

# **Module Specification**

# Policy and Leadership in Higher Education

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#### **Part 1: Information**

Module title: Policy and Leadership in Higher Education

Module code: UTLN6V-30-M

Level: Level 7

For implementation from: 2023-24

**UWE credit rating: 30** 

**ECTS credit rating:** 15

Faculty: Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Education and Childhood

Partner institutions: None

**Delivery locations:** Not in use for Modules

Field: Secondary Education and Lifelong Learning

Module type: Module

Pre-requisites: None

**Excluded combinations:** None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

### **Part 2: Description**

Overview: Not applicable

Features: Not applicable

**Educational aims:** See Learning Outcomes

Outline syllabus: The syllabus for the module will be based around topic-led

sessions, including:

The massification, marketisation and deregulation of higher education

Access to higher education: social inequalities, social justice and social mobility

The student experience: supporting retention, satisfaction and success

Employability and the role of higher education in 'UK plc'

Problematising the drive for 'teaching excellence'

The internationalisation and globalisation of higher education

Measuring and funding research 'excellence' and impact

Contested curricula and pedagogies

The impact of policy and leadership approaches on professional identities

These will be supplemented by sessions focusing on approaches to policy analysis, current trends in policy development and the theory and practice of leadership. The latter will be delivered in conjunction with colleagues from the Faculty of Business and Law.

## Part 3: Teaching and learning methods

**Teaching and learning methods:** The module will be taught across 12 sessions of 2.5 hours of contact time, for a total of 30 hours. Students will also have access to one hour of one-to-one tutorial time with a member of the module team.

The sessions will generally be based around a taught input providing the background to a policy topic or analytical approach followed by small group and whole group discussions of a pre-set reading on a particular aspect of the topic. There will also be

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presentations from staff undertaking research in the relevant areas.

Students will be expected to undertake significant reading outside of the taught sessions, including pre-set reading for discussion and wider reading around the topics – especially that chosen for their project.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate a critical awareness and understanding of key contemporary issues in higher education policy

**MO2** Demonstrate a critical awareness of theory and practice of effective leadership in higher education

**MO3** Demonstrate an understanding of the legislative and policy-making process and the role of key governmental and regulatory organisations

**MO4** Critically analyse historical and contemporary policies to critically examine their intent, implementation and impact within political, social and economic contexts

**MO5** Engage with complex, competing and contradictory perspectives on policy and policy-making

**MO6** Critique the theories and methodologies which underpin research and enquiry into higher education policy

**MO7** Apply their learning to the practice of effective leadership within a higher education context

**MO8** Develop an academic argument which draws on critical analysis, competing perspectives and/or theories of leadership

Hours to be allocated: 300

#### **Contact hours:**

Independent study/self-guided study = 269 hours

Face-to-face learning = 31 hours

Total = 300

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Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/utln6v-

30-m.html

Part 4: Assessment

**Assessment strategy:** The underpinning principle for this module is that students should have the opportunity to explore a policy topic of interest to them in significant depth. This will involve both critical analysis and the application to real-world issues

in leadership. It is also hoped that this will provide a pathway to publication for some

students.

One assessment task: 100%

Written assignment of 5,000 words, with a title to be negotiated with the module team, using critical analysis of a contemporary higher education policy and its

implications for effective leadership in a university context.

ALM Conceptual Domain (Core)

The assignment demonstrates that the student can use and organise coherently relevant ideas, perspectives or theories to interpret and/or explore issues under study and in addition can critically analyse and/or evaluate those ideas, perspectives or theories showing the ability to synthesise and/or transform ideas in

the process of developing an argument.

**BLM Literature Domain** 

The assignment demonstrates that the student can reference an extensive range of relevant literature and utilise it in the development of analysis and discussion of

ideas, including critical engagement with that literature.

**CLM Contextual Domain** 

The assignment demonstrates that the student has an awareness of the significance of relevant contextual factors (e.g. personal, locational, historical, political, etc.)

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influencing the area of study and is able to critically engage with the contextual

significance.

**Assessment components:** 

Written Assignment (First Sit)

Description: Written assignment of 5,000 words, with a title to be negotiated with the

module team, using critical analysis of a contemporary higher education policy and

its implications for effective leadership in a university context.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Written Assignment (Resit)

Description: Written assignment of 5,000 words, with a title to be negotiated with the

module team, using critical analysis of a contemporary higher education policy and

its implications for effective leadership in a university context.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Part 5: Contributes towards

This module contributes towards the following programmes of study: