



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Introduction to Organisation, Enterprise and Management		
Module Code	UMCDKK-30-0	Level	Level 3
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Business & Law	Field	Business and Management Cross-Disciplinary
Department	FBL Dept of Business & Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p><b>Educational Aims:</b> This module aims to introduce students to an understanding of the balance of theory and practice in contemporary business practice; an appreciation of the complexity of modern organisational environments and of the critical role of enterprise and innovation.</p> <p>Students will be expected to practice their case study skills, engage in formative self-assessment and develop their communication and team working skills.</p> <p>An understanding of the relevance of the disciplines of business and management to professional life will be assessed via 'Becoming A Professional' (UJUUL9-30-0).</p> <p><b>Outline Syllabus:</b> The module will include the following topics:</p> <p>External Environment and Organizational Culture</p> <p>International Management</p> <p>Entrepreneurship and Small Business Management</p> <p>Fundamentals of Planning and Control</p>

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Fundamentals of Marketing

The Strategic Management Process

Fundamentals of Organizing

Organizational Change and Development

Human Resource Management

Essentials of Leadership

**Teaching and Learning Methods:** There are three scheduled contact hours per week, timetabled as one one-hour session and one two-hour session. The module runs over two semesters and there are 24 weeks of formal contact. In addition to the 72 hours of scheduled contact, staff hold Office Hours at least once a week, in which students can discuss any teaching and learning issues.

The teaching methods are designed to engage students and much of the scheduled class time will be spent in technology enhanced active learning (TEAL) rooms. Students will have a one hour session and a two hour session each week which will be used as a mix of lecture, seminar and workshop activity with an emphasis on active learning in groups. Independent and group learning will be encouraged through guided reading, discussion forums and individual and group workshop preparation, assignment preparation and feedback. Students will be encouraged to develop as reflective learners and to understand the importance of the UWE graduate attributes.

Extensive use will be made of Blackboard and Pebblepad for weekly guided independent study work; to support students' learning; to facilitate interactions between students e.g. for group project work, and as a repository for students' own work thereby promoting a sense of learning community.

In three of the 24 weeks, the scheduled time will be spent working on an integrative project across all four foundation year modules.

The module will work closely with Becoming A Professional UJUUL9-30-0 and part of the three hours of weekly scheduled time for that module will be spent in supporting students in skills development relevant to this module and in supporting students in reflecting on their learning in this module.

Introduction to Organisation, Enterprise and Management is 30 credit module. This equates to 300 hours of study. The following table provides a guide of how these hours might reasonably be spent by students in (1) attending scheduled classes (2) doing the preparatory for each week, and (3) preparing for assessment.

Independent learning includes hours engaged with essential reading, workshop preparation, assignment preparation and completion etc. Students will also spend time weekly engaging with activity in Blackboard and on reflective portfolio tasks. Approximately 98 hours.

**Assessment** Students will spend time on group activities directed towards the group assessed presentation and in preparing and writing up the individual assessment tasks. Approximately 130 hours.

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### Part 3: Assessment

The assessment methods are chosen to support student learning and to assess the full range of the intended learning outcomes. Formative assessment and feedback opportunities are built into module delivery.

Component A (40% of the module) - A group presentation on a set topic (minimum 15 minutes), which will include a focus on the way the group organised themselves and will enable students to demonstrate their acquisition of group working skills as well as an understanding of either organisations, markets and the language of business or the nature of enterprise and its contribution to economic activity. Students will be expected to suggest and justify an allocation of the marks amongst the group and should be endeavouring to work in a way which will lead to an equal distribution of marks. This task will take place in semester two and students will be expected to draw on their experience of a similar task during semester one in Introduction to Law in a Social, Business and Global Context UMCDKK-30-0.

#### Component B

Individual written Assignment (maximum 2000 words) - focusing on the resources and skills needed to launch an innovative and enterprising project. This will enable students to demonstrate an ability to communicate effectively in writing including sourcing material, structuring the essay and of properly referencing the material (60% of the module).

Formative feedback is available to students throughout the module via workshop discussions and peer assessment. Prior to the final written assignment extensive revision sessions highlighting the assessment expectation and the essential criteria to be met will be given.

First Sit Components	Final Assessment	Element weighting	Description
Presentation - Component A	✓	40 %	Group presentation (15 mins)
Written Assignment - Component B		60 %	Written assignment (maximum of 2000 words)
Resit Components	Final Assessment	Element weighting	Description
Presentation - Component A	✓	40 %	An individual online presentation including reflection on the process of working as a group.
Written Assignment - Component B		60 %	Written assignment (2,000 words)

### Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	
	<b>Module Learning Outcomes</b>	<b>Reference</b>
	An understanding of organisations and markets and the language of business	MO1
	An understanding of the nature of enterprise and its contribution to economic activity	MO2
	The ability to communicate effectively in writing	MO3
	The ability to work effectively in a team	MO4
Contact Hours	<b>Independent Study Hours:</b>	

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	Independent study/self-guided study	228
	<b>Total Independent Study Hours:</b>	228
	<b>Scheduled Learning and Teaching Hours:</b>	
	Face-to-face learning	72
	<b>Total Scheduled Learning and Teaching Hours:</b>	72
	<b>Hours to be allocated</b>	300
	<b>Allocated Hours</b>	300
Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p><a href="https://uwe.rl.talis.com/modules/umcdkk-30-0.html">https://uwe.rl.talis.com/modules/umcdkk-30-0.html</a></p>	

### Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Business Management with Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
 Business Management with Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21  
 International Business {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
 International Business {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21  
 Law with Criminology {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2020-21  
 Law with Criminology {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2020-21  
 Criminology with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
 Criminology with Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21  
 Criminology and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
 Criminology and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21  
 Accounting {Foundation} [Sep][SW][Frenchay][5yrs] BSc (Hons) 2020-21  
 Accounting {Foundation} [Sep][FT][Frenchay][4yrs] BSc (Hons) 2020-21  
 Accounting and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21  
 Accounting and Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
 Business and Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
 Business and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21  
 Business (Team Entrepreneurship) {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
 Business Management with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
 Business Management with Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21

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Law with Business {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2020-21  
Law with Business {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2020-21  
Business and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21  
Business and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
Business Management and Leadership {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2020-21  
Business Management and Leadership {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21  
European and International Law {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2020-21  
European and International Law {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2020-21  
Law {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2020-21  
Law {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2020-21  
Commercial Law {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2020-21  
Commercial Law {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2020-21