



Module Specification

Academic Skills

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Part 1: Information

Module title: Academic Skills

Module code: UAAAWQ-30-0

Level: Level 3

For implementation from: 2021-22

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Art & Design

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Art

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: You will attend a series of lectures and seminars. The central theme of the lectures is the range of different contexts within which Art, Media & Design practice takes place and the different impact these contexts have on the production and consumption of work within art, media and design. The emphasis will be on significant developments during the C20th / 21st. The importance of having knowledge and understanding of the contexts in which practice takes place and

becomes meaningful will be emphasised throughout all of the lectures, as well as in the research tasks that will be set throughout the module.

Lectures will be accompanied by a set reading, and followed by a seminar to clarify some of the ideas presented and begin making links with their specific practices.

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: Lectures will be accompanied by a set reading, and followed by a seminar to clarify some of the ideas presented and begin making links with their specific practices.

Integrated with the lectures are workshops enabling the student to research an area of interest relevant to their own practice; each one focusing on a specific task (see examples below). The research tasks will be closely linked to the content of the lectures and will enable students to engage in small-scale projects which draw upon material, ideas, and practices from their own pathway as an active way of preparing for study at level 1(4).

Part 3: Teaching and learning methods

Teaching and learning methods: The following is an indicative list of research/academic tasks and is open to continual review.

Students are asked to read the assignment brief and discuss each component, ensuring that they understand what is expected of them. They should make notes from the session to be handed in for assessment.

Students are asked to write a short (200 words) review of a cultural product of their choice, from any area of creative practice, and identify an audience/readership for their review to be submitted for assessment.

Students will be provided with a list of creative movements/aesthetic developments that relate to the content of the lecture series. They will then be asked to bring visual material relating to one of these, to the workshop, where they will discuss the connections between word and image. They will then write a short (200 words) explanation of the connection to be submitted for assessment.

Prior to the session the students will be instructed to read a short reading and to make notes. They will then discuss the text and their individual understandings of it, and write a paragraph explaining its content, to be submitted for assessment.

Students discuss the information and advice they have been given about essay-writing and write a paragraph which includes a quotation and a reference to be submitted for assessment.

Module Learning outcomes:

MO1 Engage with a range of academic texts relevant to the students' chosen Art, Design & Media pathway degree scheme;

MO2 Produce written work for researches in Art, Design & Media that utilises appropriate terminology, style and conventions;

MO3 Demonstrate effective organisational and time management skills;

MO4 Demonstrate an ability to reflect on progress and improve academic work in response to feedback;

MO5 Make appropriate and competent use of IT for a range of purposes;

MO6 Demonstrate an understanding of research strategies for academic work and identify, locate and retrieve information in a variety of formats;

MO7 Gain experience presenting information clearly in oral format

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/UAAAWQ-30-0.html) via the following link

<https://uwe.rl.talis.com/modules/UAAAWQ-30-0.html>

Part 4: Assessment

Assessment strategy: Assessment will be through :

a 'pitch' of a rationale that describes and justifies the student's choice of subject or area of study;

a written study on a subject relevant to their interests and developing creative identities.

Assessment criteria:

Students are assessed according to their fulfilment of the learning outcomes in respect of the agreed criteria.

Assessment components:

Written Assignment - Component A (First Sit)

Description: A written study on a subject relevant to their interests and developing creative identities.

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Presentation - Component B (First Sit)

Description: A 'pitch' of a rationale for a chosen area of study of eight minutes with an additional five minutes for discussion.

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3, MO4, MO5, MO7

Written Assignment - Component A (Resit)

Description: A written study on a subject relevant to their interests and developing creative identities.

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Presentation - Component B (Resit)

Description: A 'pitch' of a rationale for a chosen area of study.

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Graphic Design {Foundation} [Sep][PT][Arnolfini][8yrs] BA (Hons) 2020-21

Illustration {Foundation} [Sep][PT][Bower][8yrs] BA (Hons) 2020-21

Interior Design {Foundation} [Sep][PT][Bower][8yrs] BA (Hons) 2020-21