



MODULE SPECIFICATION

Part 1: Information			
Module Title	Narrative and Sequence		
Module Code	UADAW-30-1	Level	1
For implementation from	<i>September 2017</i>		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	ACE	Field	Design
Department	Art & Design		
Contributes towards	<i>BA (Hons) Illustration</i>		
Module type:	<i>Project</i>		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Syllabus outline:</p> <p>The 'book' is introduced as a vehicle for carrying concepts and strategies related to narrative and sequence. Through a series of practical presentations and workshops, students explore examples of existing bookworks at the same time as researching and testing ideas for original work. Seminars and critiques allow students to explore their ideas with tutors and peers. The process of book design and book production is taught through workshops that underpin the development of individual narrative proposals. Students are taught essential building and binding techniques which are then consolidated and exploited through the realisation of individual bookworks. All students receive individual tutorials during this module to gain feedback on the development of their ideas.</p> <p>Teaching and learning methods:</p> <p>This module is delivered through a diverse mix of seminars, workshops, demonstrations and individual tutorials. Visiting specialists discuss book design and illustration and students are encouraged to experiment with the relationship between form and meaning in the exploitation of a negotiated theme. Students are encouraged to interpret the theme broadly according to the findings of individual research and the orientation of their work as illustrators.</p>

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Weekly seminars encourage students to share ideas and to test their proposals within the group. Each student is required to make regular presentations of their work in order to advise as to the development and critical consideration being given to the book during the process of research and development. All students are required to record and present evidence of research, exploration and realisation.

Student evaluation requires students to comment on their engagement with the process as well as the relative merits of the outcome.

Part 3: Assessment

Assessment strategies within the programme that this module contributes to reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

- Presentation and participation in studio-critique
- Poster presentation
- Group and individual visual presentations
- Group and individual verbal presentations
- Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing
- Group critiques
- Peer and self-assessment
- Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.


Identify final timetabled piece of assessment (component and element)	
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% weighting between components A and B (Standard modules only)	A:	B:

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First Sit	
Component A (controlled conditions) Description of each element	Element weighting (as % of component)
Body of developmental work, individual summative critique, documentation of work	100%
Component B Description of each element	Element weighting (as % of component)
1.	
2.	
Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) Description of each element	Element weighting (as % of component)
Body of developmental work, individual summative critique, documentation of work	100%
Component B Description of each element	Element weighting (as % of component)
1.	
2.	
Part 4: Teaching and Learning Methods	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <p>Knowledge and Understanding</p> <p>i) visually explore the potential of the 'book' as a theoretical and practical vehicle for the development and depiction of narrative;</p> <p>ii) investigate a range of narrative structures and strategies;</p> <p>Intellectual skills</p> <p>iii) source, analyse, test and develop concepts and themes for development in 'book' form;</p> <p>Subject/Practical Skills</p> <p>iv) produce a 'book' through the implementation of appropriate strategies, skills, materials and techniques – taking into account safe working practices;</p> <p>Transferable Skills</p> <p>v) articulate ideas and information coherently and effectively;</p>

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<p>Key Information Sets Information (KIS)</p> <p>Contact Hours</p> <p>Total Assessment</p>	<p style="text-align: center;"><u>Key Information Set - Module data</u></p> <p style="text-align: right;">Number of credits for this module 30</p> <table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> </thead> <tbody> <tr> <td>300</td> <td>72</td> <td>228</td> <td>0</td> <td>300</td> </tr> </tbody> </table> <p style="text-align: right;"></p> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" style="width: 100%; text-align: center;"> <tbody> <tr> <td colspan="2">Total assessment of the module:</td> <td></td> </tr> <tr> <td>Written exam assessment percentage</td> <td></td> <td>0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td></td> <td>100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td></td> <td>0%</td> </tr> <tr> <td></td> <td></td> <td>100%</td> </tr> </tbody> </table>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300	Total assessment of the module:			Written exam assessment percentage		0%	Coursework assessment percentage		100%	Practical exam assessment percentage		0%			100%
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<p>Reading List</p>	<p>All students will be encouraged to make full use of the print and electronic resources available to them and through systems such as UWE online.</p> <p>Any essential reading is available in the Bower Ashton Library and will be indicated clearly in the module brief. The currency of information may wane during the life span of the specification, consequently current advice on readings will be available through more frequently updated mechanisms such as the handbook and intranet, these will be revised annually.</p> <p>Under the university's Copyright Licensing Agency (CLA) permit, reading packs with relevant chapters or excerpts from books will be given to students where applicable, supplied at the beginning of the module. Text excerpts from books published in the UK may also be available via UWE Online Digital Collections, where permissible, during the module period.</p>																									

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First CAP Approval Date	21 March 2017			
Revision CAP Approval Date		Version	1	Link to RIA