

**MODULE SPECIFICATION**

Part 1: Information			
Module Title	Critical Studies in Animation		
Module Code	UALAUK-15-3	Level	3
For implementation from	September 2017		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	ACE	Field	Lens and Moving Image
Department	Film and Journalism		
Contributes towards	BA (Hons) Animation (compulsory)		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>In this module students devise and produce a research project that investigates an identified topic and its relationship to themes and critical discourses in animation and other media. The topic can relate to a specialised creative interest, and can address themes and issues related to their project work. The extended essay can take the form of a written essay or an audiovisual essay; for both options students must provide substantial evidence of research activity and wider reading in the form of a bibliography (written essay) or in the credits and captions (audiovisual essay).</p> <p>Indicative content:</p> <ul style="list-style-type: none"> • Ways to generate ideas for an extended essay. • Being a practitioner-researcher: identifying the connections between topics, theory and their practice. • Critical theory in support of research questions and investigation. • Research models, methods and strategies in support of investigation and analysis. • Historical and contemporary contexts of production, exhibition and reception. <p>Lectures and seminars will enable students to generate and question ideas, think discursively and utilize research methods. Students will have an allocated academic supervisor for this project and supervision meetings will support students as they formulate their research question, conduct research, structure their argument and produce their essay.</p> <p>Poster presentations (formative assessment) will enable students to synthesise and focus their research question and investigation in relation to critical theory, written and filmic references and other forms of evidence. A first draft outline (formative assessment) will enable students to structure and evaluate their investigation.</p>

ACADEMIC SERVICES

The module handbook will give detailed guidance in relation to written and audiovisual assignments, academic probity and plagiarism. Additional study workshops in support of academic writing and research methods can be booked through the UWE Library Services website. Individual support for writing assignments is available from UWE Study Support.

Part 3: Assessment

Assessment Strategy

The Final Project assessment enables the student to demonstrate achievement across all the learning outcomes of the module. This assessment type has been chosen as most appropriate to the programme's summative piece of academic analysis, critique and writing as well as to enable flexibility of presentation formats. The learning outcomes for this module reflect independent engagement with research activities and critical theory in support of a substantial research project. Evidence of enquiry, initiative, analysis and the articulation of findings will be the core focus of assessment. Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements and to support the monitoring of progress by the student and their academic supervisor.

Formative Assessment

Participation in formative assessment activities such as poster presentations and group tutorials involving peer-to-peer discussion is incorporated into this module's delivery. Further formative assessment will take the form of a first draft outline (or edit in the case of audiovisual outputs); this will enable students to structure and evaluate their investigation and to gain specialist feedback.

Summative Assessment

Component A1: Final Project (100%)

Students produce a research project in a form most appropriate to communicating their ideas and argument (for example, a written essay, illustrated written essay, a film essay, an audio essay, which is supported by references and a bibliography using the UWE Harvard Referencing System.

Assessment Criteria (as related to learning outcomes)

Students will be assessed using the following criteria:

- **Research and creative development** (LO1, LO2, LO3, LO4): The use and breadth of research methods, discursive thinking and discussion in support of enquiry and investigation; The ability to connect academic research to identified interests, topics or themes;
- **Contextual and critical analysis** (LO1, LO2, LO3, LO4, LO5, LO6): Intellectual enquiry and critical engagement with the subject, its wider context, critical theory, debates, themes and ethical considerations; The ability to focus, edit and deepen enquiry and evidence this in formative and summative assessments;
- **Communication and engagement** (LO1, LO3, LO5, LO6): The ability to mediate, structure and communicate research findings in presentations, written or audiovisual outputs;
- **Professional practice** (LO1, LO2, LO6): Engagement with project work and the supervision support system; Time-management and organization of the research process; Independence, initiative and resourcefulness; The construction of well designed and coherently articulated work that features correct spelling, grammar, accurate citations, referencing and captioning.


Identify final timetabled piece of assessment (component and element)	Component A,1	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	

First Sit

Component A (controlled conditions)	Element weighting
Description of each element	(as % of component)
1. Research Project (4000 word written essay or alternative format)	100%

Resit (further attendance at taught classes is not required)

ACADEMIC SERVICES

Component A (controlled conditions) Description of each element	Element weighting (as % of component)																														
1. Research Project (4000 word written essay or alternative format)	100%																														
Part 4: Teaching and Learning Methods																															
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Identify a subject and devise research questions in support of its investigation; 2. Conduct research using a range of primary and secondary research methods. 3. Demonstrate coherent, detailed and critical knowledge of their subject and relate it to cultural, historical and contemporary contexts; 4. Select, justify and interpret appropriate research in support of an argument or research question; 5. Analyse a subject with reference to relevant critical and theoretical discourses; 6. Structure and present research in an appropriate format. <p>All assessed through Component A.</p>																														
Key Information Sets Information (KIS) Contact Hours Total Assessment	<table border="1" data-bbox="523 862 1422 1261"> <thead> <tr> <th colspan="5" data-bbox="523 862 1422 907">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="4" data-bbox="523 907 1422 952"><i>Number of credits for this module</i></td> <td data-bbox="1150 943 1286 981" style="border: 2px solid black; text-align: center;">15</td> </tr> <tr> <th data-bbox="523 1021 659 1182">Hours to be allocated</th> <th data-bbox="659 1021 820 1182">Scheduled learning and teaching study hours</th> <th data-bbox="820 1021 986 1182">Independent study hours</th> <th data-bbox="986 1021 1150 1182">Placement study hours</th> <th data-bbox="1150 1021 1286 1182">Allocated Hours</th> </tr> <tr> <td data-bbox="523 1182 659 1227" style="text-align: center;">150</td> <td data-bbox="659 1182 820 1227" style="text-align: center;">36</td> <td data-bbox="820 1182 986 1227" style="text-align: center;">114</td> <td data-bbox="986 1182 1150 1227" style="text-align: center;">0</td> <td data-bbox="1150 1182 1286 1227" style="text-align: center;">150</td> </tr> </tbody> </table> <p data-bbox="1334 1189 1366 1223" style="text-align: right;"></p> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" data-bbox="635 1570 1315 1809"> <thead> <tr> <th colspan="2" data-bbox="635 1570 1315 1615">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td data-bbox="635 1653 1177 1697">Written exam assessment percentage</td> <td data-bbox="1177 1653 1315 1697" style="text-align: center;">0%</td> </tr> <tr> <td data-bbox="635 1697 1177 1742">Coursework assessment percentage</td> <td data-bbox="1177 1697 1315 1742" style="text-align: center;">100%</td> </tr> <tr> <td data-bbox="635 1742 1177 1787">Practical exam assessment percentage</td> <td data-bbox="1177 1742 1315 1787" style="text-align: center;">0%</td> </tr> <tr> <td colspan="2" data-bbox="635 1787 1315 1809" style="text-align: right;">100%</td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>				15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	36	114	0	150	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%	100%	
Key Information Set - Module data																															
<i>Number of credits for this module</i>				15																											
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours																											
150	36	114	0	150																											
Total assessment of the module:																															
Written exam assessment percentage	0%																														
Coursework assessment percentage	100%																														
Practical exam assessment percentage	0%																														
100%																															
Reading List	<p>Identified texts will be provided on Blackboard in support of teaching delivery. The complete reading list can be found by following this link:</p> <p>Reading List (Critical Study in Animation)</p>																														

ACADEMIC SERVICES

FOR OFFICE USE ONLY

First CAP Approval Date	1 February 2017			
Revision CAP Approval Date		Version	1	Link to RIA 12106