

### **MODULE SPECIFICATION**

Part 1: Information						
Module Title	Business Information Systems					
Module Code	UFCFPM-30-1		Level	Level 4		
For implementation from	2020-21					
UWE Credit Rating	30		ECTS Credit Rating	15		
Faculty	Faculty of Environment & Technology		Field	Computer Science and Creative Technologies		
Department	FET Dept of Computer Sci & Creative Tech					
Module type:	Standard					
Pre-requisites		None				
Excluded Combinations		None				
Co- requisites		None				
Module Entry requirements None		None				

### Part 2: Description

**Overview**: Information systems are an integral part of all business activities. This topic is designed to introduce apprentices to contemporary information systems and demonstrate how these systems are used throughout organisations.

**Educational Aims:** The focus will be on the key components of information systems - people, software, hardware, data and communication technologies, and how these components can be integrated and managed to create competitive advantage.

Outline Syllabus: Why Information Technology is important to business and society

The technology, people, and organisational components of information systems

How and why information systems are used today

Globalisation and the role information systems have played in this evolution

The value of information systems investments, formulate a business case for a new information system, including estimation of both costs and benefits

Identify the major components of an information systems infrastructure

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How information systems are enabling new forms of commerce between individuals and organisations

How information systems enable core and supportive business processes as well as those that interface with suppliers and customers

How organisations develop and acquire information systems and technologies

How to secure information systems resources, focusing on both human and technological safeguards

How businesses are using information systems for competitive advantage vs. competitive necessity

Existing and emerging information technologies and the impact on IT strategy and organisational strategy

Emerging technologies that enable new forms of communication, collaboration and partnering

Information needed to gain business intelligence to support the decision making for the different levels and functions of the organisation

How enterprise systems foster stronger relationships with customers and suppliers and how these systems are widely used to enforce organisational structures and processes

**Teaching and Learning Methods:** Introductory lectures are supported by seminars, case studies, visits and practical workshops. In addition this module will be supported by interactive forums and learning tools.

300 hours study time of which 72 hours will represent scheduled learning. Scheduled learning typically includes lectures, seminars, tutorials, demonstration, practical classes and workshops; external visits; supervised time in studio/workshop and an interactive forum.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion. Apprentice study time will be organised each week with a series of both essential and further readings and preparation for practical workshops. It is suggested that preparation for lectures, practical workshops, session delivery and seminars will take 7 hours per week.

#### Hours:

72 hours scheduled learning

228 hours research, independent study and preparation for assessment work

All apprentices are expected to attend a series of tutorials.

## Part 3: Assessment

This module is assessed by a combination of techniques: written unseen exam and a project report.

Component A - Written unseen exam

A 2 hour exam is taken at the end of the semester to ensure the apprentice's knowledge and ability to apply the theories taught in class. The exam constitutes for 50% of the final grade.

Component B - Project Report

An individual 3000 words project intended on examining the apprentice's knowledge of the information systems technology concepts taught and their ability to apply this knowledge.

This project will allow the apprentice to work independently and engage with the theme of their choice but will

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nevertheless employ analytical skills in the context of the IS principles. This project will constitute 50% of the overall apprentice assessment.

First Sit Components	Final Assessment	Element weighting	Description
Examination (Online) - Component A	<b>✓</b>	50 %	Online open book exam
Report - Component B		50 %	Project report (3000 words)
Resit Components	Final Assessment	Element weighting	Description
Resit Components  Examination (Online) - Component A			Online open book exam

	Part 4: Teaching and Learning Methods			
Learning Outcomes	On successful completion of this module students will achieve the following	owing learning	outcomes:	
	Module Learning Outcomes			
	Explain the components of information systems, including the techno and organisational elements.	logy, people	MO1	
	Understand how to formulate a business case for a new information system, including estimation of both costs and benefits.			
	Identify the major components of an information systems infrastructure.		MO3	
	Critically analyse a business domain in order to identify the role of inf systems and highlight issues.		MO4	
	Evaluate information systems in relation to their intended purpose with their effectiveness.	th regard to	MO5	
	Evaluate how to secure information systems resources, focusing on land technological safeguards.	ooth human	MO6	
Contact Hours	Independent Study Hours:	25	20	
	Independent study/self-guided study	22	28	
	Total Independent Study Hours:	22	28	
	Scheduled Learning and Teaching Hours:			
	Face-to-face learning	72		
	Total Scheduled Learning and Teaching Hours:	7	2	

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	Hours to be allocated	300	
	Allocated Hours	300	
Reading List	The reading list for this module can be accessed via the following link:		
	https://uwe.rl.talis.com/index.html		

Part 5: Contributes Towards
This module contributes towards the following programmes of study: