



Module Specification

Foundation Project

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	7

Part 1: Information

Module title: Foundation Project

Module code: UAAAWR-30-0

Level: Level 3

For implementation from: 2022-23

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Art & Design

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Art

Module type: Project

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: You will write a proposal to be negotiated with staff and carry out a major project in their chosen specialism. The theme of this module is the application of skills to the planning, organisation and successful completion of a body of work relevant to their chosen degree.

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: Subject specific skills will be linked to a series of practices:

The use of a range of established techniques to initiate and undertake analysis of information and to propose solutions to problems arising from that analysis.

The effective communication of information, agreements and analysis in a variety of forms to specialist audiences, and deployment of key techniques of the discipline effectively.

The development of qualities and transferable skills necessarily for further study at level 1 (4) requiring the exercise of personal responsibility and decision-making.

Self selected technical processes as appropriate to individual creative development in Art, Media and Design practice.

Developing their own studio based Art, Design and Media practice and identity, supported by peer and tutor led criticism and feedback.

Part 3: Teaching and learning methods

Teaching and learning methods: The student will work increasingly independently throughout the module, supported by regular individual / group reviews and critiques and 1:1 progress tutorials.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Initiate and develop an Art, Design and Media project proposal

MO2 Develop and interrogate a range of processes/approaches as a means of developing content in Art, Design and Media practice

MO3 Use a range of methods for identifying and recording source material and visualising/communicating ideas

MO4 Select appropriate media/scale/form to realise their project

MO5 Acquire and demonstrate basic skills appropriate to Art, Design and Media practice

MO6 Manage their time and work independently to initiate and develop an Art, Design and Media project

MO7 Reflect upon the outcomes of their practice

MO8 Engage safely and appropriately with selected technical resources

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Formative assessment will be on-going and will form an integral part of group critiques and 1:1 progress tutorials between staff and students. Students will keep a written record of these as part of an iterative, reflective process.

Summative assessment of this module will normally be based upon the following:

A written Project Proposal

A Portfolio containing research and developmental work including sketchbooks

Reflective and evaluative presentation.

Summative assessment will be according to students' fulfilment of the learning

outcomes in respect of the following criteria:

MO1

Criteria: The student has demonstrated intention within a project proposal

Source of evidence: Project proposal portfolio of practical work evaluative presentation

MO2

Criteria: Ideas and outcomes have been explored and expressed through materials and processes

Source of evidence: Project proposal portfolio of practical work evaluative presentation

MO3

Criteria: Research into sources for ideas is evident

Source of evidence: Portfolio of practical work

MO4

Criteria: There is evidence of reflection and evaluation of processes and outcomes

Source of evidence: Evaluative presentation

MO5

Criteria: Selection of appropriate media/scale/form

Source of evidence: Project proposal. Portfolio of practical work

MO6

Criteria: Skills have been sought and applied

Source of evidence: Project proposal portfolio of practical work evaluative

presentation

MO7

Criteria: The project has been completed within the time-span allocated

Source of evidence: Project proposal portfolio of practical work evaluative presentation

MO8

Criteria: Materials and processes have been used safely and appropriately

Source of evidence: Portfolio of practical work

Assessment criteria:

Students are assessed according to their fulfilment of the learning outcomes in respect of the agreed criteria.

The Pass / Fail Assessment Strategy for this module has been designed to:

Establish a more authentic and subject appropriate approach to the Assessment process, placing greater emphasis on Assessment as learning, rather than an assessment of learning – which is more aligned to the iterative nature of creative practice.

Establish a less marks driven approach to assessment, particularly during the early stages of a student's journey will provide students with an opportunity to build confidence and develop individual approaches to iterative practice and creative risk-taking without the perceived pressure / punitive nature of a marks driven culture.

Remove the emphasis from final Marks, making explicit the role of feedback in students future learning and progression. Greater emphasis on assessment feedback will enable staff and students to establish a broader shared language and understanding of assessment away from the granular detail of marks.

Signal a more holistic, inclusive approach to assessment and would align with the University's wider priorities of Inclusivity and Accessibility.

Pass / Fail at L0 may also support increased retention, as well as Student Well-being.

A Pass / Fail approach in level 0 will align students with other pilot assessment approaches at level 1

Assessment components:**Portfolio - Component A (First Sit)**

Description: A portfolio of Practical work supported by a Project Proposal and an Evaluative Presentation.

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Portfolio - Component A (Resit)

Description: A portfolio of Practical work supported by a Project Proposal and an Evaluative Statement.

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Fashion Textiles {Foundation} [Bower] BA (Hons) 2022-23

Interior Design {Foundation} [Bower] BA (Hons) 2022-23

Fashion Textiles {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Graphic Design {Foundation} [Sep][FT][Arnolfini][4yrs] BA (Hons) 2022-23

Illustration {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Interior Design {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Interior Design {Foundation} [Sep][SW][Bower][5yrs] BA (Hons) 2022-23

Fine Art (International) {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Art and Writing {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Fine Art {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Fashion Communication {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Photography {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Animation {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2022-23

Drawing and Print {Foundation} [Sep][FT][Bower][4yrs] - Not Running BA (Hons)
2022-23