



Module Specification

Business Organisation

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Part 1: Information

Module title: Business Organisation

Module code: UFCFNM-15-1

Level: Level 4

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Environment & Technology

Department: FET Dept of Computer Sci & Creative Tech

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Computer Science and Creative Technologies

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: All Digital and Technology Solutions Professionals require an understanding of business functions, organisational structure and how to behave in a professional manner. They will need to understand the nature of business processes

and how to develop Investment proposals. In addition they need to know how to exploit data to deliver improved business insights.

Outline syllabus: Basic business functions, organisational structures and the impact of communication technology in different sectors, including an international dimension.

Contemporary working practices and social media, work in the office, at home, on the move and in a virtual environment.

Strategic importance of business processes.

Issues and challenges associated with successfully and unsuccessfully incorporating IT into an organisation.

Systems thinking, flow charting, type and frequency data analysis, modelling future flows to business scenarios.

Gather, prioritise and documents high quality business and technical requirements.

Functions and activities within the information systems area, including the role of IT management and the CIO, structuring of IS management within an organisation, and managing IS professionals.

How strategic decisions are made concerning acquiring IS resources and capabilities including the ability to evaluate the different sourcing options.

The role of IT control and service management frameworks from the perspective of managing the IS function in an organisation.

Part 3: Teaching and learning methods

Teaching and learning methods: Introductory lectures are supported by seminars, case studies, visits and practical workshops. In addition this module will be supported by interactive forums and learning tools.

150 hours study time of which 36 hours will represent scheduled learning. Scheduled learning includes lectures, seminars, tutorials, demonstration, practical classes and workshops; external visits; supervised time in studio/workshops.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion.

Apprentice study time will be organised each week with a series of both essential and further readings and preparation for practical workshops. It is suggested that preparation for lectures, practical workshops, session delivery and seminars will take 7 hours per week.

36 hours scheduled learning

114 hours research, independent study and preparation for assessment work.

Scheduled learning will typically include lectures, seminars, supervision, external visits and an interactive forum.

All apprentices are expected to attend a series of tutorials.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate an understanding of basic business functions, organisational structures and the impact of communication technology in different sectors, including an international dimension

MO2 Demonstrate an understanding of contemporary working practices and social media, covering work in the office, at home, on the move and in a virtual environment

MO3 Evaluate the strategic importance of business processes. Demonstrate systems thinking, flow charting, type and frequency data analysis, modelling future flows to business scenarios

MO4 Evaluate the issues and challenges associated with successfully and unsuccessfully incorporating IT into an organisation

MO5 Understand the role of IT control and service management frameworks from the perspective of managing the IS function in an organisation

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: This module is assessed by a combination of techniques: coursework and presentation.

Coursework: The 1500 word report will require apprentices to undertake independent research and synthesise academic concepts with industry examples. Core themes and learning outcomes discussed within the first semester will be incorporated into the assessments criteria.

Presentation: Apprentices will present an individual 15 minutes poster defence, demonstrating their understanding of how organisations use effective communication strategies and communication technology in different sectors, including an international dimension.

Assessment components:

Presentation (First Sit)

Description: Poster Presentation – 15 minutes

Weighting: 40 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Report (First Sit)

Description: Coursework report (1500 words)

Weighting: 60 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4, MO5

Presentation (Resit)

Description: Poster Presentation – 15 minutes

Weighting: 40 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Report (Resit)

Description: Coursework report (1500 words)

Weighting: 60 %

Final assessment: No

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Digital and Technology Solutions (Business Analyst) {Apprenticeship-UCW} [UCW] -
Withdrawn BSc (Hons) 2023-24

Digital and Technology Solutions (Cyber Security Analyst) {Apprenticeship-UCW}
[UCW] BSc (Hons) 2023-24

Digital and Technology Solutions (Data Analyst) {Apprenticeship-UCW} [UCW] BSc
(Hons) 2023-24

Digital and Technology Solutions (Software Engineer) {Apprenticeship-UCW} [UCW]
BSc (Hons) 2023-24