

**MODULE SPECIFICATION**

Part 1: Information			
Module Title	Contemporary Issues in Events		
Module Code	UMKDBP-15-3	Level	3
For implementation from	September 2017		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Business and Law	Field	Marketing
Department	BBS: Business and Management		
Contributes towards	BA (Hons) Business and Events Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	UMKD77-30-3		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>This module will allow you to explore the relationships between events and a range of contemporary issues in society, culture, politics, economics and the environment. You will have the opportunity to develop your own interests and to focus in-depth on a specific topic of interest through your own personal reading, classroom activities and research. Lectures and workshops will focus on emerging and pervasive issues to develop understanding of the influences of social trends and forces on events. You will also explore the theoretical approaches of events studies and other disciplines, and assess how these help us to understand events.</p> <p>The module will incorporate issues such as:</p> <ul style="list-style-type: none"> • Conceptual and theoretical developments in the events field • Mobilities and globalisation • Events and politics • Event spaces and places • Immersive experiences and co-creation • Personal identity and events audiences • Gender and sexuality • Inequalities and social exclusion • Sustainability and the 'greening' of events • Event futures <p>You will be supported in developing a highly specific project about your chosen aspect of modern events in relation to your chosen contemporary issue. We will particularly support you in developing advanced writing skills in order to build your argument, present evidence from academic, trade and wider sources, and draw conclusions about implications for future practice. This will be presented through both an essay and a presentation.</p>

Part 3: Assessment

Students will be expected to identify a specific contemporary issue in events and to consider this in relation to existing scholarship in event studies and a wider range of academic disciplines with an interest in the field of events, such as sociology, cultural geography, anthropology, business and management studies, psychology or urban studies.

Component A is a 10 minute viva examination about the chosen topic and within which students are required to synthesise academic and news, trade or professional publications.

Component B is a 2500 word essay about the chosen topic: the rationale for choosing the topic, its relevance to contemporary events, likely impacts and implications, and possible future developments.

Component A is formative to Component B and summative feedback is to be used in shaping essay content and focus. Formative assessment and feedback will be provided in weekly workshop sessions during which students will develop their ideas for both Components A and B.

Identify final timetabled piece of assessment
(component and element)

Component B

% weighting between components A and B (Standard modules only)

A:

30%

B:

70%

First Sit

Component A (controlled conditions)

Description of each element

**Element weighting
(as % of component)**

1. Viva Examination (10 minutes)

100%

Component B

Description of each element

**Element weighting
(as % of component)**

1. Essay (2500 words)

100%

Resit (further attendance at taught classes is not required)

Component A (controlled conditions)

Description of each element

**Element weighting
(as % of component)**

1. Viva Examination (10 minutes)

100%

Component B

Description of each element

**Element weighting
(as % of component)**

1. Essay (2500 words)

100%

Part 4: Teaching and Learning Methods

Learning Outcomes

On successful completion of this module students will be able to:

- Understand key concepts in events studies and apply them in a range of contemporary events contexts (Components A and B)
- Critically analyse a broad range of contemporary issues in events, with reference to leading edge research in events and cognate fields (Components A and B)
- Integrate information concerning relevant social, cultural, political, economic and environmental contexts into evaluations of their relationships to, and implications for, events (Components A)
- Evaluate the contribution of related academic fields to the analysis and understanding of events in society (Component B)

	Lectures will provide theoretical and conceptual overviews of aspects of events studies and contemporary issues. These will then be developed and applied to specific examples in the workshop sessions. Module delivery will be based on an average of 3 hours of scheduled learning and teaching activities per teaching week over 12 weeks.																																															
Key Information Sets Information (KIS)	<table><tr><th colspan="5">Key Information Set - Module data</th><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="4">Number of credits for this module</td><td></td><td>15</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>Hours to be allocated</td><td>Scheduled learning and teaching study hours</td><td>Independent study hours</td><td>Placement study hours</td><td>Allocated Hours</td><td></td></tr><tr><td>150</td><td>36</td><td>114</td><td>0</td><td>150</td><td>✓</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>						Key Information Set - Module data												Number of credits for this module					15							Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		150	36	114	0	150	✓						
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Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																																															
Total Assessment	<table><tr><td colspan="4">Total assessment of the module:</td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="4">Written exam assessment percentage</td><td></td><td>0%</td></tr><tr><td colspan="4">Coursework assessment percentage</td><td></td><td>70%</td></tr><tr><td colspan="4">Practical exam assessment percentage</td><td></td><td>30%</td></tr><tr><td colspan="4"></td><td></td><td>100%</td></tr></table>						Total assessment of the module:												Written exam assessment percentage					0%	Coursework assessment percentage					70%	Practical exam assessment percentage					30%						100%						
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Reading List	https://uwe.rl.talis.com/lists/CCD7804F-CD2F-03B3-4DC9-B7CA18547DB0.html																																															

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First CAP Approval Date	15 th December 2016 Version 1 link to the RIA			
Revision CAP Approval Date <i>Update this row each time a change goes to CAP</i>		Version	2	Link to RIA
Revision CAP Approval Date		Version	3	Link to RIA
Revision CAP Approval Date		Version	4	Link to RIA