



Module Specification

Cross Cultural Learning and Development

Version: 2021-22, v3.0, 07 Jul 2021

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Part 1: Information

Module title: Cross Cultural Learning and Development

Module code: UMCDKD-15-3

Level: Level 6

For implementation from: 2021-22

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Business and Management Cross-Disciplinary

Module type: Standard

Pre-requisites: None

Excluded combinations: Learning and Development on Study Year Abroad 2021-22

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The module enables students to gain a critical understanding of the challenges and benefits of cross-cultural working. Completion of this module

requires students to both complete the specific assessment tasks set out below - supported through this process by the Module Leader and seminar tutors – and to satisfactorily meet the requirements set out in the module handbook for cross-cultural experience.

The module aims to provide students with the opportunity:

To combine the experience of cross-cultural working with academic reflection and critical analysis.

For continuing personal and professional development as relates to their ongoing employability.

Outline syllabus: This module provides students with the opportunity to work in an international team to complete a group project with students from other universities across the World. Working collaboratively on a significant international group project, students will develop their cross cultural understanding , make international network connections and develop valuable skills for future employment in the global marketplace. In the second semester, students will attend a range of international guest speaker masterclasses, addressing current issues and challenges global business practice and development.

Part 3: Teaching and learning methods

Teaching and learning methods: Students will engage in collaborative group learning in the first 6 weeks of the semester as part of a Global Virtual Team of students based in Universities around the world, followed by regular business masterclass lectures and workshops in the second half of the semester.

Module Learning outcomes:

MO1 Demonstrate a deeper understanding of themselves and their ability to cope and adapt to working with those from different cultures and cultural backgrounds through successful completion of a period of study or work with a significant crosscultural dimension

MO2 Demonstrate cross-cultural awareness and understanding through effective interaction and integration with those from a different culture or cultural background

MO3 Critically evaluate the importance of cross-cultural understanding on business and management practice

MO4 Evidence the development of specific competencies associated with cross-cultural learning and development

MO5 Reflect on the experience of studying and/or working in an intercultural environment and to be able to express learning and development in such a way as to enhance their employability and future career prospects

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umcdkd-15-3.html) via the following link <https://uwe.rl.talis.com/modules/umcdkd-15-3.html>

Part 4: Assessment

Assessment strategy: Students are required to complete the following assessed tasks designed to support students' personal development and to evidence their cross-cultural awareness and understanding.

Component A: 100% (Maximum 3000 words plus the CV, the word limit does not include the completed international group project report)

A portfolio of evidence evidencing students' learning from their cross-cultural experience. The portfolio will include, the completed international group project report, a critical reflection on learning from the international group project, and

reflective analysis of learning from each of the business masterclasses and a CV including skills and understanding developed during participation in the module.

Assessment components:**Portfolio - Component A (First Sit)**

Description: Portfolio - indicative max 3000 words

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio - Component A (Resit)

Description: Re-submission of Portfolio in line with, and reflecting upon, tutor feedback

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management with Accounting and Finance [Sep][FT][Frenchay][2yrs] BA (Hons) 2020-21

Business Management with Marketing [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Business Management with Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2019-20

Business Management with Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Business Management and Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

International Business {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Business and Events Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Marketing Communications {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Business Management with Marketing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

International Business [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Criminology and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Banking and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Business Management and Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business Management with Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business Management and Economics [Jan][FT][Villa][3yrs] BA (Hons) 2018-19

Business Management with Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Banking and Finance [Sep][FT][NEU][3yrs] BA (Hons) 2019-20

Business and Human Resource Management [Jan][FT][Villa][3yrs] BA (Hons) 2019-20

Business and Human Resource Management [May][FT][Villa][3yrs] BA (Hons) 2019-20

Business and Human Resource Management [Sep][FT][Villa][3yrs] BA (Hons) 2019-20

Business Management with Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2019-20

Accounting and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Accounting [Sep][FT][Frenchay][3yrs] BSc (Hons) 2019-20

Business and Events Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Accounting and Finance [May][FT][Villa][3yrs] BSc (Hons) 2019-20

Accounting and Finance [Jan][FT][Villa][3yrs] BSc (Hons) 2019-20

International Business [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Criminology with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Law with Criminology [Sep][FT][Frenchay][3yrs] LLB (Hons) 2019-20

Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Economics {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2019-20

Economics {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2019-20

Economics {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Business and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Economics [Sep][FT][Frenchay][3yrs] BSc (Hons) 2019-20

Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2019-20

Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2019-20

Business Management with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

European and International Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2019-20

Commercial Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2019-20

Marketing [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2019-20

Law with Business [Sep][FT][Frenchay][3yrs] LLB (Hons) 2019-20

Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Business Management and Economics [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Banking and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Marketing Communications [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Economics [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Business and Management {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Marketing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Business Management with Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Business and Management [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Business Management with Marketing [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Business Management with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Economics [Sep][SW][Frenchay][4yrs] BSc (Hons) 2018-19

Banking and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Economics {Foundation} [Sep][FT][Frenchay][4yrs] BSc (Hons) 2018-19

European and International Law {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2018-19

Business Management and Leadership {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Law with Business [Sep][SW][Frenchay][4yrs] LLB (Hons) 2018-19

Business and Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Commercial Law {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2018-19

Commercial Law [Sep][SW][Frenchay][4yrs] LLB (Hons) 2018-19

Business and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Law {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2018-19

Law [Sep][SW][Frenchay][4yrs] LLB (Hons) 2018-19

Business and Human Resource Management {Foundation}

[Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Criminology with Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Criminology with Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Accounting and Finance [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

European and International Law [Sep][SW][Frenchay][4yrs] LLB (Hons) 2018-19

Criminology and Law {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Criminology and Law [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Business Management with Marketing {Dual} [Mar][SW][Taylors][4yrs] BA (Hons)
2018-19

Business Management with Marketing {Dual} [Aug][SW][Taylors][4yrs] BA (Hons)
2018-19

Business Management with Economics [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-
19

Business Management and Economics [Jan][SW][Villa][4yrs] BA (Hons) 2018-19

Law [Sep][SW][UCW][4yrs] LLB (Hons) 2018-19

Law with Criminology {Foundation} [Sep][FT][Frenchay][4yrs] LLB (Hons) 2018-19

Law with Criminology [Sep][SW][Frenchay][4yrs] LLB (Hons) 2018-19

International Business {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Accounting and Finance {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Business Management with Accounting and Finance {Foundation}

[Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Economics {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19