

MODULE SPECIFICATION

MODULE OF EON TOATION					
Part 1: Information					
Module Title	Film	Genre			
Module Code	UPGI	JPGN9F-15-2 Level 2			
For implementation	Septe	ptember 2017			
from					
UWE Credit Rating	15		ECTS Credit Rating	7.5	
Faculty	ACE		Field	English	
Department	Arts a	Arts and Cultural Industries			
Contributes towards	Film S	Film Studies (optional)			
Module type:	Stand	Standard			
Pre-requisites		None			
Excluded Combinations		None			
Co-requisites		None			
Module Entry requirements		None			

Part 2: Description

This module will explore the ways in which Film Studies has theorised genre. It will consider arguments based on recurring images and narrative/thematic structures (iconographic and structuralist approaches), and the ways in which they have been used to characterise genre films as conservative reaffirmations of shared beliefs or as mechanisms for imposing dominant ideology (ritual and ideological approaches). It will explore the ways in which different people and institutions (e.g., producers, exhibitors, reviewer, audiences) use – or try to avoid – genre labels (discursive and pragmatic approaches), and consider the role played by taste and cultural capital. It will explore the ways in which genres develop over time, consider the notion of genre hybridity, and ask why genre definitions inevitably fail. It will adopt a case study approach to explore the development of one specific genre (e.g., film noir), and situate it within a transnational context.

Part 3: Assessment

The assessments are designed to test students understanding of the ways in which film genre has been theorised, and of the transnational development of a specific genre. Component A builds on UPGN9B-30-1 Hollywood and Beyond and UPGN9E-30-2 British Film and Television to further develops students' skills at presenting work orally and with audiovisual support. Component B provides an opportunity to further develop research and essay-writing skills, building on a range of modules, or audio-visual essay-making skills, developed on UPGN4R-30-1 Film Style and Meaning and as further groundwork for one of the optional routes through UPGN9J-30-3 Film Studies Independent Project.

Component A: Presentation (10 minutes) Students will demonstrate the understanding of theoretical issues explored on the module.

Component B: Essay (2000 words) Students will write on the case study genre in relation to critical, theoretical, historical and/or cultural issues explored on the module.

Identify final timetabled piece of assessment (component and element)	Compone	ent B		
		A:	B:	
% weighting between components A and B (Standard modules only)			75%	
First Sit		1	ı	
Component A (controlled conditions)			Element weighting	
Description of each element				
1. Individual presentation (10 minutes)		100	%	
Component B			Element weighting	
Description of each element				

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1. Essay (2000 words) or audiovisual essay (3-4 minutes, with 500 word reflective piece)						100%
Resit (further attendance at taught classes is not required)						
Component A (controlled conditions) Description of each element					Ele	ment weighting
Individual presentation						100%
Component B					Ele	ment weighting
Description of each	element					
1. Essay (2000 words piece)	Essay (2000 words) or audiovisual essay (3-4 minutes, with 500 word reflective 100%					100%
	Pari	t 4: Teaching a	and Learning	Methods		
Learning Outcomes	On successful completion of this module students will be able to:					
Loaning Catoonio	demonstrate understanding of theoretical approaches to film genre, their					re, their
		ss and limitation			9	
		rate understand			genre (Cor	mponent B)
	 engage v 	with transnation	al factors affec	cting the develo	pment of ge	enres (Component
	В)			_		, .
	 identify a 	and use a range	of primary and	d secondary so	urces (Com	ponents A and B)
Key Information						
Sets Information						
(KIS)	Key Infor	rmation Set - Mo	dule data			
				_		
	Number o	of credits for this r	module		15	
	Hours to	be Scheduled	Independent	Placement	Allocated	
	allocated		study hours		Hours	
		teaching	•	•		
		study hours				
	150	36	114	0	150	
Contact Hours	-	•		,		
	The table below	indicates as a p	ercentage the	total assessme	ent of the m	odule which
	constitutes a;	'	J			
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	Written Exam: U				n nortfolio	, project or in class
	test	Titteri assigiiirie	in or coody, ic	port, dissertation	ni, portiono,	, project of in class
	Practical Exam: Oral Assessment and/or presentation, practical skills assessment,					
	practical exam (i					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
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	-	Total assessment of the module:				
	1	Written exam ass	essment percei	ntage		
	-	Coursework assessment percentage			75%	
	-	Practical exam assessment percentage			25%	
	ŀ	- Lactice Grant de			100%	
Total Assessment	L				10070	
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Reading List		be found at <u>nttps</u> <mark>1C894.html</mark>	s.//uwe.ii.läiiS.(JUII/IISIS/UU0FZ	1 1E-0420-0	<u> </u>
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First CAP Approval Date		21 March 2017			
Revision CAP Approval Date			Version	1	MIA 10647