



MODULE SPECIFICATION

| Part 1: Information | | | |
|---------------------------|---|--------------------|--|
| Module Title | Cross Cultural Learning and Development | | |
| Module Code | UMCDKD-15-3 | Level | Level 6 |
| For implementation from | 2020-21 | | |
| UWE Credit Rating | 15 | ECTS Credit Rating | 7.5 |
| Faculty | Faculty of Business & Law | Field | Business and Management Cross-Disciplinary |
| Department | FBL Dept of Business & Management | | |
| Module type: | Standard | | |
| Pre-requisites | None | | |
| Excluded Combinations | Learning and Development on Study Year Abroad 2020-21 | | |
| Co- requisites | None | | |
| Module Entry requirements | None | | |

| Part 2: Description |
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| <p>Educational Aims: The module enables students to gain a critical understanding of the challenges and benefits of cross-cultural working. Completion of this module requires students to both complete the specific assessment tasks set out below - supported through this process by the Module Leader – and to satisfactorily meet the requirements set out in the module handbook for cross-cultural experience.</p> <p>The module aims to provide students with the opportunity: To combine experience of cross-cultural work or study with academic reflection and critical analysis. For continuing personal and professional development as relates to their ongoing employability.</p> <p>Outline Syllabus: This module provides students with the opportunity to work in an international team to complete a group project with students from other universities across Europe. Working collaboratively on a significant international group project, students will develop their cross cultural understanding , make international network connections and develop valuable skills for future employment in the global marketplace. In the second semester, students will attend a range of international guest speaker masterclasses, addressing current issues and challenges global business practice and development.</p> |

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Teaching and Learning Methods: Students will engage in collaborative group learning in semester one, followed by regular business masterclass lectures and workshops in semester 2 .

Part 3: Assessment

Students are required to complete the following assessed tasks designed to support students' personal development and to evidence their cross-cultural awareness and understanding.

Component A: 50%

A portfolio of evidence evidencing students' learning from their cross-cultural experience. The portfolio will include a critical reflection on learning from the international group project , and reflective analysis of learning from each of the business masterclasses.

Component B:50% (max 2,000 words)

International Group Project Report. Full details of assessment criteria will be provided in the module handbook.

| First Sit Components | Final Assessment | Element weighting | Description |
|--------------------------|------------------|-------------------|--|
| Group work - Component B | | 50 % | Group Project Report - indicative 2000 words |
| Portfolio - Component A | ✓ | 50 % | Portfolio - indicative max 2500 words |
| Resit Components | Final Assessment | Element weighting | Description |
| Report - Component B | | 50 % | Individual Report 1500 words |
| Portfolio - Component A | ✓ | 50 % | Re-submission of Portfolio in line with, and reflecting upon, tutor feedback |

Part 4: Teaching and Learning Methods

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| Learning Outcomes | On successful completion of this module students will achieve the following learning outcomes: | |
| | Module Learning Outcomes | Reference |
| | Demonstrate a deeper understanding of themselves and their ability to cope and adapt to working with those from different cultures and cultural backgrounds through successful completion of a period of study or work with a significant crosscultural dimension | MO1 |
| | Demonstrate cross-cultural awareness and understanding through effective interaction and integration with those from a different culture or cultural background | MO2 |
| | Critically evaluate the importance of cross-cultural understanding on business and management practice | MO3 |
| | Evidence the development of specific competencies associated with cross-cultural learning and development | MO4 |
| | Reflect on the experience of studying and/or working in an intercultural environment and to be able to express learning and development in such a way as to enhance their employability and future career prospects | MO5 |
| Contact Hours | Independent Study Hours: | |
| | Independent study/self-guided study | 135 |

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| | Total Independent Study Hours: | 135 |
| | Scheduled Learning and Teaching Hours: | |
| | Face-to-face learning | 15 |
| | Total Scheduled Learning and Teaching Hours: | 15 |
| | Hours to be allocated | 150 |
| | Allocated Hours | 150 |
| Reading List | <p>The reading list for this module can be accessed via the following link: https://uwe.rl.talis.com/modules/umcdkd-15-3.html</p> | |

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Business Management with Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19
 Business Management with Marketing [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business and Human Resource Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business Management with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 European and International Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19
 Business Management with Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business and Events Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Economics {Dual} [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Economics {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19
 Economics [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business Management and Leadership [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 International Business [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Commercial Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19
 Accounting and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Business Management with Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19
 Marketing Communications [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
 Marketing {Dual} [Aug][FT][Taylors][3yrs] BA (Hons) 2018-19
 Marketing {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19
 Banking and Finance [Sep][FT][NEU][3yrs] BA (Hons) 2018-19
 Banking and Finance [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

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Criminology and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19
Economics {Dual} [Mar][FT][Taylors][3yrs] BA (Hons) 2018-19
Economics [Sep][FT][Frenchay][3yrs] BSc (Hons) 2018-19
Law with Criminology [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19
Criminology with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
Law with Business [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19
Business and Human Resource Management [Jan][FT][Villa][3yrs] BA (Hons) 2018-19
Business and Human Resource Management [Sep][FT][Villa][3yrs] BA (Hons) 2018-19
Business and Human Resource Management [May][FT][Villa][3yrs] BA (Hons) 2018-19
Business and Management [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19
Business and Management [Jan][FT][Frenchay][3yrs] BA (Hons) 2018-19