



MODULE SPECIFICATION

Part 1: Information			
Module Title	Developmental Projects: Building a Creative Identity		
Module Code	UAAAWP-30-0	Level	0
For implementation from	September 2019		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	ACE	Field	Art and Design
Department	Art and Design		
Contributes towards	BA (Hons) Creative Media Design BA (Hons) Drawing and Print BA (Hons) Fashion Communication BA (Hons) Fashion Textiles BA (Hons) Fine Arts BA (Hons) Graphic Design BA (Hons) Illustration BA (Hons) Interior Design BA (Hons) Animation BA (Hons) Photography		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>This module will introduce you to projects that are initially focused on the use of the city (Bristol) as a source of ideas will be increasingly individually formulated between staff and student to address fundamental concepts and processes in contemporary Art, Design & media Practices.</p> <p>This module will consist of projects based upon:</p> <ol style="list-style-type: none"> 1) The City of Bristol as a source for ideas, concepts and cultural engagement. 2) Further negotiated projects designed to focus on students' developing creative identities within their chosen disciplines. <p>Indicative Content</p> <p>Sessions might include:</p>

Expeditions to sites and venues in the city.
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Visits to exhibitions and other events.

Supported studio practice

Self-directed studio practice

Seminars

Lectures

Shared investigations and group work.

Group Critiques

Students will acquire specific skills in:

- developing ideas
- identifying and pursuing a line of enquiry
- problem solving
- Developing and following a brief
- Reflection and evaluation

Part 3: Assessment

Formative assessment will be on-going and will form an integral part of 1:1 progress discussions between staff and students. Students will have a written record of these as part of an iterative, reflective process.

Summative assessment of this module shall be based upon:

- Portfolio of Practical Studio work,
- Reflective Journal
- An Evaluative Statement of 500 words

learning outcomes	Criteria	Source of evidence
1. engage with and explore a project brief relating to Art, Design & Media practice;	A subject(s) for personal investigation have been identified	Portfolio of Practical Studio work, Reflective Journal

2. develop their ideas and a burgeoning creative identity through Art, Design & Media practice;	Issues, theories and practices appropriate to the burgeoning creative identity have been explored.	Portfolio of Practical Studio work, Reflective Journal
3. apply basic analytical skills, to aid the development of a burgeoning creative identity through practice, research and evaluation;	There is evidence of observation and contextualisation of the subject specialism and some development of evaluative skills.	Reflective Journal and evaluative Statement
4. develop skills in Art, Design & Media practice;	Appropriate materials and processes have been used and outcomes reflected upon.	Portfolio of Practical Studio work, Reflective Journal
5. demonstrate an understanding of a range of approaches within Art, Design & Media;	A range of approaches have been considered.	Portfolio of Practical Studio work, Reflective Journal
6. demonstrate an understanding of the role of research to inform their developing practice;	There is evidence of research and evaluation of the works of others	Portfolio of Practical Studio work, Reflective Journal
7. identify key elements of a problem and select methods, techniques and/or processes appropriate to task;	Problems have been identified and possible solutions essayed.	Portfolio of Practical Studio work, Reflective Journal
8. Engage safely and appropriately with selected technical resources.	Appropriate use of materials, techniques and equipment	Portfolio of Practical Studio work, Reflective Journal
Identify final timetabled piece of assessment (component and element)		
		Component A
% weighting between components A and B (Standard modules only)		A: 100%
		B:
First Sit		
Component A (controlled conditions) Description of each element		Element weighting
1. Portfolio to include practical project work undertaken during the module, a reflective journal and an evaluative statement.		100%
Component B Description of each element		Element weighting
N/A		
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element		Element weighting

1. Portfolio to include practical project work undertaken during the module, a reflective journal and an evaluative statement.	100%										
Component B Description of each element	Element weighting										
N/A											
Part 4: Teaching and Learning Methods											
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. engage with and explore, and increasingly initiate, a project brief(s) relating to Art, Design & Media practice; 2. develop their ideas and a burgeoning creative identity through Art, Design & Media practice; 3. apply basic analytical skills, to aid the development of a burgeoning creative identity through practice, research and evaluation; 4. develop skills in Art, Design & Media practice; 5. demonstrate an understanding of a range of approaches within Art, Design & Media; 6. demonstrate an understanding of the role of primary and secondary research to inform their developing practice; 7. identify key elements of a problem and select methods, techniques and/or processes to address these; 8. engage safely and appropriately with selected technical resources. <p>All learning outcomes assessed in Component A</p>										
Key Information Sets Information (KIS)	<p style="text-align: center;"><u>Key Information Set - Module data</u></p> <p style="text-align: center;"><i>Number of credits for this module</i> 30</p> <table border="1" data-bbox="544 1234 1302 1395" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Hours to be allocated</th> <th style="text-align: center;">Scheduled learning and teaching study hours</th> <th style="text-align: center;">Independent study hours</th> <th style="text-align: center;">Placement study hours</th> <th style="text-align: center;">Allocated Hours</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">300</td> <td style="text-align: center;">72</td> <td style="text-align: center;">228</td> <td style="text-align: center;">0</td> <td style="text-align: center;">300</td> </tr> </tbody> </table> <p style="text-align: right; color: green;">✔</p> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <p>Contact Hours</p> <p>Total Assessment</p>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300
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	<p>Total assessment of the module:</p> <table data-bbox="635 230 1350 376"> <tr> <td>Written exam assessment percentage</td> <td style="border: 1px solid black; text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="border: 1px solid black; text-align: center;">100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="border: 1px solid black; text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </table>	Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%
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Reading List	<p>Reading Strategy</p> <p>There will be a recommended text for each pathway, and further reading based on students' individual interests will be suggested during tutorials. Students will also be advised on museum and gallery visits, as well as websites, for research on practitioners within their discipline.</p> <p>Students are expected to be habitual readers from those sections of the art press that are appropriate to their developing creative identities.</p> <p>Indicative Reading List:</p> <p>https://uwe.rl.talis.com/lists/300198E4-9F90-E3AA-6DA1-90154891A093.html</p>								

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First CAP Approval Date	21/3/2017			
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