



MODULE SPECIFICATION

Part 1: Information			
Module Title	UPNN6C-30-1 Creative Practice and Writing Mechanics		
Module Code		Level	Level 4
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Linguistics
Department	Creative & Cultural Industries		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description

Educational Aims: This module's purpose is twofold: to provide students with a solid foundation for their own individual creative practice, and to strengthen their technical expertise as writers, providing them with a 'toolbox' of practical, transferable skills that will be indispensable when writing in a wide variety of formats.

Outline Syllabus: In the 'Creative Practice' strand of this module the role and purpose of a personal creative practice will be analysed, and students will gain practical experience of a range of methods recommended and used by successful professional writers.

Students will develop an awareness of the personal context of their writing, and will be encouraged to use observational methods and their own direct experience as sources of inspiration. They will also be encouraged to recognise the involvement both of deliberate, conscious decisions and of unconscious impulses and connections in their creative work. In order to encourage experimentation with challenging approaches, students' portfolios for the Creative Practice part of this module will typically be assessed primarily according to the effort, engagement and commitment shown in their work on the assignments, rather than the polished 'accomplishment' of the product. This will be discussed with students.

In the 'Writing Mechanics' strand of this module there will be a strong focus on core writing skills, on grammar, syntax and vocabulary, and on the production of clear, wellorganised writing. This strand will provide a solid technical foundation for all the students' writing throughout the rest of the course, as well as for the development of their editing skills.

Teaching and Learning Methods: Scheduled learning: Workshops and seminars are at the core of this module, with the contact model consisting of one three-hour session. This allows a flexible approach to be taken to combining workshop and seminar sessions, and to combining lecturer input with practical work. This flexible approach also enables students to develop the skills necessary to engage with different modes of learning. The module may require students to work both independently and in small groups on a variety of tasks.

Guidance on work briefs and set reading or tasks will be available either in the module handbook, via the module information on UWE online or through any other vehicle deemed appropriate by the module/programme leaders.

Independent learning: Independent study may include a variety of tasks such as written exercises, assignment preparation, and recommended further reading. It will be guided by a clear syllabus outline in the module handbook and preparation questions and/or tasks communicated via Blackboard.

A minimum of 72 hours contact time is provided for this module.

STUDENT AND ACADEMIC SERVICES

Part 3: Assessment			
<p>Assessments:</p> <p>2 x portfolios (2 x 50%): Students are required to submit two portfolios of work, one focused on Creative Practice and one focused on Writing Mechanics. Both portfolios will include the outcomes of tasks set during the module. These tasks will be designed to enable students to demonstrate, for the purposes of assessment, the acquisition of skills, knowledge, understanding and/or experience that meets the learning outcomes for the module. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.</p>			
First Sit Components	Final Assessment	Element weighting	Description
Portfolio - Component A		50 %	Portfolio
Portfolio - Component A	✓	50 %	Portfolio
Resit Components	Final Assessment	Element weighting	Description
Portfolio - Component A		50 %	Portfolio
Portfolio - Component A	✓	50 %	Portfolio

Part 4: Teaching and Learning Methods																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;">Module Learning Outcomes</th> <th style="text-align: left;">Reference</th> </tr> </thead> <tbody> <tr> <td>A willingness to experiment with unfamiliar forms and approaches to creative writing</td> <td>MO1</td> </tr> <tr> <td>Knowledge of the importance of process as well as product, and a commitment to working independently on their creative practice</td> <td>MO2</td> </tr> <tr> <td>Practical experience of a range of techniques for exploring and furthering their creativity</td> <td>MO3</td> </tr> <tr> <td>An ability to reflect on your creative practice</td> <td>MO4</td> </tr> <tr> <td>A competent understanding of relevant grammar, syntax and vocabulary</td> <td>MO5</td> </tr> <tr> <td>A reasonable level of skill in writing clearly and correctly, and in structuring your writing at the level of sentence, paragraph and full text</td> <td>MO6</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	A willingness to experiment with unfamiliar forms and approaches to creative writing	MO1	Knowledge of the importance of process as well as product, and a commitment to working independently on their creative practice	MO2	Practical experience of a range of techniques for exploring and furthering their creativity	MO3	An ability to reflect on your creative practice	MO4	A competent understanding of relevant grammar, syntax and vocabulary	MO5	A reasonable level of skill in writing clearly and correctly, and in structuring your writing at the level of sentence, paragraph and full text	MO6		
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Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/modules/upnn6c-30-1.html</p>																

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Creative and Professional Writing [Sep][FT][Frenchay][3yrs] BA (Hons) 2020-21

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21

Creative and Professional Writing [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Creative and Professional Writing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2019-20

Creative and Professional Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20