



## MODULE SPECIFICATION

## Part 1: Information

Module Title	Film Genre		
Module Code	UPGN9F-15-2	Level	2
For implementation from	September 2017		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	ACE	Field	English
Department	Arts and Cultural Industries		
Contributes towards	Film Studies (optional)		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co-requisites	None		
Module Entry requirements	None		

## Part 2: Description

This module will explore the ways in which Film Studies has theorised genre. It will consider arguments based on recurring images and narrative/thematic structures (iconographic and structuralist approaches), and the ways in which they have been used to characterise genre films as conservative reaffirmations of shared beliefs or as mechanisms for imposing dominant ideology (ritual and ideological approaches). It will explore the ways in which different people and institutions (e.g., producers, exhibitors, reviewer, audiences) use – or try to avoid – genre labels (discursive and pragmatic approaches), and consider the role played by taste and cultural capital. It will explore the ways in which genres develop over time, consider the notion of genre hybridity, and ask why genre definitions inevitably fail. It will adopt a case study approach to explore the development of one specific genre (e.g., film noir), and situate it within a transnational context.

## Part 3: Assessment

The assessments are designed to test students understanding of the ways in which film genre has been theorised, and of the transnational development of a specific genre. Component A builds on UPGN9B-30-1 *Hollywood and Beyond* and UPGN9E-30-2 *British Film and Television* to further develops students' skills at presenting work orally and with audiovisual support. Component B provides an opportunity to further develop research and essay-writing skills, building on a range of modules, or audio-visual essay-making skills, developed on UPGN4R-30-1 *Film Style and Meaning* and as further groundwork for one of the optional routes through UPGN9J-30-3 *Film Studies Independent Project*.

**Component A:** Presentation (10 minutes) Students will demonstrate the understanding of theoretical issues explored on the module.

**Component B:** Essay (2000 words) Students will write on the case study genre in relation to critical, theoretical, historical and/or cultural issues explored on the module.

Identify final timetabled piece of assessment (component and element)	Component B	
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	25%	75%
<b>First Sit</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>	
1. Individual presentation (10 minutes)	100%	
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b>	



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