



MODULE SPECIFICATION

Part 1: Information			
Module Title	Narrative		
Module Code	UALAUV-30-2	Level	Level 5
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Lens and Moving Image
Department	Creative & Cultural Industries		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description

Educational Aims: The aim of this module is to enable students to build strong understandings of narrative filmmaking through practice. Students will consider different theories about drama and examine a variety of forms of fiction filmmaking from around the globe whilst developing their own scripted short film project with a clear aesthetic approach. They will develop advanced screenwriting and story telling techniques and demonstrate these through ideas development, pitch documentation, script and pre-production.

Students position their own project in terms of genre and audience, and consider the industry context of film festivals, financing, sales, marketing and distribution. Alongside, they are introduced to advanced production methods as well as a range of advanced technical equipment, undertaking technical workshops as necessary to build a range of specialist skills and techniques in order to achieve the project brief.

Outline Syllabus: Indicative Syllabus:

Developing characters and conflict through the transformational arc

'Point of view ' and timeline

Connecting to personal themes: what the drama means

Developing sub-text, symbolism, metaphor, genre, tone through the mise-en-scène

Tools and techniques for visual style and non-verbal storytelling: advanced storyboarding

Preparing to direct: advanced casting, the rehearsal process in-depth

Page-turn production meetings

Advanced production management, including sustainable filmmaking practice and health and safety

Industry context: film financing, sales, marketing and distribution; developing a film festival strategy

Teaching and Learning Methods: Projects will be 'green-lit' for production via a competitive pitch. Students will form mid-sized production crews and work in line with industry standards for low-budget drama; each student will work in an agreed specific HoD (Head of Department) role (such as Writer, Producer, Director, Director of Photography, Sound Recordist, Sound Designer and Dubbing Mixer, Production Designer, Art Director, Editor and Colour Grader) and develop all areas of the project as appropriate. Full details of the project brief will be in the Module Handbook.

Lectures introduce aspects of the syllabus which are expanded on in screenings, seminars and workshops. In addition, there are group tutorials to support project work and access to 'office hour' individual pastoral tutorials. A final teaching day enables the presentation of completed projects to the whole cohort for the purpose of a live critique.

Part 3: Assessment**Assessment strategy:**

The assessments in this module are designed to mirror industry standard practice while supporting brave filmmaking and creative problem solving. They are also designed to reward clear professional activity in all areas of production from the early planning stage through to post production.

Formative assessment:

Formative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the module. All students will be expected to contribute to the critical evaluation of fellow students' work. Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Summative assessment:

Component A1: Individual Portfolio (60%)

Component A2: Critical Essay (40%)

Guidance as to detailed requirements for each element are fully explained in the Module Handbook. In brief:

The Individual Portfolio (individual mark) will consist of a selection of supporting materials such as relevant film research and analysis, research, planning and development appropriate to the student's specific crew role. This will also provide proof of professionalism demonstrated throughout the pre-production, production, and post-production process.

Professionalism will be evidenced by the Individual Portfolio and informed by observed engagement with the teaching and learning and peer evaluation.

Assessment criteria (as related to learning outcomes):

Students will be assessed using the following criteria:

Research and Creative Development: the level of research and creative development to support project development from script to screen and research into individual production role (LO1, LO2, LO4, LO5);

Audience Engagement and Storytelling: the level of understanding of how to engage an audience and level of discriminating narrative judgement from script to screen (LO2, LO5, LO7, LO8);

Craft and Technical Skills: the level of aesthetic and technical skill used in the production of work; the level of logistical planning, engagement with relevant time management principles, ethical guidelines and health and safety regulations (LO2, LO4, LO5);

Professional Practice: the level of effective collaborative team working to achieve all aspects of production; the level of ability to communicate, negotiate and problem solve in the development and execution of ideas, materials and project work (LO1, LO3, LO6);

Contextual Understanding and Critical Evaluation: the level of contextual understanding and critical evaluation applied to the development of work, finished product as well as individual and team professional practice (LO2, LO4, LO7, LO8).

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component A		40 %	Critical Essay
Portfolio - Component A	✓	60 %	Individual portfolio

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Resit Components	Final Assessment	Element weighting	Description
Portfolio - Component A	✓	100 %	Individual negotiated portfolio

Part 4: Teaching and Learning Methods			
Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:		
	Module Learning Outcomes		Reference
	Apply research, creative development and design methodologies to generate and develop imaginative ideas appropriate to narrative production		MO1
	Apply advanced understandings of structure, character development and drama to short fiction film scripting, demonstrating sound story judgement in relation to genre, audience, distribution and wider industry context		MO2
	Communicate proposed programme ideas by means of a professional pitch		MO3
	Demonstrate and apply specific industry practices, activities and roles through selfdirected research, production work, project evaluation and contextual investigations in relation to a specific HoD role		MO4
	Select and apply appropriate aesthetic, ethical, technical and production approaches and skills to narrative filmmaking so it engages an audience		MO5
	Demonstrate industry standard professionalism throughout the production phase, including effective teamwork and communication; advanced logistical planning, risk assessment and consideration of sustainable filmmaking practice		MO6
	Discuss and evaluate the film industry distribution context in order to produce a festival strategy for their film		MO7
	Evaluate the development of the overall learning process in relation to narrative production, professional practice and industry context		MO8
Contact Hours	Independent Study Hours:		
	Independent study/self-guided study		228
	Total Independent Study Hours:		228
	Scheduled Learning and Teaching Hours:		
	Face-to-face learning		72
	Total Scheduled Learning and Teaching Hours:		72
	Hours to be allocated		300
	Allocated Hours		300
Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p>https://uwe.rl.talis.com/modules/ualauv-30-2.html</p>		

Part 5: Contributes Towards
<p>This module contributes towards the following programmes of study:</p> <p>Filmmaking [Sep][FT][Bower][3yrs] BA (Hons) 2019-20</p>