






Module Specification

Part 1: Basic Data					
Module Title	Horseracing, Governance and Law				
Module Code	UIEV7Q-15-3	Level	3	Version	1
Credit Rating	15	ECTS Credit Rating	7.5	WBL module?	No
Owning Faculty	Hartpury	Field	Equine Science		
Department	Equine	Module Type	Standard		
Contributes towards	BA (Hons) International Horseracing Business BA (Hons) International Horseracing Business (SW) BSc (Hons) Racehorse Performance and Rehabilitation BSc (Hons) Racehorse Performance and Rehabilitation (SW)				
Pre-requisites	None	Co- requisites	None		
Excluded Combinations	None	Module Entry requirements			
Last Major Approval Date	23 February 2017	Valid from	01 September 2017		
Amendment Approval Date		Revised with effect from			

Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Critically appraise the wider social implications of horseracing and the law and be able to debate issues in relation to more general ethical perspectives. (A) 2. Critically appraise the structure of the horseracing industry in the UK in comparison to other countries and the wider sporting industry. (A) 3. Critically evaluate the international governance of the horseracing industry and associated distribution of power within. (A) 4. Independently interpret industry literature, current research and statistics in order to present findings to justify proposed methods to solve problems affecting horseracing and the law. (A)
Syllabus Outline	<p>As Sports law is a very topical area, the course will endeavour to look at current and new topics as they arise including, but not limited to:</p> <ul style="list-style-type: none"> • The regulation and governance of Horseracing – issues relating to rules; the relationship between the Law and the internal governance of horseracing; actions against governing bodies; broadcasting rights • Contextualisation of commercial, employment and contract law in relation to the framework of health and safety regulation and animal welfare. • The commerciality of Horseracing – issues relating professional vs amateur sport; race fixing, gambling and corruption in sport; exploitation of branding rights and intellectual property rights. • Horseracing and participants – Anti-doping procedures; Employment rights; equality and discrimination (including gender equality, racism, rider weight)

	<ul style="list-style-type: none"> • Horseracing safety – racecourse safety and liability, racecourse research and development, governing bodies and trainers; safety of spectators; protestors. • The role of the Horserace Betting Levy Board, similar organisations and levy systems. 																																								
Teaching and Learning Methods (and contact hours)	<p>A variety of learning strategies will be adopted including scheduled learning, where students will receive theoretical underpinning knowledge and will develop critical writing and analytical skills in order to apply theory in the context of the international horseracing industry. Students will gain an understanding of the complex and multifaceted nature of the governance and legalities of the horseracing and allied industries. Guest lectures and module trips may well be used in order to ensure that the module is fully embedded with current industry development</p> <p>It is expected that for every hour a student spends within a delivered session (lectures, seminars and practicals) students will spend at least twice this amount of time on independent learning. Independent learning is an essential component of degree level study and students will not be able to complete the module successfully without undertaking the required amount of independent learning.</p> <p>Virtual learning environment (VLE): this specification is supported by a VLE where students will be able to find all necessary module information. Direct links to information sources will also be provided from within the VLE.</p>																																								
Key Information Sets Information	<p>HEFCE require Key Information Sets (KIS) to be produced at programme level for all undergraduate programmes of more than one year in length. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p> <table border="1" data-bbox="483 1003 1382 1361"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> </thead> <tbody> <tr> <td colspan="4"></td> <td style="border: 2px solid black; text-align: center;">15</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">150</td> <td style="text-align: center;">48</td> <td style="text-align: center;">102</td> <td style="text-align: center;">0</td> <td style="text-align: center;">150</td> </tr> <tr> <td colspan="4"></td> <td style="text-align: center;"></td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p> <p>Written Exam: Unseen written exam, open book written exam, In-class test Coursework: Written assignment or essay, report, dissertation, portfolio, project Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam</p> <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:</p> <table border="1" data-bbox="596 1760 1272 1995"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Key Information Set - Module data					<i>Number of credits for this module</i>									15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	48	102	0	150						Total assessment of the module:		Written exam assessment percentage	100%	Coursework assessment percentage	0%	Practical exam assessment percentage	0%		100%
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<p>Reading Strategy</p>	<p>Essential readings Any essential reading will be indicated clearly, along with the method for accessing it, e.g. students may be required to purchase a set text, be given a print study pack or be referred to texts that are available electronically or in the Library. Module guides will also reflect the range of reading to be carried out.</p> <p>Further readings Further reading will be required to supplement the set text and other printed readings. Students are expected to identify all other reading relevant to their chosen topic for themselves. They will be required to read widely using the library search, a variety of bibliographic and full text databases, and internet resources. Many resources can be accessed remotely. The purpose of this further reading is to ensure students are familiar with current research, classic works and material specific to their interests from their academic literature.</p> <p>Access and skills Formal opportunities for students to develop their library and information skills are provided within the induction period and student skills sessions. Additional support is available through online resources. This includes interactive tutorials on finding books and journals, evaluation information and referencing. Sign up workshops are also offered.</p>
<p>Indicative Reading List</p>	<p>The following list is offered to provide an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms.</p> <p>Books</p> <p>Bass, B. and Riggio, R. (Current Edition) <i>Transformational Leadership</i>. London: Lawrence Erlbaum Associates.</p> <p>Cassidy, R. (Current edition) <i>Horse People: Thoroughbred Culture in Lexington and Newmarket (Animals, History, Culture)</i>, current Ed. John Hopkins University press</p> <p>Cassidy, R. (Current edition) <i>The Sport of Kings: Kinship, Class and Thoroughbred Breeding in Newmarket</i>. Current Ed. Cambridge University Press</p> <p>Hersey, P. and Blanchard, K.H. (Current Edition) <i>Management of Organisational Behaviour: Utilising Human Resources</i>. Englewood Cliffs: Prentice Hall.</p> <p>Keenan, D. and Riches, S. (Current Edition) <i>Business Law</i>. London, Pearson.</p> <p>McGrath, C. (Current edition) <i>Mr Darley's Arabian: High Life, Low Life, Sporting Life: A History of Racing in 25 Horses</i>, Current Ed John Murray. London</p> <p>McManus, P. (Current edition) <i>The Global Horseracing Industry (Routledge Research in Sport, Culture and Society)</i> Current Ed. Routledge</p> <p>Journals</p> <p>Journal of Business Research</p> <p>International Journal of Voluntary and Non-profit Organizations</p> <p>Sport Management Review</p> <p>Non-profit Management & Leadership</p> <p>Sports Business Management</p> <p>Managing Leisure</p> <p>International Journal of Research in Marketing</p> <p>Qualitative Market Research: An International Journal</p> <p>Websites</p> <p>The International Federation of Horseracing Authorities: www.horseracingintfed.com</p>

	<p>British Horseracing Authority: www.britishhorseracing.com</p> <p>British Horse Industry Confederation: http://www.bhic.co.uk/</p> <p>Racing Australia: http://www.racingaustralia.horse/</p> <p>Thoroughbred Breeders Association: http://www.thetba.co.uk/</p> <p>Industry Magazines:</p> <p>Racing Ahead</p> <p>Gallop Magazine</p> <p>Thoroughbred Owner and Breeder</p>
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Part 3: Assessment	
Assessment Strategy	<p>The open book case study examination of 2.5 hours will allow students to apply their research and knowledge of a given case study to various scenarios. Students will be expected to pull together their level six academic skills and industry knowledge in order to explore current industry issues. From which students will undertake primary and secondary research in order to propose supported ideas and forward thinking action plans in the final exam. Lecture and seminar sessions will allow the student to explore the wider contexts of the horseracing and wider sporting industries through critically analysing available literature and industry statistics to support and inform primary research to promote novel solutions. Students will gather formative feedback throughout the module from the module leader via group and individual tutorial sessions in order to support and inform the direction of individual case study to develop critical thinking and writing skills in preparation for the final examination.</p> <p>In line with the Institution's commitment to facilitating equal opportunities, a student may apply for alternative means of assessment if appropriate. Each application will be considered on an individual basis taking into account learning and assessment needs. For further information regarding this please refer to the VLE.</p>

Identify final assessment component and element	Open Book Case Study Examination	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	0%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Open Book Case Study Examination (2.5 hours)	100%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Open Book Case Study Examination (2.5 hours)	100%	
If a student is permitted a retake of the module under the Academic Regulations and Procedures, the assessment will be that indicated by the Module Specification at the time that retake commences.		