MODULE SPECIFICATION

Part 1: Information			
Module Title	Being Enterprising		
Module Code	UMCDNT-30-M	Level	M
For implementation from	October 2017		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Business and Law	Field	Business and Management Cross Disciplinary
Department	BBS, Business and Management		
Contributes towards	PG Certificate Enterprise		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	NA		

Part 2: Description
This module will form part of the PG Cert Enterprise and will develop and extend students' understanding and ability to apply skills in self-leadership and leadership of others. The module aims to provide students with the opportunity to develop an enhanced understanding of theoretical models, skills, research and frameworks and to evaluate and explain this content within the context of professional and / or personal practice. Additionally, the module seeks to enable students to: Identify, develop and integrate the qualities, interests and transferable skills for the continued personal and professional development required to be enterprising. Develop and support the exercise of initiative, personal responsibility and resilience. Enhance the ability for self-direction and creativity in tackling and solving problems, and planning and implementing tasks at a professional and or personal level. Build and develop the capacity to become reflective and autonomous learners as an integral part of personal and professional development. The module will be delivered entirely on-line as a distance learning module. Students will work through a set of study units each covering a different topic area and overall developing their critical understanding of and ability to apply skills in the areas of being enterprising, self-leadership and leading others. Study units will cover topics

such as:

- Differing theoretical and practical perspectives on leadership and leading others.
- Issues of ethics and CSR in leadership and impact for personal and professional development.
- Effective leadership and self-management
- Critical and enterprising thinking, idea generation and testing ideas
- Creative problem-solving and decision-making
- Marketing and presenting self, others, ideas or concepts
- Being resilient and responding to and implementing change
- Exercising self-assessment and reflection
- Action planning for development of self and / or others.

Each of the study units will comprise a set of online teaching materials such as: theoretical and/or practical input via online videos and presentations, core and additional readings, learning exercises, case studies etc. that allow students to understand, apply and reinforce their learning of the concepts covered. While students will be able to work through the module at their own pace, following a route of their choosing, each unit will be a structured learning journey. Students will complete a short task or exercise after completing each study unit as evidence of their engagement with the study unit content. The summative assessment will require students to reflect upon and refer to these formative assessment tasks and this work will be presented as an appendix to the summative module assessment.

Student's interaction with the study units will be extended using specific learning events such as live feeds of specific lectures (drawn from existing undergrad/postgrad modules) and webinars and feedback sessions for formative feedback.

The aim is for students to develop a holistic and reflective approach to their own personal and professional development through exploring and testing complex ideas.

Part 3: Assessment

The assessment for this module will require students to reflect upon their experience and their learning and will provide an opportunity for students to evaluate and integrate connections between the theories and concepts explored within the module and their personal and professional experiences. The assessment will require students to critically assess the impact of leadership of others and self-leadership within the context of a case study or personal scenario. Through the assessment students will demonstrate their ability to evaluate, reflect and learn from experiences and will demonstrate the implementation of a range of employability enhancing skills. The assessment will comprise two components:

- A **10 minute recorded presentation** where students will be asked to present the outcomes of their critical analysis of a case study or personal scenario and reflect upon the impact of employability and enterprising skills on this evaluation. The recorded presentation will be further examined by a **10-minute viva**, conducted either online or face-to-face, where students will respond to questions on the analysis of the case study or personal scenario and will defend the arguments that they have presented.

- A **critical evaluation with learning portfolio (2500 words)** - the summative assessment will require students to critically evaluate their learning on self-leadership and leadership of others from the module. Students will be required to refer to and reflect upon the learning developed within the module's formative assessment tasks. The learning portfolio will require students to write in a succinct and focussed style. The learning portfolio will include an appendix of a selection of the formative assessment tasks as supporting evidence for the assessed task.

Both components must include a selection of appropriate literature and the application of models/theories with examples. Opportunities for formative feedback will be provided during the duration of the module either via the online student forums or from scheduled, online meetings with module tutors.

Identify final timetabled piece of assessment (component and element)	**Component B**		
		A:	**B**:
% weighting between components A and B (Standard modules only)		**50%**	**50%**

First Sit	
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
1. Recorded presentation – Analysis of a case study or personal scenario – maximum 10 mins.	50%
2. Individual viva (online or face-to-face) – maximum 10 mins.	50%
Component B **Description of each element**	**Element weighting** **(as % of component)**
1. Critical evaluation supported by a learning portfolio appendix (2500 words plus appendix)	100%
Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
1. Recorded Presentation to include comment on how the student has used the feedback to reanalyse the case study – maximum 10 mins.	50%
2. Individual viva (online or face-to-face) – including comment on how the student has used the feedback received from the first submission – maximum 10 mins.	50%
Component B **Description of each element**	**Element weighting** **(as % of component)**
1. Critical evaluation with business learning portfolio appendix (2500 words plus appendix)	100%

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will be able to: 1. Describe, understand and synthesise a range of theories and approaches to leadership of self and others. (Components A & B) 2. Understand and evaluate impact of setting targets, motivating and monitoring performance for self and others. (Components A & B) 3. Explain and critically evaluate issues of ethics and CSR in leadership and consider impact for own personal and professional development. (Components A & B) 4. Develop enterprising skills to deal with complexity and change and undertake creative and complex problem solving and decision-making in approach to development of self and others. (Components A & B) 5. Understand, and make effective use of a range of personal action-planning and career management tools and techniques. (Components A & B) 6. Utilise a variety of communication tools to present substantiated arguments to the audience. (Components A & B) 7. Develop and demonstrate critical self-awareness, self-reflection and self-management skills. (Components A & B)

Key Information Sets Information (KIS)	**Key Information Set - Module data**					
	Number of credits for this module				30	
	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	
	300	0	300	0	300	✓

Contact Hours	The table below indicates as a percentage the total assessment of the module which constitutes a;
	Written Exam: Unseen or open book written exam
	Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test
	Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)

	Total assessment of the module:	
	Written exam assessment percentage	0%
	Coursework assessment percentage	50%
Total Assessment	Practical exam assessment percentage	50%
		100%

Reading List	Students will be expected to undertake essential reading throughout the module and as advised in each study unit. However, depending upon specific topics addressed over the course of the module, students will be expected to undertake additional reading for themselves and to complete the assessment. All students will be encouraged to make full use of the electronic resources available to them through membership of the University. These include a range of electronic journals and a wide variety of resources available through web sites and information gateways. The University Library's web pages provide access to subject relevant resources and services, and to the library catalogue. Many resources can be accessed remotely. Students will be presented with opportunities within the curriculum to develop their information retrieval and evaluation skills in order to identify such resources effectively.
	An electronic indicative reading list can be found at: https://uwe.rl.talis.com/lists/4ED17610-856A-99B4-8483-0B15EBD78DF3.html

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First CAP Approval Date	28 June 2017 link to MIA			
Revision CAP Approval Date		Version	*2*	*Link to RIA*