

# **Module Specification**

# **Creative Project**

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## **Part 1: Information**

Module title: Creative Project

Module code: UPNN6N-30-3

Level: Level 6

For implementation from: 2023-24

**UWE credit rating: 30** 

**ECTS credit rating:** 15

Faculty: Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Linguistics

Module type: Module

Pre-requisites: None

**Excluded combinations:** None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

## **Part 2: Description**

Overview: Not applicable

Features: Not applicable

**Educational aims:** See Learning Outcomes.

**Outline syllabus:** This module gives students an opportunity to produce a substantial piece of developed writing, supported by further written materials (such as a pitch document), and a related presentation. Allowing time and space for the

development of students' independent practice is of crucial importance; the purpose of this extended creative project is to create an opportunity for building on lessons learned, and to provide a greater opportunity for specialisation. The project will be chosen in consultation with teaching staff. Subject to the approval of teaching staff, the form the project takes can be flexible, ranging from an extended piece of writing to, for example, an anthology of shorter works. Subject to the approval of teaching staff, students will be able to choose the writing genre they specialise in. The independent, self-directed work in this module provides a strong foundation for employment or postgraduate study and for continuing creative work in adult life. Additionally, the portfolio is designed to build students' employability so that they have a ready record of their writing skills to share in the job application/interview process.

## Part 3: Teaching and learning methods

**Teaching and learning methods:** Scheduled learning: In researching (where appropriate) and writing the creative project, the initiative lies with the student, who is expected to plan and implement their work themselves. The tutor's role here is to provide advice and constructive critical commentary on the student's plans and drafted work as they progress. Students should expect to receive "one-to-one" supervision during each term, to be arranged with the tutor at mutually convenient times.

Independent learning: Students will need to work with a high level of independence throughout this module. Guidance to support students' independent learning will be given either in the module handbook, via the module information on UWE online or through any other vehicle deemed appropriate by the module/programme leaders.

A minimum of 36 hours contact time is provided for this module.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Project-manage your own work, showing an ability to work independently, set goals, manage workloads and meet deadlines.

**MO2** Demonstrate originality, creative ambition, imaginative flair, and attention to detail in the content and creative approach of your project

**MO3** Produce clear, accurate, artistically coherent and technically sophisticated written work, which articulates a combination of research (where appropriate) and creative ideas

**MO4** Show mature awareness of context, genre and audience in your work.

**MO5** Show mature awareness of the potential social and/or commercial effects of your work

**MO6** Reflect on your work (in terms of both process and product) in a constructive and insightful manner

Hours to be allocated: 300

#### **Contact hours:**

Independent study/self-guided study = 287 hours

Face-to-face learning = 13 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <a href="https://rl.talis.com/3/uwe/lists/2B9B06A4-7C0A-125C-35A0-1652E010E8DC.html?lang=en-GB&login=1">https://rl.talis.com/3/uwe/lists/2B9B06A4-7C0A-125C-35A0-1652E010E8DC.html?lang=en-GB&login=1</a>

#### Part 4: Assessment

**Assessment strategy:** Presentation (25%): The required duration will be included in the module handbook.

Portfolio (75%): You are required to submit a portfolio of work that includes an extended piece of writing plus other written materials that present you as a writer in a professional manner. These may include, for example, a pitch document and an

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author biography suitable for use on a professional website. These tasks are

designed to enable you to demonstrate, for the purposes of assessment, the

acquisition of skills, knowledge, understanding and/or experience that meets the

learning outcomes for the module.

The writing project will typically take one of the following forms (although other forms

may be used, subject to the agreement of teaching staff):

Fiction: For example this may be in the form of one or more short stories or an

excerpt from a longer work-in-progress.

Script or Screenwriting: An original script (for example for stage or radio) or a

screenplay (for example for film or TV). This may be a complete work, or a major

extract from a longer piece with a treatment for the whole work.

Non-fiction: For example this may be in the form of one or more complete pieces or

an excerpt from a longer work-in-progress.

In each of the above cases the word count will be determined by the nature of the

project, and a clear indication of word count limits for the project and accompanying

materials will be included in the module handbook. If another form of writing has

been approved as suitable content for the portfolio, appropriate word count limits will

be set by staff.

Assessment tasks:

**Presentation** (First Sit)

Description: Presentation. The duration will be published in the module handbook.

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO4, MO5

Portfolio (First Sit)

Page 5 of 7 03 July 2023 Description: Portfolio. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

### **Presentation** (Resit)

Description: Presentation. The duration will be published in the module handbook.

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO4, MO5

## Portfolio (Resit)

Description: Portfolio. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

#### Part 5: Contributes towards

This module contributes towards the following programmes of study:

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2019-20

Creative and Professional Writing (Fiction) [Sep][FT][Frenchay][3yrs] BA (Hons)

2021-22

Creative and Professional Writing [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Creative and Professional Writing (Scriptwriting) [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Creative and Professional Writing (Publishing) [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Creative and Professional Writing (Publishing) {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing (Scriptwriting) {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing (Fiction) [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing (Scriptwriting) [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing (Publishing) [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing (Fiction) {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing (Fiction) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Creative and Professional Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Creative and Professional Writing (Scriptwriting) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Creative and Professional Writing (Publishing) {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19