




**ACADEMIC SERVICES**

**MODULE SPECIFICATION**

Part 1: Basic Data					
Module Title	Hollywood and World Cinema				
Module Code	UPGN4X-30-2	Level	2	Version	1
UWE Credit Rating	30	ECTS Credit Rating	15	WBL module?	No
Owning Faculty	ACE	Field	English		
Department	Arts and Cultural Industries	Module Type	Standard		
Contributes towards	BA (Hons) Literature and Film Studies				
Pre-requisites	UPGN4R-30-1 Film Style and Meaning	Co- requisites	None		
Excluded Combinations	None	Module Entry requirements	N/A		
First CAP Approval Date	June 2015	Valid from	September 2015		
Revision CAP Approval Date		Valid from			

<b>Review Date</b>	June 2021
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>• Demonstrate knowledge of the key phases of the global film industry's development since the 1950s, in relation to production trends, circuits of distribution and exhibition practices (Components A and B).</li> <li>• Demonstrate historical, critical and commercial awareness of the relationships between Hollywood and world cinema (Components A and B).</li> <li>• Describe and analyse the transnational processes of globalisation and their impact on Hollywood and world cinema (Components A and B).</li> <li>• Conceptualise and historicise categories such as 'world cinema', 'national cinema', 'art cinema', 'third cinema' and 'indie cinema' (Component B).</li> <li>• Recognise the role of different forms of film criticism in re/producing categories of cinema (Component B).</li> <li>• Express ideas clearly and accurately in written formats, and reference sources correctly (Components A and B).</li> </ul>
Syllabus Outline	<p>The module explores the complex industrial and cultural relationships between Hollywood and world cinema since the 1950s.</p> <p>The module introduces key phases in the global film industry's development, identifying changing production, distribution and exhibition practices. Students are also introduced to the concepts of globalisation and trans/national cinema, enabling them to develop commercial awareness of economic and cultural factors affecting the</p>

	<p>industry.</p> <p>The module also examines critical and cultural approaches to Hollywood and world cinema. Students explore different categories of film, such as 'art cinema', 'third cinema' and 'indie cinema', as ways of conceptualising the relationships between Hollywood and world cinema. We also consider the role of film criticism, festivals, international awards and websites in promoting and re/producing these categories. This might also include looking at specific trends or themes, e.g., the child in world cinema, women filmmakers, new queer cinema, slow cinema, nomadic cinema.</p>																														
<p>Contact Hours</p>	<p>There will be 72 hours of contact time over the course of the module. Teaching will take place in rooms designed for interactive activities including group work and the screening of film clips.</p>																														
<p>Teaching and Learning Methods</p>	<p><b>Scheduled learning:</b> Most weeks, a one hour lecture is accompanied by a film screening, followed by a 2 hour seminar. Students will also have the opportunity for tutorials at key points in the year, providing support for assignments.</p> <p>Occasionally, the scheduled learning will involve external visits to one of Bristol's art house cinemas and/or attending one of the various film festivals held in the city. Student diversity will be taken into account when planning these trips. The trips do not directly relate to assessment, but reasonable adjustments will be made to ensure students with disabilities are not disadvantaged if they cannot attend.</p> <p><b>Independent learning:</b> Students are expected to spend approximately two to three hours a week preparing for lectures and seminars by completing set readings). Some weeks, especially in Semester 2, this will also include a set exercise, designed to help students develop their critical case study assignment. These readings and exercises will be clearly outlined in the Module Handbook and on Blackboard.</p>																														
<p>Key Information Sets Information</p>	<p>Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.</p> <table border="1" data-bbox="469 1435 1380 1816"> <thead> <tr> <th data-bbox="469 1435 608 1626">Hours to be allocated</th> <th data-bbox="608 1435 770 1626">Scheduled learning and teaching study hours</th> <th data-bbox="770 1435 938 1626">Independent study hours</th> <th data-bbox="938 1435 1101 1626">Placement study hours</th> <th data-bbox="1101 1435 1241 1626">Allocated Hours</th> <th data-bbox="1241 1435 1380 1626"></th> </tr> </thead> <tbody> <tr> <td data-bbox="469 1626 608 1664">300</td> <td data-bbox="608 1626 770 1664">72</td> <td data-bbox="770 1626 938 1664">228</td> <td data-bbox="938 1626 1101 1664">0</td> <td data-bbox="1101 1626 1241 1664">300</td> <td data-bbox="1241 1626 1380 1664"></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p> <p><b>Written Exam:</b> Unseen written exam, open book written exam, In-class test  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment,</p>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		300	72	228	0	300																			
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	<p>practical exam</p> <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:</p> <table border="1" data-bbox="584 376 1272 609"> <tr> <td>Written exam assessment percentage</td> <td>30%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td>70%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td>0%</td> </tr> <tr> <td></td> <td>100%</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </table>	Written exam assessment percentage	30%	Coursework assessment percentage	70%	Practical exam assessment percentage	0%		100%				
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<p>Reading Strategy</p>	<p>Each week, students are expected to read one or two short pieces. These pieces will be taken from a range of sources as there is no single anthology available. These readings will be clearly signalled as such in the module handbook and will be made available either electronically or in print. Films will be available to stream via Box of Broadcasts and/or provided on DVD in the library.</p> <p>Students are expected to undertake relevant further reading and viewing, particularly in preparation for assignments. The module handbook includes lists of suggested further reading/viewing. These are intended to provide students with starting points for independent study. Students are not required to read/watch everything on these lists, nor are they expected to limit themselves to the listed materials.</p> <p>All readings and viewing listed in the module handbook are available in the library or online, held on appropriate loan periods.</p>												
<p>Indicative Reading List</p>	<p>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. <i>Current</i> advice on additional reading will be available via the module guide or Blackboard pages.</p> <p>Cooke, P., ed. (2007) <i>World Cinema's 'Dialogues' with Hollywood</i>. Basingstoke: Palgrave Macmillan.</p> <p>Dennison, S. and Lim, S.H., eds. (2006) <i>Remapping World Cinema: Identity, Culture and Politics in Film</i>. London: Wallflower Press.</p> <p>Hill, J. and Gibson, P.C., eds. (2000) <i>World Cinema: Critical Approaches</i>. Oxford: Oxford University Press.</p> <p>King, G. et al, eds. (2012) <i>American Independent Cinema: Indie, Indiewood and Beyond</i>. London: Routledge.</p> <p>Klein, C. (2004) Martial arts and the globalization of US and Asian film industries. <i>Comparative American Studies</i>, 2 (3), pp. 360-84.</p> <p>McDonald, P. and Wasko, J., eds. (2008) <i>The Contemporary Hollywood Film Industry</i>. Oxford: Blackwell.</p> <p>Maltby, R. (2003) <i>Hollywood Cinema</i>. 2<sup>nd</sup> ed. Oxford: Blackwell.</p> <p>Nowell-Smith, G. and Ricci, S. eds. (1998) <i>Hollywood and Europe: Economics, Culture, National Identity, 1945-95</i>. London: BFI.</p> <p>Vitali, V. and Willemen, P., eds. (2008) <i>Theorizing National Cinema</i>. London: BFI.</p>												

**Part 3: Assessment**

Assessment Strategy	<p>The module aims to develop students' historical, critical and commercial awareness of the global film industry, and to enhance students' conceptual thinking and critical writing skills. These skills feed into the assessment strategy.</p> <p><b>Component A</b> assesses students' ability to explain aspects of the industry's post-war development. A seen paper is used to allow students to prepare appropriately, reducing anxiety and emphasising the importance of selecting material effectively. The use of controlled conditions ensures good knowledge and understanding and reduces the possibility of plagiarism.</p> <p><b>Component B</b> recognises diversity by encouraging students to enhance their skills in areas of specific interest, at the level of both content and form. Semester Two's seminars include exercises to help students develop the assignment, ensuring appropriate academic and technical support, as well as 'designing out' plagiarism.</p> <p>The Assessment:</p> <p><b>Component A: Exam (2 hours, seen paper).</b> Students will be given two hours to answer the paper, assessing their knowledge of key phases of the global film industry's development and ability to analyse transnational processes and the relationships between Hollywood and world cinema.</p> <p><b>Component B: Critical Case Study (4000 words).</b> Students will devise a case study related to one of the categories of cinema studied in Semester 2, including consideration of the role played by film criticism in re/producing these categories. The assignment incorporates a conceptual and/or historical framework for the case study example; the case study itself can take different forms, including the option of writing a piece of film criticism suitable for a specific film publication.</p>
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Identify final assessment component and element	Component B Critical Case Study (4000 words)	
% weighting between components A and B (Standard modules only)	<b>A:</b> 30%	<b>B:</b> 70%
<b>First Sit</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>	
1. Exam (2 hours)	100%	
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b>	
1. Critical Case Study (4000)	100%	

<b>Resit (further attendance at taught classes is not required)</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>	
1. Exam (2 hours)	100%	
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b>	
1. Critical Case Study (4000 words)	100%	

If a student is permitted a retake of the module under the University Regulations and Procedures, the

assessment will be that indicated by the Module Description at the time that retake commences.