STUDENT AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Information			
Module Title	Integrated Business Management Simulation		
Module Code	UMSDMK-15-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	Strategy and International Business
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	Managing Organisational and Individual Change (Marketing, Enterprise and Tourism) 2020-21		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
Overview: This module serves a capstone function in drawing together strands of learning from the module and the programme more widely through an integrative, problem-based project. **Educational Aims:** See Learning Outcomes **Outline Syllabus:** Key aspects of the syllabus are: Participating as part of a team in a business project that requires application of learning from across the students' programme of study. Initiating, scoping and setting up a simulated business project. Evaluating, making and implementing strategic decisions Reflecting on project and team processes as well as outcomes. Developing self-management and active organisational citizenship. Developing resilience to cope with unexpected challenges/uncertainty in managing within a team context. Developing understanding of the interrelationship of organisation theory and organisational practice.

Exploring the concept of personal resilience and develop reflexive self-awareness.

Personal change and preferred futures

Teaching and Learning Methods: Module delivery will be based on 3 hours of scheduled learning and teaching activities each week over a 12 week teaching block, which may consist of:

A weekly one hour lecture

A weekly two hour problem-based learning project workshop facilitated by tutors who act in a coaching/consultancy role to project groups. The project is group-based and provides an opportunity for students to draw on aspects of their learning on a range of modules throughout the programme through a simulated business experience.

The module adopts an experiential approach to learning and includes a combination of class-based activity, group-based activity and independent study related to individual functional roles within the team and PPD. The sessions combine formal input such as lectures and workshops with tutor support.

The problem-based learning project is based on group work and provides an opportunity for students to apply their learning from modules across the programme and to develop resilient and sustainable approaches to dealing with uncertainty and complex working environments. It encourages students to engage actively with notions of organisational citizenship.

Part 3: Assessment

The module assessment comprises two components. The assessment is designed for students to present their team/company in their role as the top management team and to critically reflect on key aspects of PPD. Marking criteria will be specified in the module handbook.

Group Work (25 PowerPoint slides with accompanying notes - maximum for notes 250 words per slide)

PPD portfolio (1000 words)

Formative feedback is built into the module design with opportunities for peer and tutor feedback. Student teams submit key documents to a team/company logbook each week that are reviewed by tutors who provide feedback during the tutorial. Key documents include a team contract detailing how the team will be managed, a strategy document and weekly decision logs summarising operational and strategic decisions together with supporting rationale. For component B the portfolio will follow a template with short reflective answers (500 word limit) and a reflection and critical evaluation of PPD (500 word limit).

Assessment criteria will be reviewed annually to ensure they reflect the learning outcomes and assessment strategy.

First Sit Components	Final Assessment	Element weighting	Description
Portfolio - Component B		25 %	PPD portfolio (1000 words)
Group work - Component A	✓	75 %	Group submission. PowerPoint slides with notes.
Resit Components	Final Assessment	Element weighting	Description
Set Exercise - Component A	✓	75 %	Reflection under controlled conditions (online)
Portfolio - Component B		25 %	PPD portfolio (1000 words)

Part 4: Teaching and Learning Methods	
Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:

Module Learning Outcomes	Reference
Integrate learning from a range of different disciplines (underpinned by prior programme learning) to holistically explore complex organisational situations	MO1
Effectively engage in practice-based learning through the application of a range of theoretical approaches, analytical techniques and tools to develop and implement strategic recommendations for achieving project objectives	MO2
Understand, critically evaluate different conceptual frameworks of individual change.	MO3
Systematically understand the interrelationship of organisation theory and organisational practice.	MO4
Reflect critically on the ethical dilemmas, challenges of organisational change and working in a team	MO5
Explore the concept of personal resilience and develop reflexive self-awareness.	MO6
Identify the need for personal change to achieve their preferred future	MO7

Contact Hours		
	Independent Study Hours:	
	Independent study/self-guided study	114
	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	36
	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150

Reading List	*The reading list for this module can be accessed via the following link:* https://uwe.rl.talis.com/index.html

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Business Management with Marketing {Top-Up} [Sep][FT][INTUNI][1yr] BA (Hons) 2020-21

Business Management with Marketing {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21

Business and Management {Top Up}[Sep][FT][Frenchay][1yr] BA (Hons) 2020-21

International Business Management {Top-Up} [Sep][FT][Frenchay][1yr] BA (Hons) 2020-21

International Business Management {Top-Up} [Sep][FT][NEU][1yr] BA (Hons) 2020-21

Business and Management {Top-Up} [Sep][FT][INTUNI][1yr] BA (Hons) 2020-21

International Business Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business Management with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business Management with Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

International Business [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

International Business Management {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19

International Business Management {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19

International Business Management {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

International Business Management [Sep][FT][NEU][3yrs] BA (Hons) 2018-19

International Business Management {Split Delivery} [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Law with Business [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19

Business Management with Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19

Business Management with Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19

Business Management with Marketing [Jan][FT][Villa][3yrs] BA (Hons) 2018-19

Business Management with Marketing [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business and Management [Sep][FT][NepalBrit][3yrs] BBA (Hons) 2018-19

Business Management with Accounting and Finance [Sep][FT][Alexander][3yrs] BA (Hons) 2018-19

Business and Management [Jan][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business and Management [Jan][FT][Villa][3yrs] BA (Hons) 2018-19

Business and Management [May][FT][Villa][3yrs] BA (Hons) 2018-19

Business and Management [Sep][FT][Villa][3yrs] BA (Hons) 2018-19