



Module Specification

Final Year Project

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Part 1: Information

Module title: Final Year Project

Module code: UABN67-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: Broadcast Journalism 1 2023-24, Researching Journalism and Public Communication 2023-24, Visual Journalism 2023-24

Excluded combinations: Journalism Dissertation 2023-24

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Pre-requisites: students must take Broadcast Journalism 1 UABAJL-30-2 or Visual Journalism UACPRY-30-2; Researching Journalism and Public Communication UABN4-30-2.

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: This module will enable students to produce a final piece of work that will serve to showcase their skills, knowledge and production competencies at the highest level. This is an opportunity for the student to develop a long form project and specialise in a platform of their choice.

Part 3: Teaching and learning methods

Teaching and learning methods: Workshops and tutorials will provide students with opportunities for further (non-assessed) formative assessment.

If a student works on a live industry brief, the commissioning company will be asked to comment on their work through using a standard feedback pro-forma.

Students will be encouraged to work in cross-disciplinary production teams across all Departmental areas.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate a high degree of autonomy as a media or campaign producer

MO2 Motivate themselves to produce work to a professional standard and meet deadlines

MO3 Implement appropriate production/research decisions for a specific project

MO4 Demonstrate a sophisticated understanding of the form/content of their chosen project

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uabn67-30-3.html) via the following link <https://uwe.rl.talis.com/modules/uabn67-30-3.html>

Part 4: Assessment

Assessment strategy: For the project proposal, students will be assessed on its overall coherence, and suitability for their chosen medium in addition to evidence of in-depth research and understanding of audiences.

Students will be asked to produce a portfolio of work. They will be assessed on their mastery of the technology where appropriate, evidence of editorial judgement, understanding of the genre/project brief requirements and time management skills.

The Assessment:

- Assessment task 1, Project Proposal - a proposal that outlines the project idea
- Assessment task 2, Project Portfolio - the final project

Assessment components:

Written Assignment (First Sit)

Description: Project proposal

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (First Sit)

Description: Project portfolio

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment (Resit)

Description: Project Proposal

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Project portfolio

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Journalism and Public Relations {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2021-22

Broadcast Journalism {Foundation} [Sep][FT][Bower][4yrs] - Not Running BA (Hons)
2020-21

Broadcast Journalism [Sep][PT][Bower][6yrs] BA (Hons) 2018-19

Journalism [Sep][PT][Bower][6yrs] - Not Running BA (Hons) 2018-19