



Module Specification

Managing Innovation in the Organisation

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Part 1: Information

Module title: Managing Innovation in the Organisation

Module code: UMSDLN-15-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Strategy and International Business

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: Learning will focus around these inter-related areas:

Innovation – What it is and Why it Matters to Organisations

Building the Innovative Organization

Framework for Assessing Innovation Sources

Innovation Networks

Decision Making Under Uncertainty

Developing a Business Case for Innovation (risk, forecasting, adoption, and resource requirements)

Creating New Products and Services

Exploiting Open Innovation and Collaboration

Capturing the Benefits of Innovation

Exploiting Knowledge and Intellectual Property

Choosing a Business Model

Part 3: Teaching and learning methods

Teaching and learning methods: Teaching and learning methods are focused around a problem posing pedagogy that draws on student and peer experiences associated with the philosophy of work based learning, while providing a rigorous intellectual underpinning. Hence the learning materials provide students with a body of knowledge, a sense of the intellectual ideas contained within a topic area and importantly a set of signposts directing them to further reading.

Seminars are based around a series of problem solving activities linked to the

student's own organisation and provide students with opportunities for cooperative learning and formative feedback from tutors.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically evaluate the impact of innovation and changing technologies on the organisation including the identification, evaluation and exploitation of growth opportunities.

MO2 Evaluate the innovation process within a company with reference to theoretical concepts and models.

MO3 Evaluate how innovation and technology change can be used for organisational improvement and development.

MO4 Analyse the impact of innovation and technology change on data and knowledge management for analysing business decision-making.

MO5 Demonstrate the use of qualitative and quantitative analysis of information to identify service/ organisational improvements and opportunities for innovation and growth.

MO6 Analyse information and data to benchmark against others.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: The assessment strategy draws on the work-based learning approach and assessment for learning guidelines. The assessment will provide

evidence of meeting the CMDA learning outcomes and will contribute directly to the student CMDA Portfolio.

During the module, students will complete a learning log on a weekly basis that evidences their understanding of seminar and learning activities in relation to their own organisation. They will apply their learning to undertake an analysis and evaluation of different aspects of the impact of innovation and technology change in their employing organisation. In so doing, the student will demonstrate his or her ability to draw on relevant theory to identify service or organisational improvements and opportunities for innovation and growth within an organisation.

Students will be required to submit their learning log along with a 2500 word evaluation of the implications for their organisation of the critical innovation and technology change issues identified in the learning log.

Formative assessment will be provided in the seminars through discussion of the problem sets.

Assessment components:**Written Assignment (First Sit)**

Description: Learning Log including 2000 word Evaluation of Organisational Implications from the Log

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Written Assignment (Resit)

Description: Learning Log including 2000 word Evaluation of Organisational Implications from the Log (plus amendments overview)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Leadership and Management Practice {Apprenticeship-UWE}

[Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22