

Part 1: Information									
Module Title	Final	Final Year Project							
Module Code	UABN	167-30-3	Level	3					
For implementation from	Septe	mber 2018	ber 2018						
UWE Credit Rating	30		ECTS Credit Rating	15					
Faculty	Arts, Creative Industries and Education		Field	Broadcast and Journalism					
Department	Film a	Film and Journalism							
Contributes towards	BA (H	BA(Hons) Broadcast Journalism BA (Hons) Media and Journalism BA (Hons) Journalism and Public Relations							
Module type:	Proje	Project							
Pre-requisites		Broadcast Journalism 1 UABAJL-30-2 or Visual Journalism UACPRY-30-2; Researching Journalism and Public Communication UABN4-30-2							
Excluded Combinations		UABPMG-30-3 Journalism Dissertation							
Co- requisites		N/A							
Module Entry requirements		N/A							

### Part 2: Description

This module will enable students to produce a final piece of work that will serve to showcase their skills, knowledge and production competencies at the highest level. This is an opportunity for the student to develop a long form project and specialise in a platform of their choice.

#### Part 3: Assessment: Strategy and Details

For the project proposal, students will be assessed on its overall coherence, and suitability for their chosen medium in addition to evidence of in-depth research and understanding of audiences.

Students will be asked to produce a portfolio of work. They will be assessed on their mastery of the technology where appropriate, evidence of editorial judgement, understanding of the genre/project brief requirements and time management skills.

Workshops and tutorials will provide students with opportunities for further (non-assessed) formative assessment. If a student works on a live industry brief, the commissioning company will be asked to comment on their work through using a standard feedback pro-forma.

Students will be encouraged to work in cross-disciplinary production teams across all Departmental areas. The Assessment:

Element A1, Project Proposal - a proposal that outlines the project idea

Element A2, Project Portfolio - the final project

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Identify final timetabl	ed piece of assessm		Component A						
(component and eler						A:			
% weighting betwee	rd modules or	I modules only)			<b>B</b> :				
First Sit									
Component A (cont Description of each						ement wo			
1. Project Proposal		20%	ó						
2. Project Portfolio		80%							
Component B Description of each element							Element weighting (as % of component)		
1.N/A									
Resit (further attend	dance at taught clas	sses is not re	equired)		1				
Component A (controlled conditions) Description of each element							Element weighting (as % of component)		
1. Project Proposal							20%		
2. Project Portfolio							80%		
Component B Description of each element						Element weighting (as % of component)			
1.N/A									
	Part	4: Learning	Outcomes &	KIS Data					
Learning Outcomes	On successful com	pletion of this	s module stude	ents will be ab	le to:				
	<ul> <li>demonstrate a high degree of autonomy as a media or campaign producer</li> </ul>								
	(assessed through elements 1 and 2 of Component A)								
	<ul> <li>motivate themselves to produce work to a professional standard and meet deadlines (assessed through elements 1 and 2 of Component A);</li> </ul>								
	implement appropriate production/research decisions for a specific project								
<ul> <li>(assessed through all elements of Component A);</li> <li>demonstrate a sophisticated understanding of the form/content of their chosen in the source of t</li></ul>									
			gh all elements						
Key Information Sets Information	Kellin								
(KIS)	<u>Key Inform</u>	ation Set - Mo	odule data						
	Number of	Number of credits for this module							
	Hours to be	Schodulad	Independent	Placement	Allocated				
	allocated	learning and teaching study hours	Independent study hours	study hours	Hours				
	300	72	228		300				
	The table below in	dicates as a p	percentage the	total assessr	nent of the m	nodule w	hich		
Contact Hours	constitutes a;								

Written Exam: Unseen or open book written exam

	<b>Coursework</b> : Written assignment or essay, report, dissertation, portfolio, project or in class test <b>Practical Exam</b> : Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)						
Total Assessment		Total assessment of the module:					
	-	Written exa	m assessme	ent percenta	ae	0%	
	-	Coursework assessment percentage				100%	
		Practical exam assessment percentage			age	0%	
						100%	
Reading List	Students will be given a customised reading list by their supervisors relevant to their projects.						
	Additional digital materials are made available through Blackboard. Further information and guidance on reading lists and digitisation are available at <u>https://intranet.uwe.ac.uk/tasks-guides/Collection/using-readinglists</u>						

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## FOR OFFICE USE ONLY

First CAP Approv	irst CAP Approval Date 4/2/		6		
Revision CAP Approval Date	12/12/2017		Version	2	Link to MIA