

MODULE SPECIFICATION

Part 1: Information						
Module Title	Dissertation: International Management					
Module Code	UMCDPP-45-M		Level	M		
For implementation from	Janua	January 2019				
UWE Credit Rating	45		ECTS Credit Rating	22.5		
Faculty	Business and Law		Field	Business and Management Cross Disciplinary		
Department	Busin	usiness and Management				
Contributes towards	MSc	Sc International Management				
Module type:	Maste	sters Dissertation				
Pre-requisites		Research in Global Business Environment UMCDPT-15-M				
Excluded Combinations		None				
Co- requisites		None				
Module Entry requireme	nts	N/A				

Part 2: Description

This module aims to provide students with two alternative pathways to demonstrate that they meet the module learning outcomes: the opportunity to undertake independent, but directly supervised, research on a topic that is related to the programme and of personal interest to the student or, an opportunity to carry out a client-based project on behalf of an external client.

During the independent research phase or client-based project phase, primary support is given to the student through their dissertation supervisor. The supervisor is there to act as advisor and mentor to the student, providing the immediate contact point when ideas need to be explored or problems addressed.

The learning in this module is achieved through a combination of independent study and research by the student supported by both one-to-one supervision, most notably by a single appointed project supervisor, and facilitated topic and proposal development using individual and workshop sessions. Students submit their research proposal in the beginning of this module, and an appropriate dissertation supervisor will be allocated based on the topic manifested in this document. Students working on client-based projects will submit proposal together with the consultation from the client.

Part 3: Assessment

The summative assessment for the module is a 15,000 word dissertation or client-based project report that details the research project that the student has undertaken, from conception through literature review, research planning, data collection, analysis and write-up.

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In order to help establish clear direction for the research project and to provide formative support for that direction, the student will first produce a research proposal. The proposal enhances the potential for the student to receive clear guidance on the planned research.

The assessment consists of the two elements:

- 1. Dissertation/Client-based project presentation/oral viva: Worth 15% of the mark. Presentation/oral viva will be 15 minutes + Q&A. This will be scheduled after the report submission.
- 2. Final Dissertation/Client Report: Worth 85% of the mark. The dissertation/client report would be typically 15,000 words. Appendices and reference lists are excluded from the word count.

Identify final timetabled p (component and element	ent A2				
(component and element)		A:	B :	
% weighting between components A and B (Standard modules only)					
First Sit					
Component A (controlled Description of each ele	Element weighting (as % of component)				
1. Individual Presenta	15%				
2. Final Dissertation/C	85%				
Component B Description of each ele	Element weighting (as % of component)				
1. N/A					
Resit (further attendance	ce at taught classes is not requ	uired)			
Component A (controlled conditions) Description of each element				Element weighting (as % of component)	
1. Individual Presentation – 15 minutes + Q & A				15%	
1. Final Dissertation /Client Report (15,000 words)				85%	
Component B Description of each element				Element weighting (as % of component)	
1. N/A					
	Part 4: Learning Ou	utcomes & KIS Data			
Learning Outcomes Or	n successful completion of this m	nodule students will be able to:			
Conduct an independent research into complex business and mar issues through research design, data collection, analysis, and synthand A2)					
	literature review, develop a	research design	an colle		

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			oriate data, a sis (A2)	and conduct	a competent	and rigor	ous analysi	is and
	Demonstrate evidence of robust and effective oral and written communication, critical self-awareness, self-reflection and self-management (A1 and A2)							
	Apply the knowledge, critical thinking, and problem solving skills and techniques that have been acquired during preceding studies to an area of							
	personal interest or organisational relevance (A2)							
	Produce a written document that demonstrates clarity of thinking and logical argument (and practical recommendations where appropriate) (A2)							
Key Information Sets Information (KIS)								
(- /		Key Inform	ation Set - Mo	dule data				
		Number of	credits for this	module		45		
		Hours to be	Scheduled learning and	Independent	Placement study hours	Allocated Hours		
			teaching	3 tady floars	Study Hours	110013		
			study hours					
		450	5	445	0	450		
Contact Hours								
	The table below indicates as a percentage the total assessment of the module which constitutes a;							
		•						
				book written e nt or essay, re		ion, portfolio	. project or i	n class
	test		-			•		
				ent and/or pres			ssessment,	
	practical exam (i.e. an exam determining mastery of a technique)							
		To	otal assessm	ent of the mod	ule:			
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		Written exam assessment percentage					\dashv	
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Reading List		the reading			DE 2550 005	-040575005	html	
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First CAP Approval Date		UVP 10 July 2018 link to RIA				
Revision ASQC Approval Date Update this row each time a change goes to ASQC			Version	2	Link to RIA	