



ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Cross Cultural Learning and Development				
Module Code	UMCDKD-15-3	Level	3	Version	1
UWE Credit Rating	15	ECTS Credit Rating	7.5	WBL module?	No
Owning Faculty	FBL	Field	Business and Management Cross Disciplinary		
Department	BBS, Business and Management	Module Type	Standard		
Contributes towards	BA(Hons) International Business (FT only)				
Pre-requisites	None		Co- requisites	None	
Excluded Combinations	Learning and Development on Study Year Abroad (UMCD9Y-15-3); Learning, Enquiry and Development on Placement (UMCD9X-15-3)		Module Entry requirements	N/A	
First CAP Approval Date	18 November 2015		Valid from	September 2016	
Revision CAP Approval Date			Revised with effect from		

Review Date	September 2022
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> • Demonstrate a deep understanding of themselves and their ability to adapt to an academic and cultural setting different from their own through self-directed study, contextual analysis and critical self-reflection (A&B) • Evidence cross-cultural awareness and understanding through adaptation to studying in a different cultural context and effective interaction with those from a different cultural background (A&B) • Contextualise their broader programme of study, and their response to challenging situations, within a broader frame of reference (B) • Demonstrate the development of specific transferable competencies including problem solving, planning and organising, relationship building, networking, resilience, adaptability and flexibility (A) • Be able to articulate their personal development during the period of study in such a way as to enhance their employability and future career prospects (A)
Syllabus Outline	This module is designed to run alongside students' more directly taught programme of study and allow them space to acclimatize to studying in a different educational and

	<p>cultural environment. Taught sessions will focus on developing the understanding, knowledge and skills necessary for successful completion of their programme of study at UWE and for effective positioning in the graduate labour market</p> <p>Completion of the module requires engagement with a range of activities, including workshops, study skills sessions, employability briefings and one-to-one supervisory meetings. The following is a list of indicative, but not exhaustive, sessions that students will be required to engage with during the module:</p> <ul style="list-style-type: none"> ○ Introduction to problem-based learning ○ Introduction to cross-cultural awareness and understanding ○ How to succeed at UWE ○ Using Gradlink to identify employment opportunities ○ Developing and demonstrating employability
<p>Contact Hours</p>	<p>Students on this module will have weekly timetabled sessions that they are required to attend, supplemented by ad hoc and more irregular support sessions. These regular sessions will be a mixture of taught 'academic' workshops, employability briefings and skills development workshops.</p> <p>The focus of the module is, however, on self-directed study to aid students in making sense of the experience of studying and living in the UK and articulating this experience for employment. This self-directed study will be facilitated by individual tutors and regular one-to-one supervisory meetings during the course of the module. In addition, students will themselves form a learning community and staff will encourage and enable online and face-to-face discussion relating to the module.</p> <p>The module is supported by extensive online resources via Infohub and Blackboard as well as by regular contact with the module leader and tutors to support students through the module and in preparation of assessment.</p>
<p>Teaching and Learning Methods</p>	<p>The module is focused on students developing the competencies and capability to study in a cultural and educational context outside of their home country. The module provides an opportunity for students to acculturate to this new setting, through an extended induction, and through delivered sessions and undertaking independent study.</p> <p>The module is largely self-directed with timely interventions from teaching and support staff through lectures, workshops and one-to-one supervisory meetings. To complete the module students are required to complete a portfolio of activities relating to their experiences of studying and living in a different cultural context with a clear focus on developing a range of transferable competencies and articulating the benefits of this experience for securing graduate employment. This portfolio provides a series of structured tasks to be completed independently by students but overseen by a supervisor that will constitute the module assessment. Completion of these assessment activities will also be supported by a range of online materials (such as required and recommended reading, online study skills support and video clips) provided through Blackboard.</p> <p>Scheduled teaching will consist of a range of lectures, group workshops, presentations and one-to-one supervisory sessions. Much of delivered module content will be provided at the outset of the module in order to brief students on assessment, to provide them with under-pinning knowledge, to support student integration into the university and to enable networking across student groups. Students will have a minimum of one hour of scheduled 'classroom' activity each week but with more direct contact at the outset of the module.</p> <p>Scheduled learning is in the form of regular teaching activities including lectures,</p>

group workshops and one-to-one supervisory sessions
Independent learning forms the core of the module and involves self-directed study to complete essential reading and research to support the completion of the activities that constitute the assessed portfolio.

Key Information Sets Information

Key Information Set - Module data				
<i>Number of credits for this module</i>				
				15
Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours
150	18	132	0	150

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test
Coursework: Written assignment or essay, report, dissertation, portfolio, project
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

Total assessment of the module:	
Written exam assessment percentage	0%
Coursework assessment percentage	100%
Practical exam assessment percentage	0%
	100%

Reading Strategy

All students will be encouraged to make full use of the print and electronic resources available to them through membership of the University. These include a range of electronic journals and a wide variety of resources available through web sites and information gateways. The University Library's web pages provide access to subject relevant resources and services, and to the library catalogue. Many resources can be accessed remotely. Students will also be directed towards the University Library online Study Skills resources for the development of skills appropriate to their level of study.

Students will be provided with the core/essential reading for the module via Blackboard and will be directed to additional resources as appropriate using the reading list template. Students are also expected to undertake extensive independent research and reading to enable successful completion of the portfolio. Students will be given timely guidance in-class and online to enable them to identify appropriate resources to support their studies.

Indicative Reading List

The following list is indicative only. Required and suggested reading for the module will be updated often in order to ensure the currency and value of sources of information. Current information on both essential and supporting reading will be provided to students in the module handbook and via Blackboard.

Cottrell, S. (2010) *Skills for Success: The Personal Development Planning Handbook*. (2nd ed.), Basingstoke: Palgrave
 Evans, C. (2012) *Studying Abroad*, London: Trotman

Lidstone, A. Ruekhart, C. (2007) *The Study Abroad Handbook* (Palgrave Study Skills), Basingstoke: Palgrave
 Jandt, F.E. (2009) *An introduction to Intercultural Communication: (6th ed)*, Sage.
 Lui, S., Volcic, Z. and Gallois, C. (2011) *Introducing intercultural communication*, London: Sage
 Martin, J. and Nakayama, T. (2013) *Intercultural Communication in contexts*. McGraw Hill.
 Neuliep, J.W. (2009) *Intercultural Communication: A contextual approach. (4th ed)*. London: SAGE.
 Pillar, I. (2011) *Intercultural Communication: a critical introduction*. Edinburgh: Edinburgh University Press.

Part 3: Assessment

Assessment Strategy

Students are required to complete and submit a portfolio of assessment tasks designed to promote students' critical self-reflection on their experience of studying in a different cultural and education context, to better understanding differences between their 'home' and 'host' context and to better prepare themselves of both study in the UK and for securing graduate employment. The assessment is designed to support students through their first semester of study and is closely tied to the module outcomes set out in Part One.

The activities that constitute the individual portfolio require students to critically reflect both on their cross-cultural understanding and their own personal development. The full portfolio, therefore, constitutes a personal articulation of the students' journey through the initial period of study in the UK and evidence of their engagement with the range of learning resources at their disposal.

The assessment for this component is portfolio-based and constitutes two components that combined enable students to meet the learning outcomes of the module:

Component A

- A series of portfolio tasks, summing to approximately 2000 words in total. These portfolio tasks are largely self-reflective but require active engagement with both academic materials and employability and study skills resources. The marking criteria include: quality of self-reflection; engagement with relevant theory; insight and critical evaluation; presentation; and, academic practice

Component B

- A 2,000 word cultural analysis report. The marking criteria for this report comprise: engagement with relevant theory; insight and critical evaluation; quality of critical self-reflection; presentation; and, academic practice

The staged nature of the assessment and its reflection of the learning process embodied by the module means that opportunities for ongoing and formative feedback are provided at multiple points, mostly in the form of supervisory meetings. The assessment is designed to assess students against the learning outcomes for the module but also to support students in their wider studies across their programme of study.

Students will be made aware to the university word count policy in preparing their assessment.

Identify final assessment component and element	Component A	
% weighting between components A and B (Standard modules only)	A:	B:
	50%	50%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Series of portfolio tasks (approx. 2,000 words)	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Cultural analysis report (2,000 words)	100%	

Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Series of portfolio tasks (approx. 2,000 words)	100%	
Component B Description of each element	Element weighting (as % of component)	
1. Cultural analysis report (2,000 words)	100%	
<p>If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.</p>		