



University of the  
West of England


## ACADEMIC SERVICES

### MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Developing Practices				
Module Code	UALN6X-30-M		Level	M	Version 1
UWE Credit Rating	30	ECTS Credit Rating	15	WBL module?	No
Owning Faculty	ACE		Field	Lens and Moving Image	
Department	Lens and Moving Image		Module Type	Standard	
Contributes towards	MA Photography				
Pre-requisites	none		Co- requisites		
Excluded Combinations	none		Module Entry requirements		
First CAP Approval Date	02/06/2016		Valid from	September 2016	
Revision CAP Approval Date			Revised with effect from		

Review Date	01/09/2022
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"><li>1. critically locate their practice in relation to appropriate fields of reference and research (component A);</li><li>2. develop their project providing a framework for the planning and implementation of their research within clear practical and theoretical parameters (component A);</li><li>3. demonstrate a high level of knowledge and understanding of a range of processes, terminology and methodologies within a body of practical work and associated research (component A);</li><li>4. demonstrates the use of advanced practice-based methodological approaches relating to their proposed enquiry (component A);</li><li>5. develop specialist knowledge and technical skills and innovative processes (component A);</li><li>6. identify potential audiences and methods of dissemination in preparation for completion of final outputs (component A);</li><li>7. critically appraise and reflect upon practical and theoretical aspects of their own work and that of others (component A).</li></ol>

Syllabus Outline	<p>This module is concerned with the development of creative practice in order to inform the detailed development of the student's major body of photographic work produced in the next module phase 'Consolidating Practices'. This module runs in conjunction with the module 'Enquiry and Context' and aims to provide lines of investigation and experimentation through practical exploration and research.</p> <p>It allows students to experiment with various practical processes and methodologies, to explore the potential of proposed research themes that inform students' visual practice. It will offer the opportunity to develop practical photographic skills and gain an understanding of working practices while engaging in research relevant to practice.</p> <p>Students initiate their own brief/s. Their choices and programme of study in the module is negotiated with tutors and the module leader according to the requirements of the learning outcomes and assessment criteria. This is done through the development of a written proposal generated by the student with staff guidance.</p> <p>Students are expected to show evidence of practical development work in an appropriate form (Portfolio). Guidance as to the contents of the Portfolio is contained in the Module Handbook. Indicative content includes:</p> <ul style="list-style-type: none"><li>• evidence of experimentation with various visual methodologies</li><li>• evidence of application of research relevant to their practice</li><li>• a written report evidencing critical reflection on experimental processes leading to a proposal for which project they intend to pursue and identifying potential modes of dissemination and identifying potential audiences for public impact and engagement.</li></ul> <p>At this level, students are expected to demonstrate competence in the use and application of appropriate processes and techniques in the development and realisation of their ideas. During this module they have the opportunity to further refine these skills and develop technical expertise through the development and testing of ideas.</p> <p>In relation to academic information literacy skills, students will be given the opportunity to attend sessions on appropriate databases and search skills. Additional support is available through the Library webpages, including interactive tutorials on finding books and journals, evaluating information and referencing. Sign-up workshops are also offered by the library.</p>										
Contact Hours	The module allows for 72 hours scheduled contact time.										
Teaching and Learning Methods	<p>This module will be delivered through lectures, seminars, group and individual tutorials, as well as online materials via Blackboard/myUWE. Lectures and presentations by guest speakers will be used to present an overview of working practices and contemporary themes in photography and together with the set reading will suggest a range of perspectives and methods that the students can use.</p> <p><b>Scheduled learning</b> includes lectures, seminars, tutorials, project supervision, practical classes and workshops; external visits; industry master classes; supervised time in studio/workshop.</p> <p><b>Independent learning</b> includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc.</p>										
Key Information Sets Information	<p><b><u>Key Information Set - Module data</u></b></p> <p><i>Number of credits for this module</i> <span>30</span></p> <table><tr><th>Hours to be allocated</th><th>Scheduled learning and teaching study hours</th><th>Independent study hours</th><th>Placement study hours</th><th>Allocated Hours</th></tr><tr><td>300</td><td>72</td><td>228</td><td>0</td><td>300</td></tr></table> 	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300
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	<p>The table below indicates as a percentage the total assessment of the module which constitutes a –</p> <p>Total assessment of the module:</p> <table> <tr> <td>Written exam assessment percentage</td><td>0%</td></tr> <tr> <td>Coursework assessment percentage</td><td>100%</td></tr> <tr> <td>Practical exam assessment percentage</td><td>0%</td></tr> <tr> <td></td><td>100%</td></tr> </table>	Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%
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Coursework assessment percentage	100%								
Practical exam assessment percentage	0%								
	100%								
Reading Strategy	<p>All students will be encouraged to make full use of the print and electronic resources available to them and through systems such as UWE online.</p> <p>Any essential reading is available in the Bower Ashton Library and will be indicated clearly in the module brief. The currency of information may wane during the life span of the specification, consequently current advice on readings will be available through more frequently updated mechanisms such as the handbook and intranet, these will be revised annually.</p> <p>Further reading - Students are expected to identify all other reading relevant to their chosen research topic for themselves. They will be encouraged to read widely using the library search, a variety of bibliographic and full-text databases, and Internet resources. Many resources can be accessed remotely.</p> <p>Under the university's Copyright Licensing Agency (CLA) permit, reading packs with relevant chapters or excerpts from books will be given to students where applicable, supplied at the beginning of the module. Text excerpts from books published in the UK may also be available via UWE Online Digital Collections, where permissible, during the module period.</p> <p>In terms of access and skills, library sessions are offered to support the development of literature and moving image and other media searching. Students will be presented with further opportunities within the curriculum to develop their information retrieval and evaluation skills in order to identify appropriate resources effectively. Additional support is available through the Library Services web pages, including interactive tutorials on finding books and journals, evaluating information and referencing.</p>								
Indicative Reading List	<p><i>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via the module guide or Blackboard pages.</i></p> <p>Baker, S. (2014) <i>Conflict Time</i> Photography London: Tate</p> <p>Cotton, C. (2004) <i>The Photograph as Contemporary Art</i> London Thames &amp; Hudson</p> <p>Green, D &amp; Lowry, J. eds. (2005) <i>Stillness and Time: Photography and the Moving Image</i> Brighton: Photoworks</p> <p>Harper, D. (2012) <i>Visual Sociology</i> London: Routledge</p> <p>Edwards, E &amp; Hart, J. eds. (2004) <i>Photographs Objects Histories: On the Materiality of Images</i>. London: Routledge.</p> <p>Ewing, W. (2006) <i>Face: The New Photographic Portrait</i>. London: Thames &amp; Hudson.</p> <p>Jaeger, A-C. (2010) <i>Image Makers Image Takers</i>. London: Thames &amp; Hudson.</p> <p>Larson, J. (2013) <i>Digital Snaps: The New Face of Photography</i>. London: I.B. Tauris.</p>								

	<p>Lehmann, U &amp; Morgan, J. eds. (2002) <i>Chic Clicks: Creativity and Commerce in Contemporary Fashion Photography</i></p> <p>Nixon, S. (2003) <i>Advertising Cultures: Gender, Commerce, Creativity</i> London: Sage</p> <p>Pink, S. (2009) <i>Visual Interventions: Applied Visual Anthropology</i>. London: Berghahn</p> <p>Seelig, T &amp; Stahel, U. (2005) <i>The Ecstasy of Things: From the Functional Object to the Fetish in 20th Century Photographs</i>. Winterthur: Steidl</p> <p>Shore, S. (2007) <i>The Nature of Photographs</i>. London: Phaidon Press.</p> <p>Sontag, S. (2004) <i>Regarding the Pain of Others</i>. London: Penguin.</p> <p>Soutter, L. (2013) <i>Why art photography?</i> London: Routledge</p> <p>Well, Liz. (2011) <i>Land Matters: Landscape Photography, Culture and Identity</i>. London: I.B. Tauris.</p> <p>Weski, T. (2006) <i>Click Doubleclick: The Documentary Factor</i>. Munich: Konig.</p>
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Part 3: Assessment					
Assessment Strategy	<p>Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support on-going and continuous improvement in their individual creative practice and development as practitioner-researchers.</p> <p>Forms of formative assessment used as part of the module include:</p> <ul style="list-style-type: none"> <li>• Presentation and participation in studio-critique</li> <li>• Individual visual and verbal presentations</li> <li>• Peer and self-assessment</li> </ul> <p>Forms of summative assessment used as part of the module include:</p> <ul style="list-style-type: none"> <li>• Evaluative and reflective outcomes, including visual, verbal and written</li> </ul> <p>Students are required to submit a Portfolio of work. Guidance as to the contents of the Portfolio is contained in the Module Handbook. Indicative content includes:</p> <ul style="list-style-type: none"> <li>• evidence of experimentation with various visual methodologies</li> <li>• evidence of application of research relevant to their practice</li> <li>• a written report evidencing critical reflection on experimental processes leading to a proposal for which project they intend to pursue and identifying potential modes of dissemination and identifying potential audiences for public impact and engagement.</li> </ul> <p>Component A, Element 1: Portfolio (100%)</p> <p><u>Assessment Criteria:</u></p> <p>Students will be assessed on the following</p> <table border="1"> <thead> <tr> <th>Assessment Criteria</th><th>Relating to Learning Outcomes</th></tr> </thead> <tbody> <tr> <td>the extent to which knowledge is demonstrated through appropriate technologies, methods and processes which</td><td>1, 2, 3, 4, 5</td></tr> </tbody> </table>	Assessment Criteria	Relating to Learning Outcomes	the extent to which knowledge is demonstrated through appropriate technologies, methods and processes which	1, 2, 3, 4, 5
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	are identified, defined and described;	
	the level of evidence of informed critical reflection on practice;	1, 2, 3, 4, 7
	the level of research, experimentation and creativity demonstrated in supporting research and work;	1, 2, 3, 4, 5, 6
	the degree to which appropriate technologies, methods and processes are demonstrated;	2, 3, 4, 5, 6, 7
	the extent to which transferable, professional skills are effectively demonstrated;	2, 4, 6, 7
	the degree to which self-management and independent learning are evident;	1, 2, 3, 6, 7

Identify final assessment component and element	Component A; Portfolio	
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	100%	
<b>First Sit</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>	
1. Portfolio	100%	
2.(etc)		
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>	
1.		
2.(etc)		

Resit (further attendance at taught classes is not required)	
Component A (controlled conditions) Description of each element	Element weighting (as % of component)
1. Portfolio	100%
2.(etc)	
Component B Description of each element	Element weighting (as % of component)
1.	
2.(etc)	
If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.	

