

**MODULE SPECIFICATION**

Part 1: Information			
Module Title	Animation Studies		
Module Code	UALAUA-15-1	Level	1
For implementation from	September 2017		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	ACE	Field	Lens and Moving Image
Department	Film and Journalism		
Contributes towards	BA (Hons) Animation (compulsory)		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>The aim of this module is to enable students to consider ways of looking at animation; theoretically, contextually, critically, and in relation to their own developing practice. In support of this, students will focus on research assignments that will enable students to investigate a chosen role or specialism within animation practice; this investigation will culminate in a presentation that will demonstrate a deeper understanding of identified specialisms and innovative developments related to them. The essay will critically examine an animation artefact, theme, issue or topic related to animation and its wider academic discourses.</p> <p><b>Indicative content</b></p> <ul style="list-style-type: none"> <li>• Primary and secondary research methods in support of assignments.</li> <li>• Aspects of critical theory and contextual studies applied to the investigation of artefacts, themes or topics.</li> <li>• The study of animation in relation to film theory.</li> <li>• Animation history; contexts of production, exhibition and reception.</li> <li>• Professional practice in relation to external contexts; business, sustainability, innovation, platforms and ethical practice.</li> </ul> <p>Lectures introduce aspects of the syllabus which are expanded on in screenings and seminars. In addition, there are coursework support sessions and group tutorials to support project work, and access to 'office hour' individual pastoral tutorials. The module handbook will give detailed guidance in relation to assignments. UWE Library Services will provide workshops in support of research methods. Individual support for writing assignments is available from UWE Study Support.</p>

**Part 3: Assessment****Assessment Strategy**

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module, to provide flexibility in selecting appropriate and specific outputs and to facilitate engagement with research activities, which is the focus of the module's learning outcomes. Evidence of enquiry, initiative, analysis and the articulation of findings will be the core focus of assessment. Assessment strategies will include presentations and written work supported by evidence of research.

**Formative Assessment**

Peer review and formative assessments are embedded in each research assignment and may take the form of presentations, debates and coursework support sessions. This will enable staff to support enquiry and encourage critical engagement and to provide students with a clear understanding of their progress and how this can be improved. In addition, students will be expected to contribute to the constructive critical evaluation of fellow students' work for the purpose of formative feedback.

**Summative Assessment**

Component A: Portfolio (100%)

Detailed guidance on assessment will be provided in the Module Handbook and assignment briefs. Examples of portfolio contents are:


- **Research Project and Presentation:** informed by individual career aims and objectives, this project involves peer-learning, decision making and communication. Students are required to evidence the use and analysis of primary and secondary research in support of their investigation. Summative assessment will require students to mediate and articulate their findings and to discuss how this information will contribute to their own development.
- **Essay (written or alternative format submission):** a contextual study of an animation artefact. This will include reference to wider economic and cultural issues, and to critical discourses and debates.

**Assessment Criteria (as related to learning outcomes)**

Students will be assessed using the following criteria:

- **Research and Creative development** (LO1, LO2, LO3, LO4, LO5): The level and use of research methods, discursive thinking and debate in support of enquiry and investigation; The level to which reflections on their own developing practice are contributing to the formulation of a learning strategy in support of creative and practical development.
- **Contextual and Critical Analysis** (LO1, LO2, LO3, LO4): The range of knowledge and understanding demonstrated in research assignments; the level of critical engagement with identified topics, their wider context, critical theory, themes and ethical considerations
- **Professional Practice** (LO3, LO4, LO5): The level and ability to mediate, structure and communicate research findings in presentations and written outputs, and the use of scholarly conventions.

Identify final timetabled piece of assessment (component and element)	Component A, 1	
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	<b>100%</b>	
<b>First Sit</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>	
1. Portfolio	100%	
<b>Resit (further attendance at taught classes is not required)</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>	

1. Portfolio	100%																														
<b>Part 4: Teaching and Learning Methods</b>																															
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> <li>1. Contextualise animation practice within a wider historical, cultural, and critical framework;</li> <li>2. Demonstrate critical thinking: formulate research questions, debate, analyse and structure arguments;</li> <li>3. Use a range of research methods and approaches to situate and delineate their own practice and interests;</li> <li>4. Engage in peer-to-peer discussion and student led research assignments;</li> <li>5. Structure presentations and written outputs using appropriate scholarly conventions.</li> </ol> <p>All assessed through Component A.</p>																														
<p>Key Information Sets Information (KIS)</p> <p>Contact Hours</p> <p>Total Assessment</p>	<table border="1" data-bbox="528 775 1422 1173"> <thead> <tr> <th colspan="5" data-bbox="528 775 1422 813"><b>Key Information Set - Module data</b></th> </tr> </thead> <tbody> <tr> <td colspan="4" data-bbox="528 813 1422 853"><i>Number of credits for this module</i></td> <td data-bbox="528 853 1422 896" style="text-align: center;">15</td> </tr> <tr> <th data-bbox="528 896 660 1099">Hours to be allocated</th> <th data-bbox="660 896 820 1099">Scheduled learning and teaching study hours</th> <th data-bbox="820 896 987 1099">Independent study hours</th> <th data-bbox="987 896 1150 1099">Placement study hours</th> <th data-bbox="1150 896 1286 1099">Allocated Hours</th> </tr> <tr> <td data-bbox="528 1099 660 1173" style="text-align: center;">150</td> <td data-bbox="660 1099 820 1173" style="text-align: center;">36</td> <td data-bbox="820 1099 987 1173" style="text-align: center;">114</td> <td data-bbox="987 1099 1150 1173" style="text-align: center;">0</td> <td data-bbox="1150 1099 1286 1173" style="text-align: center;">150</td> </tr> </tbody> </table> <p data-bbox="1337 1099 1369 1133" style="text-align: right;"></p> <p data-bbox="416 1211 1530 1272">The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p data-bbox="416 1301 1530 1458"> <b>Written Exam:</b> Unseen or open book written exam  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique) </p> <table border="1" data-bbox="639 1487 1315 1720"> <thead> <tr> <th colspan="2" data-bbox="639 1487 1315 1525">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td data-bbox="639 1525 1177 1603">Written exam assessment percentage</td> <td data-bbox="1177 1525 1315 1603" style="text-align: center;">0%</td> </tr> <tr> <td data-bbox="639 1603 1177 1675">Coursework assessment percentage</td> <td data-bbox="1177 1603 1315 1675" style="text-align: center;">100%</td> </tr> <tr> <td data-bbox="639 1675 1177 1720">Practical exam assessment percentage</td> <td data-bbox="1177 1675 1315 1720" style="text-align: center;">0%</td> </tr> <tr> <td colspan="2" data-bbox="639 1720 1315 1751" style="text-align: right;">100%</td> </tr> </tbody> </table>	<b>Key Information Set - Module data</b>					<i>Number of credits for this module</i>				15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	36	114	0	150	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%	100%	
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Reading List	<p>Identified texts will be provided on Blackboard in support of teaching delivery. The complete reading list can be found by following this link:</p> <p><a href="#">Reading List Link (Animation Studies)</a></p>																														

ACADEMIC SERVICES

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First CAP Approval Date	1 February 2017			
Revision CAP Approval Date		Version	1	<a href="#">Link to RIA 12106</a>