



Part 1: Information			
Module Title	Journalism Innovations		
Module Code	UABN6B-30-3	Level	3
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Broadcast and Journalism
Department	Film and Journalism		
Contributes towards	BA(Hons) Broadcast Journalism BA (Hons) Media and Journalism BA (Hons) Journalism and Public Relations BA (Hons) English and Journalism Taylor's Dual Award		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	N/A		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>This module brings together the theoretical and practical aspects of the major changes affecting modern journalistic practice.</p> <p>It will allow students to examine how technology has radically changed the way we receive and interact with news and current affairs and identifies what constitutes good journalism in a global digital news culture.</p> <p>It will also allow students to examine cutting-edge, innovative and exploratory new tools and techniques and encourage them to develop their own thoughts on how these will affect future journalistic practice.</p>
Part 3: Assessment: Strategy and Details
<p>The assessment strategy prepares students for the in-depth and independent production and critical reflection on digital media required at level 3. It also provides students with the opportunity to explore their strength and preferences in these areas and facilitates their making of informed decisions about their focus at level 3. This will include two key elements:</p> <p>Component A: Portfolio</p> <ul style="list-style-type: none"> <li>The portfolio of work will include the outcomes of set tasks throughout the module designed to test students' understanding of new developments which will affect the profession of journalism.</li> </ul>

<ul style="list-style-type: none"> <li>• A written proposal for a project making use of the latest forms of technology</li> <li>• A 10 minute in-class presentation outlining the details of their project. This will provide them with an opportunity to pitch their ideas for their project.</li> </ul>						
<p><b>Component B</b> A research-based essay in which they will critically engage with current debates around journalism illustrating their understanding of the relationship between new media, journalism and society. Students will be expected to provide their own practical research in support of this essay.</p> <p>The Assessment: The specification of assessment element A, Portfolio will be reviewed regularly to take technological developments into account. Substantive amounts of portfolio work will be reviewed in class.</p>						
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Identify final timetabled piece of assessment (component and element)						
% weighting between components A and B (Standard modules only)		<table border="1"> <tr> <td><b>A:</b></td> <td><b>B:</b></td> </tr> <tr> <td><b>70%</b></td> <td><b>30%</b></td> </tr> </table>	<b>A:</b>	<b>B:</b>	<b>70%</b>	<b>30%</b>
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<b>70%</b>	<b>30%</b>					
<b>First Sit</b>						
<b>Component A (controlled conditions)</b> <b>Description of each element</b>		<b>Element weighting</b> <b>(as % of component)</b>				
1. Portfolio (including presentation)		100%				
<b>Component B</b> <b>Description of each element</b>		<b>Element weighting</b> <b>(as % of component)</b>				
1. Essay (2,000 words)		100%				
<b>Resit (further attendance at taught classes is not required)</b>						
<b>Component A (controlled conditions)</b> <b>Description of each element</b>		<b>Element weighting</b> <b>(as % of component)</b>				
1. Presentation		30%				
2. Portfolio & Research proposal		70%				
<b>Component B</b> <b>Description of each element</b>		<b>Element weighting</b> <b>(as % of component)</b>				
1. Essay (2,000 words)		100%				
<b>Part 4: Learning Outcomes &amp; KIS Data</b>						
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>• Critically engage with debates and issues around journalism and understand the complex relations between the changing technical and cultural developments in journalistic practice. (Assessed through Component B)</li> <li>• Analyse ongoing changes in journalism and the role of technological developments in creating novel forms of practice (Assessed through Component A)</li> <li>• Consider future methods and new forms of technology and understand how they can adapt them for their practice as journalists and design applications and programme ideas to take advantage of them. (Assessed through Component A and B)</li> <li>• Recognise the changing employment prospects for media professionals entering the industry (not directly assessed)</li> </ul>					

<p>Key Information Sets Information (KIS)</p> <p>Contact Hours</p> <p>Total Assessment</p>	<table border="1" data-bbox="539 185 1437 544"> <thead> <tr> <th colspan="5"><b>Key Information Set - Module data</b></th> </tr> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> <tr> <td colspan="4"></td> <td style="text-align: right;">30</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">300</td> <td style="text-align: center;">72</td> <td style="text-align: center;">228</td> <td></td> <td style="text-align: center;">300</td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p><b>Written Exam:</b> Unseen or open book written exam  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" data-bbox="651 853 1331 1086"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	<b>Key Information Set - Module data</b>					<i>Number of credits for this module</i>									30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228		300	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%
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<p>Reading List</p>	<p>Additional digital materials are made available through Blackboard. Further information and guidance on reading lists and digitisation are available at <a href="https://intranet.uwe.ac.uk/tasks-guides/Collection/using-readinglists">https://intranet.uwe.ac.uk/tasks-guides/Collection/using-readinglists</a></p> <p>Calcutt, A., Hammond, P. (2011) Journalism Studies: a Critical Introduction. London: Routledge.</p> <p>Christensen, C.M., Skok, D. and Allworth, J. (2012) Breaking News. (cover story). Nieman Reports [online]. 66 (3), pp.6-20.</p> <p>Currah, A. (2009) What's Happening to Our News? Oxford: Reuters Institute for the Study of Journalism.</p> <p>Curran, J. and Park, M-J. (2000) De-Westernizing Media Studies. London: Routledge.</p> <p>Fenton, N. (ed.) (2010) New Media, Old News: Journalism and Democracy in the Digital Age. London: Sage.</p> <p>Jones, J. and Salter, L. (2012) Digital Journalism. London: Sage.</p> <p>Lester, P.M. (2013) Digital Innovations for Mass Communications: Engaging the User. Abingdon and New York: Routledge.</p> <p>Markham, T. (2012) The politics of journalistic creativity. Journalism Practice [online]. 6 (2), pp.187-200.</p> <p>Robinson, K. (2001) Mind the gap: The creative conundrum. Critical Quarterly [online]. 43 (1), pp.41-45.</p>																																			

	<p>Spyridou, L., Matsiola, M., Veglis, A., Kalliris, G. and Dimoulas, C. (2013) Journalism in a state of flux: Journalists as agents of technology innovation and emerging news practices. <i>International Communication Gazette</i> [online]. 75 (1), pp.76-98.</p> <p>Westbrook, A. (2010) <i>Next Generation Journalist</i> . London: Adam Westbrook.</p>
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First CAP Approval Date	4/2/2016			
Revision CAP Approval Date <i>Update this row each time a change goes to CAP</i>	12/12/2017	Version	2	<a href="#">Link to MIA</a>