



MODULE SPECIFICATION

Part 1: Information			
Module Title	Narrative		
Module Code	UALAUV-30-2	Level	2
For implementation from	September 2019		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Lens and Moving Image
Department	Film and Journalism		
Contributes towards	BA (Hons) Filmmaking (optional)		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>The aim of this module is to enable students to build strong understandings of narrative filmmaking through practice. Students will consider different theories about drama and examine a variety of forms of fiction filmmaking from around the globe whilst developing their own scripted short film project with a clear aesthetic approach. They will develop advanced screenwriting and storytelling techniques and demonstrate these through ideas development, pitch documentation, script and pre-production.</p> <p>Students position their own project in terms of genre and audience, and consider the industry context of film festivals, financing, sales, marketing and distribution. Alongside, they are introduced to advanced production methods as well as a range of advanced technical equipment, undertaking technical workshops as necessary to build a range of specialist skills and techniques in order to achieve the project brief.</p> <p>Indicative Syllabus</p> <ul style="list-style-type: none"> • Developing characters and conflict through the transformational arc • 'Point of view ' and timeline • Connecting to personal themes: what the drama means • Developing sub-text, symbolism, metaphor, genre, tone through the mise-en-scène • Tools and techniques for visual style and non-verbal storytelling: advanced storyboarding • Preparing to direct: advanced casting, the rehearsal process in-depth • Page-turn production meetings • Advanced production management, including sustainable filmmaking practice and health and safety • Industry context: film financing, sales, marketing and distribution; developing a film festival strategy

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Projects will be 'green-lit' for production via a competitive pitch. Students will form mid-sized production crews and work in line with industry standards for low-budget drama; each student will work in an agreed specific HoD (Head of Department) role (such as Writer, Producer, Director, Director of Photography, Sound Recordist, Sound Designer and Dubbing Mixer, Production Designer, Art Director, Editor and Colour Grader) and develop all areas of the project as appropriate. Full details of the project brief will be in the Module Handbook.

Lectures introduce aspects of the syllabus which are expanded on in screenings, seminars and workshops. In addition, there are group tutorials to support project work and access to 'office hour' individual pastoral tutorials. A final teaching day enables the presentation of completed projects to the whole cohort for the purpose of a live critique.

Part 3: Assessment

Assessment strategy

The assessments in this module are designed to mirror industry standard practice while supporting brave filmmaking and creative problem solving. They are also designed to reward clear professional activity in all areas of production from the early planning stage through to post production. The assessment strategy also enables the assessment of both individual and group work. This strategy ensures a balance between process and product, and between the crucial elements of teamwork and individual contribution. Through the Critical Essay, this module's assessment strategy develops students' written skills in engaging in the evaluation of their own creative work in the context of cinema culture and practice.

Formative assessment

Formative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the module. All students will be expected to contribute to the critical evaluation of fellow students' work. Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Summative assessment

Component A1: Final Film (60%)

Component A2: Critical Essay (40%)

Guidance as to detailed requirements for each element are fully explained in the Module Handbook. In brief:

- The Final Film (group mark and individual component) will include a short film project in an agreed narrative form with a crew of individuals working in specific HoD. Students will provide a journal account of their own role and their learning in the film production.
- The Critical Essay. A 2,000-word individual written work that demonstrates academic research methodology in the evaluation of the short film within the context of style-based film criticism.

Assessment criteria (as related to learning outcomes)

Students will be assessed using the following criteria:

- **Research and Creative Development:** the level of research and creative development to support project development from script to screen and research into individual production role (LO1, LO2, LO4, LO5);
- **Audience Engagement and Storytelling:** the level of understanding of how to engage an audience and level of discriminating narrative judgement from script to screen (LO2, LO5, LO7, LO8);
- **Craft and Technical Skills:** the level of aesthetic and technical skill used in the production of work; the level of logistical planning, engagement with relevant time management principles, ethical guidelines and health and safety regulations. (LO2, LO4, LO5);
- **Professional Practice:** the level of effective collaborative team working to achieve all aspects of production; the level of ability to communicate, negotiate and problem solve in the development and execution of ideas, materials and project work; (LO1, LO3, LO6);
- **Contextual Understanding and Critical Evaluation:** the level of contextual understanding and critical evaluation applied to the development of work, finished product as well as individual and team professional practice (LO2, LO4, LO7, LO8).

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	

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First Sit																																			
Component A (controlled conditions) Description of each element				Element weighting																															
1. Final Film				60%																															
2. Critical Essay				40%																															
Resit (further attendance at taught classes is not required)																																			
Component A (controlled conditions) Description of each element				Element weighting																															
1. Individual Negotiated Portfolio				100%																															
Part 4: Teaching and Learning Methods																																			
Learning Outcomes		On successful completion of this module students will be able to:																																	
		<div>1. Apply research, creative development and design methodologies to generate and develop imaginative ideas appropriate to narrative production (A1, A2, A3);</div> <div>2. Apply advanced understandings of structure, character development and drama to short fiction film scripting, demonstrating sound story judgement in relation to genre, audience, distribution and wider industry context (A1, A2, A3);</div> <div>3. Communicate proposed programme ideas by means of a professional pitch (A2, A3);</div> <div>4. Demonstrate and apply specific industry practices, activities and roles through self-directed research, production work, project evaluation and contextual investigations in relation to a specific HoD role (A2, A3);</div> <div>5. Select and apply appropriate aesthetic, ethical, technical and production approaches and skills to narrative filmmaking so it engages an audience (A1);</div> <div>6. Demonstrate industry standard professionalism throughout the production phase, including effective teamwork and communication; advanced logistical planning, risk assessment and consideration of sustainable filmmaking practice (A1, A2, A3);</div> <div>7. Discuss and evaluate the film industry distribution context in order to produce a festival strategy for their film (A1, A2, A3);</div> <div>8. Evaluate the development of the overall learning process in relation to narrative production, professional practice and industry context (A2).</div>																																	
Key Information Sets Information (KIS)																																			
Contact Hours																																			
		<table><tr><th colspan="5">Key Information Set - Module data</th></tr><tr><td></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="3">Number of credits for this module</td><td></td><td>30</td></tr><tr><td>Hours to be allocated</td><td>Scheduled learning and teaching study hours</td><td>Independent study hours</td><td>Placement study hours</td><td>Allocated Hours</td></tr><tr><td>300</td><td>72</td><td>228</td><td>0</td><td>300</td></tr><tr><td></td><td></td><td></td><td></td><td></td></tr></table>				Key Information Set - Module data										Number of credits for this module				30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300					
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		Written Exam: Unseen or open book written exam																																	
		Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test																																	

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Written Exam: Unseen or open book written exam

Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test

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	<p>Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table><tr><td colspan="3">Total assessment of the module:</td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="3">Written exam assessment percentage</td><td colspan="2">0%</td></tr><tr><td colspan="3">Coursework assessment percentage</td><td colspan="2">100%</td></tr><tr><td colspan="3">Practical exam assessment percentage</td><td colspan="2">0%</td></tr><tr><td></td><td></td><td></td><td colspan="2">100%</td></tr></table>	Total assessment of the module:										Written exam assessment percentage			0%		Coursework assessment percentage			100%		Practical exam assessment percentage			0%					100%	
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Reading List	<p>The following list is indicative and will up-dated for publication as a reading list on https://rl.talis.com/3/uwe/lists/4602B977-25CA-1027-8603-6006E29523C5.html?lang=en-GB and in the Module Handbook and as an on-line list on Blackboard.</p> <p>Websites http://www.bfi.org.uk/sightandsound http://www.bbc.co.uk/writersroom/ http://www.bbc.co.uk/programmes/p004221f http://encounters-festival.org.uk/digital-viewing-library/ http://www.depict.org http://www.festivalfocus.org</p>																														

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First CAP Approval Date	1 February 2017			
Revision CAP Approval Date		Version	1	Link to RIA 12105
	16 July 2019		2	Link to RIA 13032