



University of the
West of England

STUDENT AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data						
Module Title	BEING A PRODUCER 2					
Module Code	UPCN6T-30-M		Level	M	Version	1
UWE Credit Rating	30	ECTS Credit Rating	15	WBL module?	No*	
Owning Faculty	ACE		Field	Cultural Industries		
Department	Arts and Cultural Industries		Module Type	Project		
Contributes towards	MA/MFA CREATIVE PRODUCING					
Pre-requisites	None		Co- requisites	None		
Excluded Combinations	None		Module Entry requirements	None		

Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate a well developed understanding of the professional practice of creative production. A1 2. Design, pitch, manage, market, deliver and evaluate a project in collaboration with a placement partner. A1 3. Mobilise a network of collaboration and work as an effective team member. A1 4. Understand and take appropriate risks. A1 5. Show a developed understanding of how to achieve their own creative ambition. A1
Syllabus Outline	<p>This module is practice led based on a placement with a professional partner. In collaboration with a partner students will co design pitch, manage, market, deliver and evaluate a project. The project will further the ongoing work of the partner organisation and express the student's creative ambition, however it is not expected that the student will be the lead producer. Team membership is the key experience. The projects will be aimed at innovation, be multi disciplinary where appropriate and be at a scale suitable for the resources available in the partner organisation. Indicative projects are :-</p> <p>An event or conference.</p> <p>A performance.</p> <p>The production of an object or artefact</p> <p>The production of a publication, in a potential range of formats.</p> <p>Public art.</p>

Contact Hours	<p>Students will be expected to spend at least 2.5 days a week with their project partner with tutorial supervisions and cohort group meetings every fortnight.</p> <p>24 hours of class time and supervision time</p> <p>240 hours of placement time (2.5 days per week)</p> <p>36 hours independent study time</p>										
Teaching and Learning Methods	<p>The teaching and learning strategy will be based around placement activities, monitoring, feedback and evaluation. Students will work independently on placement for at least two days a week; tutors will liaise with placement supervisors. Students will also have one to one tutor supervision four times and a joint supervision with placement partner.. One to one supervisions will centre on students personal development goals as well as project progress. Students will also have group meetings every fortnight for peer to peer learning, support and collaboration. Tutors will take feedback from placement partners.</p>										
Key Information Sets Information	<p>Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p> <p>Further detail on Key Information Sets and how the University is implementing its requirements can be found at https://share.uwe.ac.uk/sites/ar/kis/KIS%20Background%20Information/Forms/AllItems.aspx This also contains further guidance on how to complete the information requested below.</p> <p>A KIS is required for every undergraduate programme (including integrated Masters and foundation degrees) so please fill this section if this module will contribute to an undergraduate programme.</p> <p><i>Double click in the table and type over the number of hours – the table will total automatically. Please ensure that it totals correctly.</i></p> <p><u>Key Information Set - Module data</u></p> <div><div>Number of credits for this module</div><div>30</div></div> <table><tr><th>Hours to be allocated</th><th>Scheduled learning and teaching study hours</th><th>Independent study hours</th><th>Placement study hours</th><th>Allocated Hours</th></tr><tr><td>300</td><td>24</td><td>36</td><td>240</td><td>300</td></tr></table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p> <p>Written Exam: Unseen written exam, open book written exam, In-class test Coursework: Written assignment or essay, report, dissertation, portfolio, project Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam</p> <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:</p> <p><i>Double click in the table and type over the percentages – the table will total automatically.</i> <i>Please ensure that it amounts to 100%</i></p>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	24	36	240	300
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours							
300	24	36	240	300							

		Total assessment of the module:			
		Written exam assessment percentage			0%
		Coursework assessment percentage			100%
		Practical exam assessment percentage			0%
					100%
Reading Strategy	<p>All students will be encouraged to make full use of the print and electronic resources available to them and through systems such as UWE online.</p> <p>Any essential reading is available in the Bower Ashton Library and publically online. Students will have to make use of range of contemporary online and social media resources to map the contemporary field of practice. The currency of information may wane during the life span of the specification, consequently current advice on readings will be available through more frequently updated mechanisms such as the handbook and intranet, these will be revised annually.</p> <p>Under the university's Copyright Licensing Agency (CLA) permit, reading packs with relevant chapters or excerpts from books may be given to students where applicable, supplied at the beginning of the module. Text excerpts from books published in the UK may also be available via UWE Online Digital Collections, where permissible, during the module period.</p>				
Indicative Reading List	Reading will be agreed between student and tutor as appropriate to the particular domains of the project undertaken with the partner but will include relevant websites or other online resources.				

Part 3: Assessment	
Assessment Strategy	<p>Component A, (1-5)</p> <p>Portfolio consisting of eg:-</p> <ul style="list-style-type: none"> - documentation of the project itself, - design, pitch, project management documentation. - project evaluation results - Reflexive self-evaluation against negotiated developmental criteria <p><u>Assessment Criteria eg</u></p> <p>Was the project appropriate in scale?</p> <p>Did the project have clear aims?</p> <p>Did the project identify a target audience?</p> <p>Was the project delivered on time?</p> <p>Did the project succeed in its aims?</p> <p>Can the student identify their own personal development goals and progress against them?</p> <p>Has the student shown the ability to work in a team?</p>

Identify final assessment component and element	A1	
	A:	B:
First Sit		

Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1.Portfolio consisting of eg:- <ul style="list-style-type: none"> - documentation of the project itself, - design, pitch, project management documentation. - project evaluation results - Reflexive self-evaluation against negotiated developmental criteria 	100%
Component B Description of each element	Element weighting (as % of component)

Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Portfolio consisting of eg:- <ul style="list-style-type: none"> - documentation of the project itself, - design, pitch, project management documentation. - project evaluation results - Reflexive self-evaluation against negotiated developmental criteria 	100%
Component B Description of each element	Element weighting (as % of component)
1.	
2.(etc)	
If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.	

First CAP Approval Date	21 March 2017			
Revision CAP Approval Date <i>Update this row each time a change goes to CAP</i>		Version	1	Link to MIA