



## **Module Specification**

### **Cross Cultural Learning and Development**

Version: 2023-24, v3.0, 07 Jul 2021

#### **Contents**

<b>Module Specification .....</b>	<b>1</b>
<b>Part 1: Information .....</b>	<b>2</b>
<b>Part 2: Description .....</b>	<b>2</b>
<b>Part 3: Teaching and learning methods .....</b>	<b>3</b>
<b>Part 4: Assessment.....</b>	<b>4</b>
<b>Part 5: Contributes towards .....</b>	<b>5</b>

## Part 1: Information

**Module title:** Cross Cultural Learning and Development

**Module code:** UMCDKD-15-3

**Level:** Level 6

**For implementation from:** 2023-24

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Business & Management

**Partner institutions:** None

**Delivery locations:** Not in use for Modules

**Field:** Business and Management Cross-Disciplinary

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** Learning and Development on Study Year Abroad 2023-24

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Not applicable

**Features:** Not applicable

**Educational aims:** The module enables students to gain a critical understanding of the challenges and benefits of cross-cultural working. Completion of this module

requires students to both complete the specific assessment tasks set out below - supported through this process by the Module Leader and seminar tutors – and to satisfactorily meet the requirements set out in the module handbook for cross-cultural experience.

The module aims to provide students with the opportunity:

To combine the experience of cross-cultural working with academic reflection and critical analysis.

For continuing personal and professional development as relates to their ongoing employability.

**Outline syllabus:** This module provides students with the opportunity to work in an international team to complete a group project with students from other universities across the World. Working collaboratively on a significant international group project, students will develop their cross cultural understanding , make international network connections and develop valuable skills for future employment in the global marketplace. In the second semester, students will attend a range of international guest speaker masterclasses, addressing current issues and challenges global business practice and development.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Students will engage in collaborative group learning in the first 6 weeks of the semester as part of a Global Virtual Team of students based in Universities around the world, followed by regular business masterclass lectures and workshops in the second half of the semester.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate a deeper understanding of themselves and their ability to cope and adapt to working with those from different cultures and cultural backgrounds through successful completion of a period of study or work with a significant crosscultural dimension

**MO2** Demonstrate cross-cultural awareness and understanding through effective interaction and integration with those from a different culture or cultural background

**MO3** Critically evaluate the importance of cross-cultural understanding on business and management practice

**MO4** Evidence the development of specific competencies associated with cross-cultural learning and development

**MO5** Reflect on the experience of studying and/or working in an intercultural environment and to be able to express learning and development in such a way as to enhance their employability and future career prospects

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umcdkd-15-3.html) via the following link <https://uwe.rl.talis.com/modules/umcdkd-15-3.html>

## **Part 4: Assessment**

**Assessment strategy:** Students are required to complete the following assessed tasks designed to support students' personal development and to evidence their cross-cultural awareness and understanding.

Portfolio : 100% (Maximum 3000 words plus the CV, the word limit does not include the completed international group project report)

A portfolio of evidence evidencing students' learning from their cross-cultural experience. The portfolio will include, the completed international group project report, a critical reflection on learning from the international group project, and

reflective analysis of learning from each of the business masterclasses and a CV including skills and understanding developed during participation in the module.

**Assessment components:****Portfolio (First Sit)**

Description: Portfolio - indicative max 3000 words

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

**Portfolio (Resit)**

Description: Re-submission of Portfolio in line with, and reflecting upon, tutor feedback

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Business Management with Accounting and Finance {Top-Up}[Sep][FT][Frenchay][2yrs] BA (Hons) 2022-23

Business Management and Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Business Management with Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2021-22

Economics [Sep][FT][Frenchay][3yrs] BSc (Hons) 2021-22

Banking and Finance [Sep][FT][Frenchay][3yrs] BSc (Hons) 2021-22

Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

International Business {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business Management and Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Marketing Communications {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

International Business {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Accounting and Finance [Sep][FT][Villa][3yrs] BSc (Hons) 2021-22

Accounting and Finance [May][FT][Villa][3yrs] BSc (Hons) 2021-22

Accounting and Finance [Jan][FT][Villa][3yrs] BSc (Hons) 2021-22

Business and Events Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Business Management and Marketing [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Economics {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Economics {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2021-22

Economics {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2021-22

Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2021-22

Business Management with Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Business Management with Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2021-22

Business Management with Marketing [Sep][FT][Frenchay][3yrs] - Withdrawn BA (Hons) 2021-22

Business Management and Economics [Jan][FT][Villa][3yrs] BA (Hons) 2021-22

Business and Human Resource Management [Sep][FT][Villa][3yrs] BA (Hons) 2021-22

Business and Human Resource Management [May][FT][Villa][3yrs] BA (Hons) 2021-22

Business and Human Resource Management [Jan][FT][Villa][3yrs] BA (Hons) 2021-22

Business Management and Leadership [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Accounting and Management [Sep][FT][Frenchay][3yrs] - Withdrawn BA (Hons) 2021-22

Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2021-22

Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2021-22

Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Law with Business [Sep][FT][Frenchay][3yrs] LLB (Hons) 2021-22

Business and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

International Business [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Accounting [Sep][FT][Frenchay][3yrs] BSc (Hons) 2021-22

Accounting and Business Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Marketing [Sep][FT][Frenchay][3yrs] BA (Hons) 2021-22

Business Management with Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Business Management with Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Banking and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BSc (Hons) 2020-21

International Business [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

International Business {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business Management and Leadership {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

European and International Law {Foundation} [Sep][FT][Frenchay][4yrs] - Not Running LLB (Hons) 2020-21

European and International Law [Sep][SW][Frenchay][4yrs] - Not Running LLB (Hons) 2020-21

Law [Sep][SW][UCW][4yrs] LLB (Hons) 2020-21

Commercial Law {Foundation} [Sep][FT][Frenchay][4yrs] - Not Running LLB (Hons) 2020-21

Commercial Law [Sep][SW][Frenchay][4yrs] - Not running LLB (Hons) 2020-21

Business Management with Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Business Management with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Economics [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Economics [Sep][SW][Frenchay][4yrs] BSc (Hons) 2020-21

Economics {Foundation} [Sep][FT][Frenchay][4yrs] BSc (Hons) 2020-21

Law [Sep][SW][Frenchay][4yrs] LLB (Hons) 2020-21

Law {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2020-21

Law with Business [Sep][SW][Frenchay][4yrs] LLB (Hons) 2020-21

Business and Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Business and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business Management with Marketing {Dual} [Mar][SW][Taylors][4yrs] BA (Hons) 2020-21

Business Management with Marketing {Dual} [Aug][SW][Taylors][4yrs] BA (Hons) 2020-21

Accounting {Foundation} [Sep][FT][Frenchay][4yrs] BSc (Hons) 2020-21

Business Management and Economics [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Accounting and Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business Management and Economics [Jan][SW][Villa][4yrs] BA (Hons) 2020-21

Business Management with Economics [Sep][SW][Frenchay][4yrs] - Not Running BA (Hons) 2020-21

Criminology with Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Criminology and Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Law with Criminology {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2020-21

Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Banking and Finance [Sep][SW][Frenchay][4yrs] - Withdrawn BA (Hons) 2020-21

Banking and Finance {Foundation} [Sep][FT][Frenchay][4yrs] - Withdrawn BA (Hons) 2020-21

Business and Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Marketing Communications [Sep][SW][Frenchay][4yrs] BA (Hons) 2020-21

Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Banking and Finance [Sep][SW][Frenchay][4yrs] BSc (Hons) 2020-21

Business and Events Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business Management with Marketing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Marketing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2020-21

Business Management with Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Banking and Finance {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

International Business {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Criminology and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Criminology with Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Law with Criminology {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2019-20

European and International Law {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2019-20

Marketing Communications {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons)  
2019-20

Commercial Law {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2019-20

Business Management with Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons)  
2019-20

Business and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons)  
2019-20

Law {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2019-20

Law with Business {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2019-20

Business and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20

Accounting and Finance {Foundation} [Sep][SW][Frenchay][5yrs] - Withdrawn BA  
(Hons) 2019-20

Economics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2019-20