



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Hollywood and World Cinema		
Module Code	UPGN4X-30-2	Level	Level 5
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	English
Department	Creative & Cultural Industries		
Module type:	Standard		
Pre-requisites	Liberal Arts in Society: Past, Present and Future 2020-21		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

## STUDENT AND ACADEMIC SERVICES

### Part 2: Description

**Overview:** Pre-requisites: students must take one out of UPGN4R-30-1 Film Style and Meaning or UPCN9P-30-1 Liberal Arts in Society: Past, Present and Future.

**Educational Aims:** See Learning Outcomes

**Outline Syllabus:** The module explores the complex industrial and cultural relationships between Hollywood and world cinema since the 1950s.

The module introduces key phases in the global film industry's development, identifying changing production, distribution and exhibition practices. Students are also introduced to the concepts of globalisation and trans/national cinema, enabling them to develop commercial and professional awareness of economic and cultural factors affecting the industry.

The module also examines critical and cultural approaches to Hollywood and world cinema. Students explore different categories of film, such as 'art cinema', 'third cinema' and 'indie cinema', as ways of conceptualising the relationships between Hollywood and world cinema. We also consider the role of film criticism, festivals, international awards and websites in promoting and re/producing these categories. This might also include looking at specific trends or themes, e.g., the child in world cinema, women filmmakers, new queer cinema, slow cinema, nomadic cinema.

**Teaching and Learning Methods:** Scheduled learning: One hour lectures are accompanied by a film screening, followed by a 2 hour seminar. Students will also have the opportunity for tutorials at key points in the year, providing support for assignments.

Independent learning: Students are expected to spend approximately two to three hours a week preparing for lectures and seminars by completing core readings. These readings will be clearly identified in the Module Handbook and on Blackboard.

### Part 3: Assessment

The module aims to develop students' historical, critical, commercial and professional awareness of the global film industry, and to enhance students' conceptual thinking and critical writing skills. These skills feed into the assessment strategy.

Component A assesses students' ability to explain aspects of the industry's post-war development.

Component B encourages students to enhance their knowledge in areas of specific interest, and develops their research skills. Semester Two's seminars include guidance on developing the assignment, ensuring appropriate academic support.

The Assessment:

Component A: Online Examination (24 hour take-home exam). The exam assesses students' knowledge of key phases of the global film industry's development and their ability to analyse transnational processes and the relationships between Hollywood and world cinema.

Component B: Critical Case Study (4000 words). Students will devise a case study related to one of the categories of cinema studied in Semester 2, including consideration of the role played by film criticism in re/producing these categories.

First Sit Components	Final Assessment	Element weighting	Description
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## STUDENT AND ACADEMIC SERVICES

Examination (Online) - Component A		30 %	24 hour take-home exam
Case Study - Component B	✓	70 %	Critical case study (4000 words)
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<b>Part 4: Teaching and Learning Methods</b>																	
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## STUDENT AND ACADEMIC SERVICES

Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p><a href="https://uwe.rl.talis.com/modules/upgn4x-30-2.html">https://uwe.rl.talis.com/modules/upgn4x-30-2.html</a></p>
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### **Part 5: Contributes Towards**

This module contributes towards the following programmes of study:

Film Studies {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2018-19

Film Studies {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2018-19

Film Studies [Sep][PT][Frenchay][6yrs] BA (Hons) 2018-19