



MODULE SPECIFICATION

Part 1: Information			
Module Title	Introduction to Management Decision Making		
Module Code	UMODLY-15-1	Level	Level 4
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Business & Law	Field	Organisation Studies
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Educational Aims: Students will be introduced to theories, models, frameworks, and the role of management communication and decision making. They will be encouraged to develop their management communication and decision making capabilities through learning set activity.</p> <p>Outline Syllabus: Topics to be covered include: Working and learning in groups Culture, communication and decision-making Stakeholder engagement, communication and decision-making Evidence based decision making and Decision making models Quantitative decision making techniques Effective interpersonal communication for decision making organisations Verbal and non-verbal communication and active listening Symbolic behaviour, influence and persuasion Ethical and Governance issues in management decision making</p> <p>Teaching and Learning Methods: This module is centred on students 'learning by doing' and the emphasis is located on problem-posing learning rather than rote teaching. The specific teaching and learning methods of this module are grounded in the principles and practice of action learning. The approach will be developmental and students will be expected to make a substantial contribution to the content and conduct of the module.</p> <p>The module is primarily experiential (Kolb, 1984) involving each of the four phase cycle of: active</p>

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experimentation (testing out management capabilities in real time), concrete experience (implementing the project), reflective observation (facilitated reviews in set meetings), and abstract conceptualisation (engaging with management and organisation theory).

Students will work in learning sets where each participant will find creative ways to develop their understandings and practice of management capabilities. These will be negotiated and agreed with the module leader.

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.

The module will typically be studied on a day release basis, although employer preference may dictate a different delivery pattern. Contact time per module will equate to 3 hours per week over a 12 week teaching block.

There is a focus on flipped delivery supported by technology, here the delivery of core theoretical concepts moves from the classroom into the online space and face to face sessions focus on collaborative learning, sense making and sharing of experiences. Post session (face to face) online activities help the student to apply their learning to the context of their organisation and personal and professional development.

Part 3: Assessment

The assessment strategy involves a learning diary where students evidence their learning throughout the module and which includes analysis of a workplace decision and reflection on practice within their organisation.

While summative assessment is as described above, formative feedback is built into the module design and provides opportunities for peer and tutor feedback with regard to developing thinking and approaches to assessment and working with the assessment criteria.

The assessment criteria are reviewed annually to ensure that they reflect the assessment strategy and learning outcomes.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component A	✓	100 %	Reflective learning diary (2000 words)
Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component A		100 %	Individual analysis of workplace decision making process (1500 words)

Part 4: Teaching and Learning Methods

Learning Outcomes On successful completion of this module students will achieve the following learning outcomes:

Module Learning Outcomes	Reference
Identify a range of processes, procedures and practices for effective management decision making	MO1
Understand the impact of contextual factors on decision making in organisations	MO2
Identify, evaluate and apply relevant theoretical frameworks used in the study of organisational decision making	MO3

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	Identify, apply and evaluate appropriate quantitative techniques to collect and analyse data to inform management decision making	MO4
	Demonstrate capacity for self- and social- awareness in relation to management decision making	MO5
	Demonstrate creativity, analytical ability and reflection skills in relation to theory and practice of management communication and decision making	MO6
Contact Hours	Independent Study Hours:	
	Independent study/self-guided study	114
	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	36
	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150
Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/modules/umodly-15-1.html</p>	

Part 5: Contributes Towards

This module contributes towards the following programmes of study: