



Module Specification

Film Genre

Version: 2023-24, v2.0, 09 Jan 2023

Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	5

Part 1: Information

Module title: Film Genre

Module code: UPGN9F-15-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: English

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: This module will explore the ways in which Film Studies has theorised genre. It will consider arguments based on recurring images and

narrative/thematic structures (iconographic and structuralist approaches), and the ways in which they have been used to characterise genre films as conservative reaffirmations of shared beliefs or as mechanisms for imposing dominant ideology (ritual and ideological approaches). It will explore the ways in which different people and institutions (e.g., producers, exhibitors, reviewer, audiences) use – or try to avoid – genre labels (discursive and pragmatic approaches), and consider the role played by taste and cultural capital. It will explore the ways in which genres develop over time, consider the notion of genre hybridity, and ask why genre definitions inevitably fail. It will adopt a case study approach to explore the development of one specific genre (e.g., film noir), and situate it within a transnational context.

Part 3: Teaching and learning methods

Teaching and learning methods: See Learning Outcomes

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate understanding of theoretical approaches to film genre, their usefulness and limitations

MO2 Demonstrate understanding of the history of a specific genre

MO3 Engage with transnational factors affecting the development of genres

MO4 Identify and use a range of primary and secondary sources

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upgn9f-15-2.html) via the following link <https://uwe.rl.talis.com/modules/upgn9f-15-2.html>

Part 4: Assessment

Assessment strategy: The assessments are designed to test students understanding of the ways in which film genre has been theorised, and of the transnational development of a specific genre. The presentation builds on UPGN9B-30- 1 Hollywood and Beyond and UPGN9E-30-2 British Film and Television to further develops students' skills at presenting work orally and with audio-visual support. The essay provides an opportunity to further develop research and essay-writing skills, building on a range of modules, or audio-visual essay-making skills, developed on UPGN4R-30-1 Film Style and Meaning and as further groundwork for one of the optional routes through UPGN9J-30-3 Film Studies Independent Project.

Assessment 1: Presentation (10 minutes) Students will demonstrate the understanding of theoretical issues explored on the module.

Assessment 2: Essay (2000 words) Students will write on the case study genre in relation to critical, theoretical, historical and/or cultural issues explored on the module.

Assessment components:

Presentation (First Sit)

Description: Individual presentation (10 minutes)

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO4

Written Assignment (First Sit)

Description: Essay (2000 words) or audiovisual essay (3-4 minutes with 500 word reflective piece)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO2, MO3, MO4

Presentation (Resit)

Description: Individual presentation (10 minutes)

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO4

Written Assignment (Resit)

Description: Essay (2000 words) or audiovisual essay(3-4 minutes with 500 word reflective piece

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Film Studies [Frenchay] BA (Hons) 2022-23

Film Studies {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Film Studies {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Film Studies [Sep][PT][Frenchay][6yrs] BA (Hons) 2021-22

Film Studies [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21