



MODULE SPECIFICATION

Part 1: Information			
Module Title	Business Organisation		
Module Code	UFCFNM-15-1	Level	Level 4
For implementation from	2019-20		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Environment & Technology	Field	Computer Science and Creative Technologies
Department	FET Dept of Computer Sci & Creative Tech		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Educational Aims: All Digital and Technology Solutions Professionals require an understanding of business functions, organisational structure and how to behave in a professional manner. They will need to understand the nature of business processes and how to develop Investment proposals. In addition they need to know how to exploit data to deliver improved business insights.</p> <p>Outline Syllabus: Basic business functions, organisational structures and the impact of communication technology in different sectors, including an international dimension.</p> <p>Contemporary working practices and social media, work in the office, at home, on the move and in a virtual environment.</p> <p>Strategic importance of business processes.</p> <p>Issues and challenges associated with successfully and unsuccessfully incorporating IT into an organisation.</p> <p>Systems thinking, flow charting, type and frequency data analysis, modelling future flows to business scenarios.</p>

STUDENT AND ACADEMIC SERVICES

Gather, prioritise and documents high quality business and technical requirements.

Functions and activities within the information systems area, including the role of IT management and the CIO, structuring of IS management within an organisation, and managing IS professionals.

How strategic decisions are made concerning acquiring IS resources and capabilities including the ability to evaluate the different sourcing options.

The role of IT control and service management frameworks from the perspective of managing the IS function in an organisation.

Teaching and Learning Methods: Introductory lectures are supported by seminars, case studies, visits and practical workshops. In addition this module will be supported by interactive forums and learning tools.

150 hours study time of which 36 hours will represent scheduled learning. Scheduled learning includes lectures, seminars, tutorials, demonstration, practical classes and workshops; external visits; supervised time in studio/workshops.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion.

Apprentice study time will be organised each week with a series of both essential and further readings and preparation for practical workshops. It is suggested that preparation for lectures, practical workshops, session delivery and seminars will take 7 hours per week.

36 hours scheduled learning

114 hours research, independent study and preparation for assessment work.

Scheduled learning will typically include lectures, seminars, supervision, external visits and an interactive forum.

All apprentices are expected to attend a series of tutorials.

Part 3: Assessment

This module is assessed by a combination of techniques: coursework and presentation.

Coursework: The 1500 word report will require apprentices to undertake independent research and synthesise academic concepts with industry examples. Core themes and learning outcomes discussed within the first semester will be incorporated into the assessments criteria.

Presentation: This assessment contributes 100% of the marks for Component A, apprentices will present an individual 15 minutes poster defence, demonstrating their understanding of how organisations use effective communication strategies and communication technology in different sectors, including an international dimension.

First Sit Components	Final Assessment	Element weighting	Description
Report - Component B		60 %	Coursework report (1500 words)
Presentation - Component A	✓	40 %	Poster Presentation – 15 minutes

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Report - Component B		60 %	Coursework report (1500 words)
Presentation - Component A	✓	40 %	Poster Presentation – 15 minutes

Part 4: Teaching and Learning Methods																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th>Module Learning Outcomes</th> <th>Reference</th> </tr> </thead> <tbody> <tr> <td>Demonstrate an understanding of basic business functions, organisational structures and the impact of communication technology in different sectors, including an international dimension</td> <td>MO1</td> </tr> <tr> <td>Demonstrate an understanding of contemporary working practices and social media, covering work in the office, at home, on the move and in a virtual environment</td> <td>MO2</td> </tr> <tr> <td>Evaluate the strategic importance of business processes. Demonstrate systems thinking, flow charting, type and frequency data analysis, modelling future flows to business scenarios</td> <td>MO3</td> </tr> <tr> <td>Evaluate the issues and challenges associated with successfully and unsuccessfully incorporating IT into an organisation</td> <td>MO4</td> </tr> <tr> <td>Understand the role of IT control and service management frameworks from the perspective of managing the IS function in an organisation</td> <td>MO5</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	Demonstrate an understanding of basic business functions, organisational structures and the impact of communication technology in different sectors, including an international dimension	MO1	Demonstrate an understanding of contemporary working practices and social media, covering work in the office, at home, on the move and in a virtual environment	MO2	Evaluate the strategic importance of business processes. Demonstrate systems thinking, flow charting, type and frequency data analysis, modelling future flows to business scenarios	MO3	Evaluate the issues and challenges associated with successfully and unsuccessfully incorporating IT into an organisation	MO4	Understand the role of IT control and service management frameworks from the perspective of managing the IS function in an organisation	MO5				
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Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p>https://uwe.rl.talis.com/index.html</p>																

Part 5: Contributes Towards
This module contributes towards the following programmes of study: