



MODULE SPECIFICATION

Part 1: Information			
Module Title	Integrated Business Management Simulation		
Module Code	UMSDMK-15-3	Level	3
For implementation from	September 2018		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Business and Law	Field	Strategy and International Business
Department	BBS: Business and Management		
Contributes towards	BA (Hons) Business and Management; BA (Hons) Business Management with Accounting and Finance, BA (Hons) Business Management with Marketing BA (Hons) International Business; BA (Hons) International Business Management; BA(Hons) Business & Law, BA(Hons) Business Management with Law, LLB(Hons) Law with Business; BBA(Hons) Business and Management; BSc(Hons) Business Administration		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	UMOD68-30-3; UMOD69-30-3 UMODDQ-30-3;UMOD6D-30-3; UMOD6E-30-3; UMODHN-30-3		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description	
<p>This module serves a capstone function in drawing together strands of learning from the module and the programme more widely through an integrative, problem-based project. Key aspects of the syllabus are:</p> <ul style="list-style-type: none"> • Participating as part of a team in a business project that requires application of learning from across the students' programme of study. • Initiating, scoping and setting up a simulated business project. • Evaluating, making and implementing strategic decisions • Reflecting on project and team processes as well as outcomes. • Developing self-management and active organisational citizenship. • Developing resilience to cope with unexpected challenges/uncertainty in managing within a team context. • Developing understanding of the interrelationship of organisation theory and organisational practice. • Exploring the concept of personal resilience and develop reflexive self-awareness. 	

- Personal change and preferred futures.

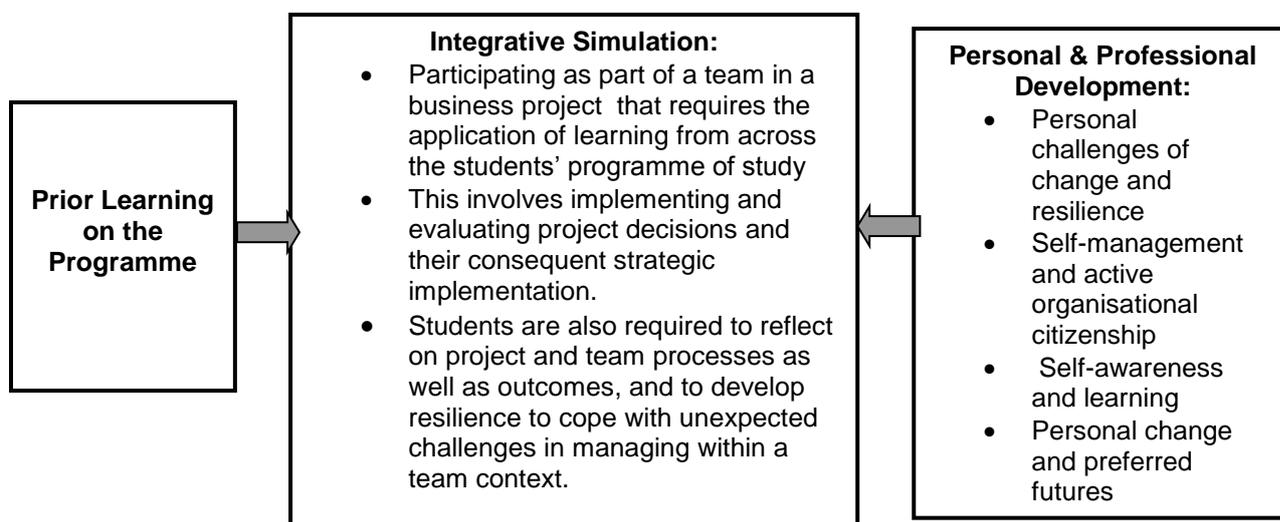
Module delivery will be based on 3 hours of scheduled learning and teaching activities each week over a 12 week teaching block, which may consist of:

- A weekly one hour lecture
- A weekly two hour problem-based learning project workshop facilitated by tutors who act in a coaching/consultancy role to project groups. The project is group-based and provides an opportunity for students to draw on aspects of their learning on a range of modules throughout the programme through a simulated business experience.

The module adopts an experiential approach to learning and includes a combination of class-based activity, group-based activity and independent study related to individual functional roles within the team and PPD. The sessions combine formal input such as lectures and workshops with tutor support.

The problem-based learning project is based on group work and provides an opportunity for students to apply their learning from modules across the programme and to develop resilient and sustainable approaches to dealing with uncertainty and complex working environments. It encourages students to engage actively with notions of organisational citizenship.

Key aspects of the syllabus are as follows:



Part 3: Assessment

The module assessment comprises two components. The assessment is designed for students to present their team/company in their role as the top management team and to critically reflect on key aspects of PPD. Marking criteria will be specified in the module handbook.

1. Group Presentation (75%)
2. PPD portfolio (1000 words) (25%)

Formative feedback is built into the module design with opportunities for peer and tutor feedback. Student teams submit key documents to a team/company logbook each week that are reviewed by tutors who provide feedback during the tutorial. Key documents include a team contract detailing how the team will be managed, a strategy document and weekly decision logs summarising operational and strategic decisions together with supporting rationale. For Component B the portfolio will follow a template with short reflective answers (500 word limit) and a reflection and critical evaluation of PPD (500 word limit).

Assessment criteria will be reviewed annually to ensure they reflect the learning outcomes and assessment strategy.

Identify final timetabled piece of assessment (component and element)	Component A1	
% weighting between components A and B (Standard modules only)	A:	B:
	75%	25%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Group Presentation (30 minutes)	100%	
Component B Description of each element	Element weighting (as % of component)	
1. PPD portfolio (1000 words)	100%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Reflection under controlled conditions	100%	
Component B Description of each element	Element weighting (as % of component)	
1. PPD portfolio (1000 words)	100%	
Part 4: Teaching and Learning Methods		
Learning Outcomes	On successful completion of this module students will be able to: <ol style="list-style-type: none"> 1. Integrate learning from a range of different disciplines (underpinned by prior programme learning) to holistically explore complex organisational situations (Component A). 2. Effectively engage in practice-based learning through the application of a range of theoretical approaches, analytical techniques and tools to develop and implement strategic recommendations for achieving project objectives (Component A). 3. Understand, critically evaluate different conceptual frameworks of individual change. (Component A & B) 4. Systematically understand the interrelationship of organisation theory and organisational practice. (Component A). 5. Reflect critically on the ethical dilemmas, challenges of organisational change and working in a team (Component A & B). 6. Explore the concept of personal resilience and develop reflexive self-awareness. (Component B). 7. Identify the need for personal change to achieve their preferred futures. (Component B). 	

Key Information Sets Information (KIS)	Key Information Set - Module data																								
	<i>Number of credits for this module</i>					15																			
	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours																				
150	36	114	0	150																					
Contact Hours	The table below indicates as a percentage the total assessment of the module which constitutes a;																								
Total Assessment	Written Exam: Unseen or open book written exam																								
	Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test																								
	Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)																								
	<table border="1"> <tr> <td colspan="2">Total assessment of the module:</td> <td></td> <td></td> </tr> <tr> <td>Written exam assessment percentage</td> <td></td> <td>0%</td> <td></td> </tr> <tr> <td>Coursework assessment percentage</td> <td></td> <td>25%</td> <td></td> </tr> <tr> <td>Practical exam assessment percentage</td> <td></td> <td>75%</td> <td></td> </tr> <tr> <td></td> <td></td> <td>100%</td> <td></td> </tr> </table>					Total assessment of the module:				Written exam assessment percentage		0%		Coursework assessment percentage		25%		Practical exam assessment percentage		75%				100%	
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Reading List	Reading List link https://uwe.rl.talis.com/lists/43E7DCA6-97F9-E9BE-A0D4-0929A3D8C116.html																								

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First CAP Approval Date	15 th December 2016 Version 1 link to the RIA			
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>	16 January 2018	Version	2 3 4	link to RIA <i>Link to RIA</i> <i>Link to RIA</i>