



ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Final Year Project				
Module Code	UABN67-30-3	Level	3	Version	1.0
UWE Credit Rating	30	ECTS Credit Rating	15	WBL module?	No
Owning Faculty	ACE	Field	Broadcast and Journalism		
Department	Film and Journalism	Module Type	Project		
Contributes towards	BA (Hons) Media & Journalism BA (Hons) Journalism BA (Hons) Journalism and Public Relations				
Pre-requisites	Broadcast Journalism 1 UABAJL-30-2 or Visual Journalism UACPRY-30-2; Researching Journalism and Public Communication UABN4-30-2	Co- requisites	n/a		
Excluded Combinations	UABPMG-30-3 Journalism Dissertation	Module Entry requirements	n/a		
First CAP Approval Date	16/02/2016	Valid from	September 2016		
Revision CAP Approval Date	n/a	Revised with effect from	n/a		

<b>Review Date</b> (6 years from full CAP approval date (not revisions))	01/09/2022
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> <li>1. demonstrate a high degree of autonomy as a media or campaign producer (assessed through elements 1 and 2 of Component A)</li> <li>2. motivate themselves to produce work to a professional standard and meet deadlines (assessed through elements 1 and 2 of Component A);</li> <li>3. implement appropriate production/research decisions for a specific project (assessed through all elements of Component A);</li> <li>4. demonstrate a sophisticated understanding of the form/content of their chosen project (assessed through all elements of Component A);</li> </ol>
Syllabus Outline	This module will enable students to produce a final piece of work that will serve to

	showcase their skills, knowledge and production competencies at the highest level. This is an opportunity for the student to develop a long form project and specialise in a platform of their choice.																									
Contact Hours	<p>This will be aggregated across the two semesters at approx. 1 hour per week. When a student takes on a live brief, the nature of the contact will be different and partially dictated by and integrated into the industry requirement.</p> <p>Contact hours on the module will be scheduled in line with current UWE policy on contact hour requirements. Contact time may also take a synchronous virtual form rather than face-to-face, through the use of email discussion groups, virtual learning environments (VLEs) and other technology-aided means.</p>																									
Teaching and Learning Methods	<p><b>Scheduled learning</b> includes lectures, seminars, practical classes and workshops; supervised time in workshop.</p> <p>Contact time (via tutorials) with a supervisor will be on a bi-weekly basis through semester one to ensure students are on track with their individual projects. Tutorials will continue in semester 2 to a customised schedule.</p> <p><b>Independent learning</b> includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices you make.</p> <ul style="list-style-type: none"> <li>• Where appropriate students will be required to meet in their production teams/industry producers outside of class time for pre-production preparation</li> <li>• Where appropriate students will be required to travel within Bristol and area for production purposes.</li> <li>• Where appropriate students will be required to take refresher technical workshops to supplement their production skills.</li> </ul>																									
Key Information Sets Information	<p>Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p> <table border="1" data-bbox="459 1301 1369 1688"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> <tr> <td colspan="4"></td> <td style="border: 2px solid black;">30</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td>300</td> <td>72</td> <td>228</td> <td>0</td> <td>300</td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p> <p><b>Written Exam:</b> Unseen written exam, open book written exam, In-class test  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam</p> <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:</p>	Key Information Set - Module data					<i>Number of credits for this module</i>									30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300
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Reading Strategy	<p><b>Core reading:</b> Any core reading will be indicated clearly, along with the method for accessing it, eg students may be expected to purchase a set text, be given a study pack or be referred to texts that are available electronically, or in the Library. Module guides will also reflect the range of reading to be carried out.</p> <p><b>Further reading:</b> All students are encouraged to read widely using the library search, a variety of bibliographic and full text databases and Internet resources. Many resources can be accessed remotely. Guidance to some key authors and journal titles available through the Library will be given in the module handbook and updated annually. Assignment reference lists are expected to reflect the range of reading carried out.</p> <p><b>Access and skills:</b> Students are expected to be able to identify and retrieve appropriate reading. Additional support is available through the library web pages, including interactive tutorials on finding books and journals, evaluating information and referencing. Sign-up workshops are also offered by the Library.</p>																				
Indicative Reading List	Students will be given a customised reading list by their supervisors relevant to their projects.																				

### Part 3: Assessment

Assessment Strategy	<p><b>Strategy:</b> For the project proposal, students will be assessed on its overall coherence, and suitability for their chosen medium in addition to evidence of in-depth research and understanding of audiences. Students will be asked to produce a portfolio of work. They will be assessed on their mastery of the technology where appropriate, evidence of editorial judgement, understanding of the genre/project brief requirements and time management skills. Workshops and tutorials will provide students with opportunities for further (non-assessed) formative assessment. If a student works on a live industry brief, the commissioning company will be asked to comment on their work through using a standard feedback pro-forma. Students will be encouraged to work in cross-disciplinary production teams across all Departmental areas. The Assessment:</p> <ul style="list-style-type: none"> <li>• Element A1, Project Proposal - a proposal that outlines the project idea</li> <li>• Element A2, Project Portfolio - the final project</li> </ul>
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Identify final assessment component and element		
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	100%	

<b>First Sit</b>	
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>
1. Project Proposal	20%
2. Project Portfolio	80%
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>
n/a	

<b>Resit (further attendance at taught classes is not required)</b>	
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>
1. Project Portfolio	100%
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b> <b>(as % of component)</b>
n/a	
<p>If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.</p>	