

# **Module Specification**

# Story 2: Narrative

Version: 2022-23, v2.0, 06 Jul 2022

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### **Part 1: Information**

Module code: UALAUV-30-2

Level: Level 5

For implementation from: 2022-23

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

**Delivery locations:** Bower Ashton Campus

Field: Lens and Moving Image

Module type: Project

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

### Part 2: Description

**Overview:** This module enable students to build strong understandings of narrative filmmaking through practice, with an emphasis on creating dramatic narratives through research and development of real-life stories.

Features: Not applicable

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#### Educational aims: Educational Aims:

The aim of this module is to enable students to build strong understandings of narrative filmmaking through practice. There will be an emphasis on creating dramatic narratives through research and development of real-life stories.

While developing their own scripted short film project, students will further consider different concepts, theories and approaches to narrative and narration. They will analyse and evaluate how narrative modes and paradigms, from around the globe, engage audiences with characters, as well as how they convey notions of representation and the ethics of storytelling, especially in relation to actual stories and events.

They will develop and advance their screenwriting and storytelling techniques and demonstrate these capabilities through ideas development, pitch documentation, script and pre-production materials.

Students position their own project in terms of genre and audience, and consider the industry context of film festivals, marketing and distribution.

Drawing on skills developed in the Professional Practice 2 module, they are introduced to advanced production methods, as well as a range of advanced technical equipment, undertaking technical workshops as necessary to build a range of specialist skills and techniques in order to achieve the project brief.

Outline syllabus: Indicative Syllabus:

Developing characters and conflict through the transformational arc 'Point of view ' and timeline Connecting to personal themes: what the drama means

Developing sub-text, symbolism, metaphor, genre, tone through the mise-en-scène Tools and techniques for visual style and non-verbal storytelling: advanced storyboarding Preparing to direct: advanced casting, the rehearsal process in-depth Page-turn production meetings

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Developing characters and story th'rough research of real-life stories, past and present

Advanced production management, including sustainable filmmaking practice and health and safety

Industry context: film financing, sales, marketing and distribution; developing a film festival strategy

## Part 3: Teaching and learning methods

**Teaching and learning methods:** Projects will be 'green-lit' for production via a competitive pitch. Students will form mid-sized production crews and work in line with industry standards for low-budget drama; each student will work in an agreed specific HoD (Head of Department) role (such as Writer, Producer, Director, Director of Photography, Sound Recordist, Sound Designer and Dubbing Mixer, Production Designer, Art Director, Editor and Colour Grader) and develop all areas of the project as appropriate. Full details of the project brief will be in the Module Handbook.

Lectures introduce aspects of the syllabus which are expanded on in screenings, seminars and workshops. In addition, there are group tutorials to support project work and access to 'office hour' individual pastoral tutorials. A final teaching day enables the presentation of completed projects to the whole cohort for the purpose of a live critique.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Apply research, creative development and design methodologies to generate and develop imaginative ideas appropriate to narrative production

**MO2** Apply advanced understanding and application of narrative structure, character and thematic development appropriate to the short fiction film market,

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demonstrating sound story judgement in relation to genre, audience, distribution and wider industry context

**MO3** Select and apply appropriate aesthetic, ethical, technical and production approaches and skills to narrative filmmaking to engage an audience narratively and emotionally

**MO4** Demonstrate and apply specific industry practices and standards of professionalism to their activities and roles, through self-directed research, advanced logistical planning, effective production and team-work, project evaluation and contextual investigations in relation to a specific HoD role

**MO5** Demonstrate an advanced level of critical engagement with concepts, theories and debates within narrative and narration, especially those relevant to contemporary stories and issues; able to analyse and evaluate filmmaking practices and audience effects by constructing a clearly communicated and extensively researched, evidence based argument.

#### Hours to be allocated: 300

#### **Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <u>https://uwe.rl.talis.com/modules/ualauv-</u><u>30-2.html</u>

## Part 4: Assessment

Assessment strategy: Assessment strategy:

The assessments in this module are designed to mirror industry standard practice while supporting brave filmmaking and creative problem solving. They are also designed to reward clear professional activity in all areas of production from the early

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planning stage through to post production.

Formative assessment:

Formative assessment activities involve students participating in the evaluation of presented work (their own and others'). All students will be expected to contribute to the critical evaluation of fellow students' work.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Summative assessment: Component A1: Portfolio (100%)

Indicatively: Individual Portfolio (60%), Critical Essay (40%)

#### Assessment components:

#### Portfolio - Component A (First Sit)

Description: Individual portfolio Weighting: 100 % Final assessment: Yes Group work: No Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

#### Portfolio - Component A (Resit)

Description: Individual negotiated portfolio Weighting: 100 % Final assessment: Yes Group work: No Learning outcomes tested:

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## Part 5: Contributes towards

This module contributes towards the following programmes of study:

Filmmaking [Sep][FT][Bower][3yrs] BA (Hons) 2021-22