project supervisor will be allocated based on the topic manifested in this document.</p> <p>Students working on client-based projects will submit the proposal together with the consultation from the client. Students in a placement route will submit a proposal together with the consultation from their supervisor.</p> |  |

| <b>Part 3: Assessment</b>   |  |           |
|---|--|-----------|
| <p>The summative assessment for the module is a 15,000 word dissertation, a client-based project report or a placement project report that details the research project that the student has undertaken, from conception through literature review, research planning, data collection, analysis and write-up.</p> <p>In order to help establish clear direction for the research project and to provide formative support for that direction, the student will first produce a research proposal. The proposal enhances the potential for the student to receive clear guidance on the planned research.</p> <p>The assessment consists of the two elements:</p> <ol style="list-style-type: none"> <li>1. Dissertation/Client-based project presentation/Placement project oral viva: Worth 15% of the mark. Presentation/oral viva will be 15 minutes + Q&amp;A. This will be scheduled after the report submission.</li> <li>2. Final Dissertation/Client/Placement Report: Worth 85% of the mark. The dissertation/client report/ placement report would be typically 15,000 words.</li> </ol> |  |           |
| Identify final timetabled piece of assessment (component and element)   | Component A2   |           |
| % weighting between components A and B (Standard modules only)  | <b>A:</b>  | <b>B:</b> |
|   | <b>100%</b>  |           |
| <b>First Sit</b>  |  |           |
| <b>Component A</b> (controlled conditions)<br><b>Description of each element</b>  | <b>Element weighting</b><br>(as % of component)  |           |
| 1. Individual Presentation – 15 minutes + Q & A   | 15%  |           |
| 2. Final Dissertation/Client Report/Placement Report (15,000 words)   | 85%  |           |
| <b>Component B</b><br><b>Description of each element</b>  | <b>Element weighting</b><br>(as % of component)  |           |
| 1. N/A  |  |           |
| <b>Resit (further attendance at taught classes is not required)</b>   |  |           |
| <b>Component A</b> (controlled conditions)<br><b>Description of each element</b>  | <b>Element weighting</b><br>(as % of component)  |           |
| 1. Individual Presentation – 15 minutes + Q & A   | 15%  |           |
| 1. Final Dissertation/Client Report/Placement Report (15,000 words)   | 85%  |           |
| <b>Component B</b><br><b>Description of each element</b>  | <b>Element weighting</b><br>(as % of component)  |           |
| 1. N/A  |  |           |
| <b>Part 4: Learning Outcomes &amp; KIS Data</b>   |  |           |
| Learning Outcomes   | <p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>• Conduct an independent research into complex business and management issues through research design, data collection, analysis, and synthesis (A1 and A2)</li> </ul> |           |

|  | <ul style="list-style-type: none"> <li>Undertake a critical literature review, develop a research design, collect appropriate data, and conduct a competent and rigorous analysis and synthesis (A2)</li> <li>Demonstrate evidence of robust and effective oral and written communication, critical self-awareness, self-reflection and self-management (A1 and A2)</li> <li>Apply the knowledge, critical thinking, and problem solving skills and techniques that have been acquired during preceding studies to an area of personal interest or organisational relevance (A2)</li> <li>Produce a written document that demonstrates clarity of thinking and logical argument (and practical recommendations where appropriate) (A2)</li> </ul>  |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
|--|--|--|-----------------------|-----------------|--|--|--|--|--|--|--|--|--|--|--|----|-----------------------|---|-------------------------|-----------------------|-----------------|-----|---|-----|---|-----|---------------------------------|--|------------------------------------|----|----------------------------------|-----|--------------------------------------|-----|--|------|
| <p>Key Information Sets Information (KIS)</p> <p>Contact Hours</p> <p>Total Assessment</p> | <table border="1" data-bbox="533 645 1444 1032"> <thead> <tr> <th colspan="5"><b>Key Information Set - Module data</b></th> </tr> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> </thead> <tbody> <tr> <td colspan="4"></td> <td style="border: 2px solid black; text-align: center;">45</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">450</td> <td style="text-align: center;">5</td> <td style="text-align: center;">445</td> <td style="text-align: center;">0</td> <td style="text-align: center;">450</td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p><b>Written Exam:</b> Unseen or open book written exam<br/> <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test<br/> <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" data-bbox="643 1310 1339 1543"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">85%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">15%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table> | <b>Key Information Set - Module data</b> |                       |                 |  |  | <i>Number of credits for this module</i> |  |  |  |  |  |  |  |  | 45 | Hours to be allocated | Scheduled learning and teaching study hours | Independent study hours | Placement study hours | Allocated Hours | 450 | 5 | 445 | 0 | 450 | Total assessment of the module: |  | Written exam assessment percentage | 0% | Coursework assessment percentage | 85% | Practical exam assessment percentage | 15% |  | 100% |
| <b>Key Information Set - Module data</b>   |  |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
| <i>Number of credits for this module</i>   |  |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
|  |  |  |                       | 45              |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
| Hours to be allocated  | Scheduled learning and teaching study hours  | Independent study hours                  | Placement study hours | Allocated Hours |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
| 450  | 5  | 445                                      | 0                     | 450             |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
| Total assessment of the module:  |  |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
| Written exam assessment percentage   | 0%   |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
| Coursework assessment percentage   | 85%  |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
| Practical exam assessment percentage   | 15%  |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
|  | 100%   |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |
| Reading List   | <p>Access the reading list here<br/> <a href="https://uwe.rl.talis.com/lists/F32C1A53-1162-F8DF-2E58-69F819F7E62E.html">https://uwe.rl.talis.com/lists/F32C1A53-1162-F8DF-2E58-69F819F7E62E.html</a></p>   |  |                       |                 |  |  |  |  |  |  |  |  |  |  |  |    |                       |   |                         |                       |                 |     |   |     |   |     |                                 |  |                                    |    |                                  |     |                                      |     |  |      |

**FOR OFFICE USE ONLY**

|                             |  |         |   |                             |
|-----------------------------|--|---------|---|-----------------------------|
| First CAP Approval Date     | UVP 10 July 2018 <a href="#">link to RIA</a> |         |   |                             |
| Revision ASQC Approval Date | 30 May 2019                                  | Version | 2 | <a href="#">link to RIA</a> |